

F.A.O. SCHWARZ



toys 1944

ESTABLISHED 1862

745 FIFTH AVENUE AT 58TH STREET, NEW YORK 2

Branch Stores

40 Newbury Street, BOSTON 16, MASS.

44 St. Georges Road, ARDMORE, P

Important Notice

We present this catalogue with real pride.

There were times this year when we debated the issue of the catalogue. But each time we decided that its importance at Christmas made its appearance in some form mandatory. And as a result of efforts beginning last December we have been able to establish a supply and a variety greater than we had first thought possible. At the same time, on behalf of ourselves and our customers, we wish to acknowledge the debt we owe to the manufacturers and suppliers whose energy and resourcefulness in supplying a sufficient quantity of merchandise have made the catalogue possible.

The manpower shortage and shipping difficulties, just as last year, are again great obstacles to the prompt filling and delivering of orders. In addition, acute shortages of packing materials (paper and paper products) and Government restrictions on their use make it clear that we must conserve. We know that our customers will appreciate the reason if packing and packing material are not of standard quality.

We have done and will do our best to meet all these difficulties. But in order to serve our customers as well as possible we must spread out our orders. And in the case of mail orders, where we cannot notify customers as stocks run out, it is essential that we should receive the orders as early as possible.

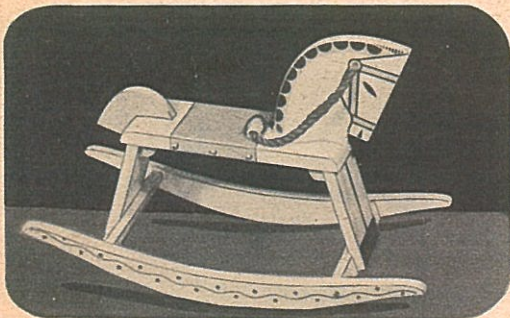


Accordingly, in order to help you and all our customers, we are sending out our catalogue even earlier than last year and we shall fill mail orders only if received by November 18th. Any mail orders received after that date will be returned unfilled.

We cannot guarantee that we can fill your mail order completely or perfectly even if it is received by November 18th. All we can do is to assure you that we will do our best. And the earlier we receive your order the more confident we are that we can serve you to your satisfaction.

No price listed herein exceeds the ceiling price as determined under the applicable O.P.A. Maximum Price Regulation.

No. 40-86 Rocking Horse



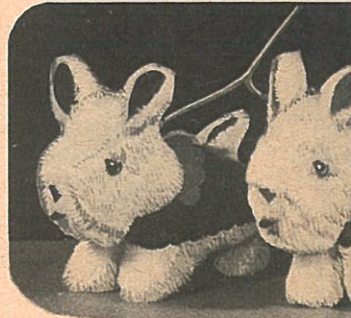
No. 40 - 87—Rocking Horse—All children enjoy the sensation of riding a horse and this one particularly so, because the runners are 34" long while the roomy seat is 16" from the ground. It is durably constructed of good-quality wood in natural finish artistically trimmed in red and blue. Shipping weight 12 lbs. **\$9.95**

No. 40 - 86—Rocking Horse—Same as No. 40 - 87 with 27" runners and a seat 10½" from ground. Shipping weight 8 lbs **\$5.95**

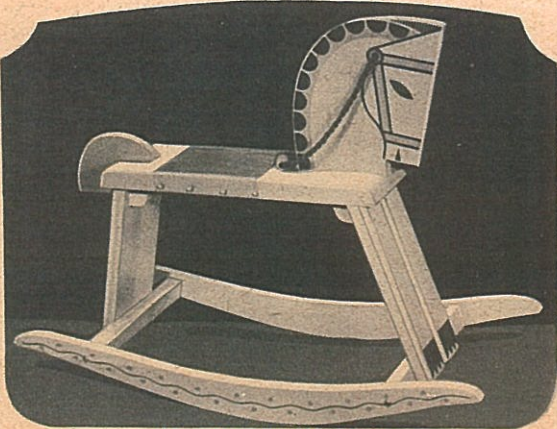
No. 5-1—Sleeping Baby—Modeled from a tiny, real live Baby with every feature faithfully portrayed by a renowned artist who captured the expression of complete repose. Her soft hugable body with composition head measures 13". She wears a long white marquisette infant dress trimmed with lace, ribbon and rosebuds, long white lawn slip, lace trimmed, flannelette shirt and diaper, and long white stockings. Comes in a 12 x 21" basket — bassinette lined inside with blue rayon, and outside with ruffles of white organdy. Baby lies on a soft mattress with her head resting on an organdy ruffled trimmed pillow. Shipping weight 5 lbs. **\$15.75**

No. 40 - 74—Musical Nursery Rocker—From the strong wooden frame with rounded edges come two delightful tunes to surprise and amuse the child while he sits rocking in the cane seat, measuring 10" from the floor. This Rocker comes in pink or blue. STATE COLOR. Shipping weight 12 lbs. **\$13.95**

Team of Scotties



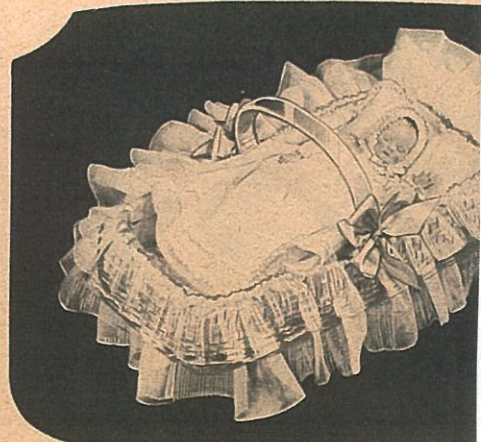
No. 5 - 3—Team of Scotties—These to win a place in some child's heart by winsome and well-cared-for appearance covered in white mohair plush, cotton wear flannelette blankets. One Scottie blanket, and the other red with match dogs are 9" high and make a wonderful gift. They are very colorful. Shipping weight 12 lbs.



No. 40-87 Rocking Horse



Musical Nursery Rocker



Sleeping Baby



Kangaroo



Teddy and Me



Felt Monkey



Wood Telephone



Luminous Dog

No. 5-54—Kangaroo—Most animals carry their young awkwardly in their mouths, but this one is better equipped. She has a pocket just for the purpose and what fun it must be on some of her longest hops. Made of light tan extra-soft velvet plush with yellow flannelette ears and white markings on face and neck. She is 17" high and has a soft stuffed body. Youngster (in or out of pocket) measures 7 1/2" tall and is made of yellow-stockinet. Shipping weight 3 lbs. \$7.00

No. 5-8—Teddy and Me—This gentle looking mother holding her adorable youngster will make lovable playmates for the tiniest baby or her older sister. Mother and child are covered with a soft maize colored plush and bright red ribbons are tucked under their chins. The mother is 14" high and squeaks when her tummy is pressed. The baby is 7" high. Shipping weight 7 lbs. \$4.50

No. 9-52—Felt Monkey—One of the most fascinating animals to children is the monkey. This mischievous looking fellow, 18" tall is captivating in his gay colored outfit of contrasting colors and perky little hat set on top of his head. Shipping weight 3 lbs. \$4.95

No. 10-28—Wood Telephone—"Hello! Is that you Santa Claus? Well, this is me, and I want you to send me that wooden telephone in Schwarz's catalog. The one beautifully made of selected wood with clear lacquer finish. The dial has bright red letters and numbers and clicks a little as it goes around. Yes, this is the one, and it measures 4 1/4 x 4 x 4" high." Shipping weight 2 lbs. \$2.25

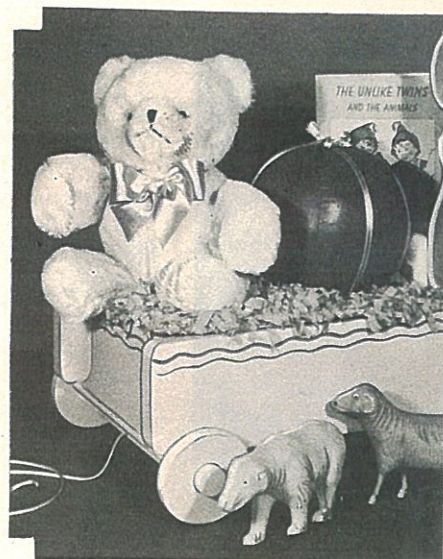
No. 6-23—Lazy Dog—This white woolly dog 14" long with a soft stuffed body and long brown hound-like ears has a doleful expression. His floppy legs and curling brown tail give him a very relaxed appearance. A large satin bow which matches the lining of his ears is tied around his neck. Shipping weight 3 lbs. . . \$6.50

No. 6-24—Luminous Dog—A youngster put to bed at night is suddenly thrust into total darkness when the light is switched out. Nothing to see or do and perhaps not in the proper mood quite yet for sleep. Here is a companion for those few dark moments. He can be distinguished by his soft glow in the dark—just a reminder of the many happy hours spent together in the daytime and he looks like any other soft white plush animal. Measures 8" tall. Shipping weight 2 lbs. \$4.00

No. 6-19—Musical Lamb—Don't mistake his awkwardness for weakness. He has a good strong body covered with curly white wool, containing a music box. Measures 11" tall, wears a bell attached to a ribbon, and his very red tongue protrudes amusingly. Shipping weight 4 lbs. \$6.25

No. 40-5—Jack's Pony—No need to wait for a playmate to enjoy this toy to the utmost. Bouncing up and down may not be done in the best equestrian style, but it's a fun-giving, body strengthening sport. It may be used outdoors or in and will not move about or injure the floors. It is adjustable to size of the child and is constructed of solid wood with a 9-ply wooden spring and attractively painted. Shipping weight 14 lbs. . . \$8.95

No. 40-116—Wagon with Toys—This blue 16" pull wagon is overflowing with toys selected play value—12" soft plush bear, good-size creeper, a colorful soft 10" flannelette bunny, two cellophane (one a bear and the other a ram) and a book "The Unlike Twins and the Animals." The wagon itself is made of wood for use as a small express cart for hauling. on its sides are red and blue waving lines. Shipping weight 10 lbs. \$10.00



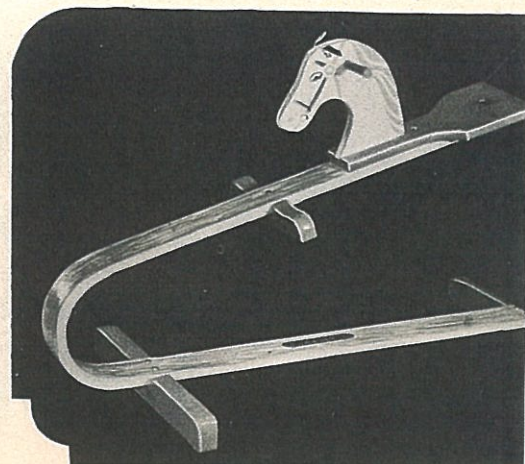
Wagon with Toys



Musical Lamb



Lazy Dog



Jack's Pony



Doll with Coat and Hat

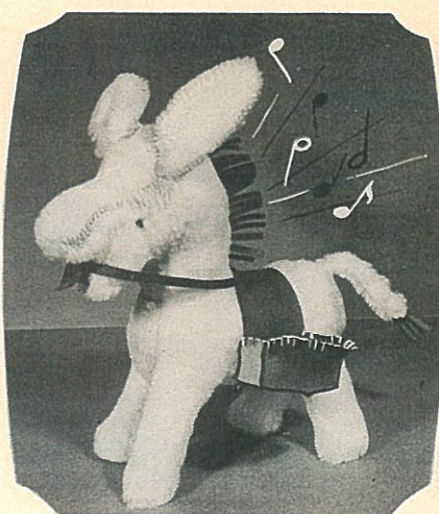


So Lite Doll

No. 11-49—So Lite Doll—As its name implies, it is a light-weight doll 16" tall and being unbreakable it is doubly suitable for those needing a doll that will survive constant use. She has a molded face with painted eyes, curly wig and soft body with jointed arms and legs. She wears a lovely taffeta dress, white slip, panties, shoes and socks. Shipping weight 5 lbs. \$6.95



Musical Clown



Musical Donkey



Pajama

Baby Toy Baskets—Every baby has its crib, blankets, spoon, etc., but those things are not to play with and babies have so much time for play. Here is a variety of playthings all attractively arranged in a white wicker basket tied with pink ribbons for girls and blue ribbons for boys—when ordering state which

softest white mohair plush, his cotton stuffed body Music Box which plays a merry tune. He stands carries saddle baskets made of red flannelette. St 3 lbs.

No. 10-96—Baby Toy Basket—The 12" reed basket contains a 10" soft plush bear, 6 1/2" puppy with inside rattle, water ball, celluloid rattle and a floating toy for baby's bath. Shipping weight 4 lbs. \$7.95

No. 10-20—Pajama Doll—This cute 15" unb looks very comfortable in her silk pajama outf molded face with painted eyes, curly blonde woc body. Shipping weight 3 lbs.

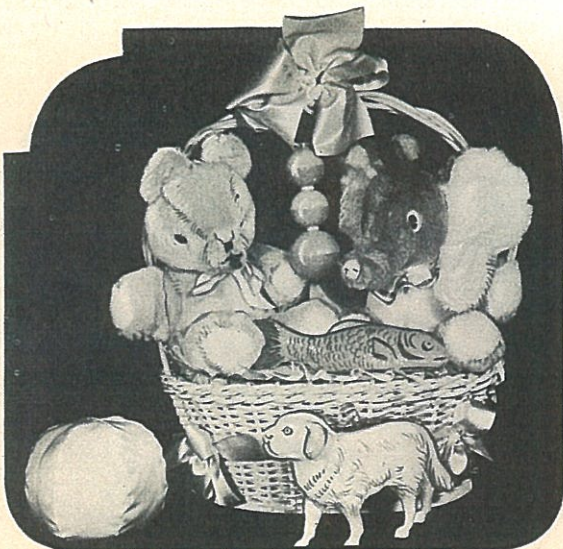
No. 10-97—Baby Toy Basket—The 14" reed basket contains a cuddle kitty 13" tall, an 8" woolly lamb with bell, celluloid rattle ball, elephant, baby rattle and floating toy for baby's bath. Shipping weight 5 lbs. \$11.95

No. 10-25—Doll with Coat and Hat—This t is soft and cuddly and for that reason little tots l 16" tall, unbreakable, and can be washed with . Her fine molded face is made of buckram with pc and she has a curly mohair wig. Her soft stuffed b in a navy blue coat with white fur-like trimming bonnet, white percale dress and panties, white sh Shipping weight 4 lbs.

No. 10-98—De Luxe Baby Toy Basket—The 15" reed basket contains an excellent assortment of practical toys—a 14" Walt Disney's Dumbo made of soft grey and white plush, a 12" soft plush bear, colorful creeper ball, celluloid baby rattle and a floating toy for Babies' bath. Shipping weight 6 lbs. \$13.95

No. 10-17—Musical Clown—The center of c 3-ring circus, and his repertoire is further enhance jingle of a Swiss music box concealed in his 16 body. He has a white face with hand painted white woolly wig and wears a white silk costume t peaked cap to match, large white collar and w red pom-poms. Shipping weight 4 lbs.

No. 9-55—Musical Donkey—A musical animal always appeals to children and this donkey is no exception. Covered with the



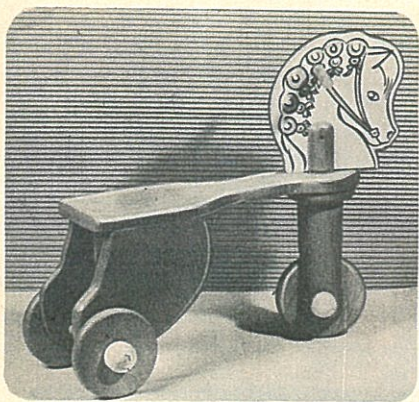
No. 10-98 De Luxe Baby Toy Basket



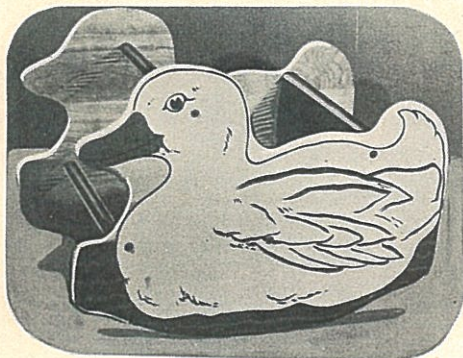
No. 10-96 Baby Toy Basket



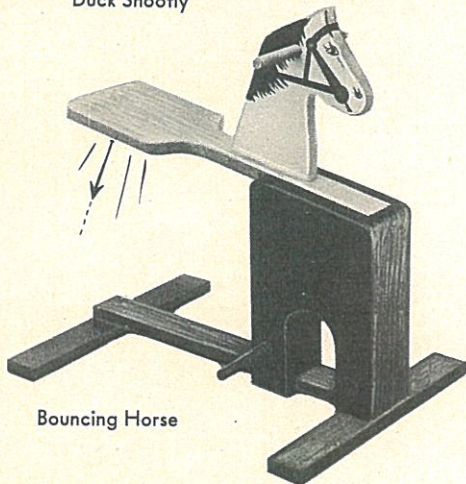
No. 10-97 Baby Toy Basket



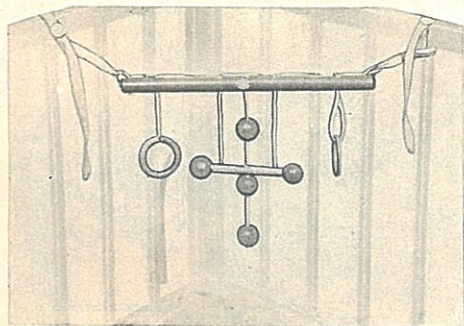
Pony Rider



Duck Shoofly



Bouncing Horse



Cradle Gym



Horse Shoofly

No. 40-34—Pony Rider—One of the first vehicles that the small youngster uses, this one has the added attraction of a horse's head. The strong frame is colorfully painted in orange and yellow, natural colored wheels. Overall measurements 24" long, 18" high. Shipping weight 10 lbs. \$6.75

No. 42-32—Horse Shoo-Fly—Babies love the rocking sensation and particularly from this well-made shoofly. It is constructed of 3-ply wood with lacquer finish and colorfully painted. Its roomy seat is built low to give the youngsters back and side support while a 13" front cross piece serves as a hand grip. Shipping weight 10 lbs. \$7.50

No. 42-33—Duck Shoo-Fly—Same as above. Shipping weight 10 lbs. \$7.50

No. 40-6—Bouncing Horse—No need to wait for a playmate to enjoy this toy to the utmost. Bouncing up and down may not be done in the best equestrian style but it's fun-giving, body-strengthening sport. It may be used outdoors or in and will not move about or injure floors. It is adjustable to weight and size of the child and is constructed of solid wood attractively painted in white, red and green. Shipping weight 17 lbs. \$4.95

No. 9-81—Cradle Gym—Designed to aid the muscular development of babies, as well as their concentration and coordination. It consists of an adjustable hardwood bar which can be easily attached to crib, carriage or play pen. From the bar hang the tempting trapeze bar, colored rings, and climbing rope with which the child experiments by the hours. Shipping weight 2 lbs. \$2.00

Musical Service Mascots—Each of these musical fellows is a faithful replica of the 3 famous mascots of the Army, Navy and Marine Corps. They give in their own whimsical way that additional significance that only Mascots can. Yet not to be too serious, they play a merry tune that will relieve the tension. An excellent gift for those who have their own good reason for wanting and cherishing one. Shipping weight 3 lbs. each.

No. 5-71—Musical Army Mule—Made of soft, grey pile fabric with black mane, long ears and wearing a blanket of contrasting colors. 9" high by 11 1/2" long. \$8.40

No. 5-72—Musical Navy Goat—Made of soft white pile fabric with long horns and wearing a blanket of contrasting colors. 9" high by 11 1/2" long. \$8.40

No. 5-73—Musical Marine Bulldog—Made of soft white pile fabric and wearing blanket of contrasting colors. 9" high x 11 1/2" long. \$8.40

No. 14-30—Stuffed Horse—All children enjoy owning a horse and this one will prove to be no exception. He measures 11" tall, is made of soft brown or white plush with leatherette bridle, reins and saddle. STATE COLOR. Shipping weight 4 lbs. \$3.50

No. 5-5—Large Brown Bear—This healthy looking fellow well deserves a playful little mate. His body and head stuffed fat and round are covered with a nice soft light brown plush with a touch of tobacco brown on his ears, nose, hands and toes. He has a saucy little red tongue and a pink satin ribbon tucked under his chin. In his comfortable sitting position, he is 18" high. Shipping weight 6 lbs. \$11.95

No. 5-4—Brown Bear—Same as above but 15" high. Shipping weight 4 lbs. \$5.95

No. 9-85—Mother Goose Toys—Mother Goose Tales are part of every American childhood and particularly Humpty-Dumpty, Three Little Pigs, Mary and Her Lamb, and Little Boy Blue. So that these stories can become more realistic as they are told, there are included not only the stories, but also the 8 soft-toy characters which average 5" in height. Attractively boxed 17 x 20". Shipping weight 5 lbs. \$5.95



Mother Goose Toys



Musical



Musical



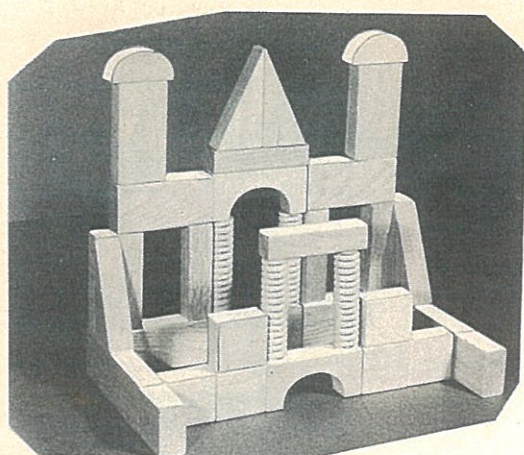
Musical Marine Bu



Stuffed Horse



Large Brown Bear



Wooden Blocks

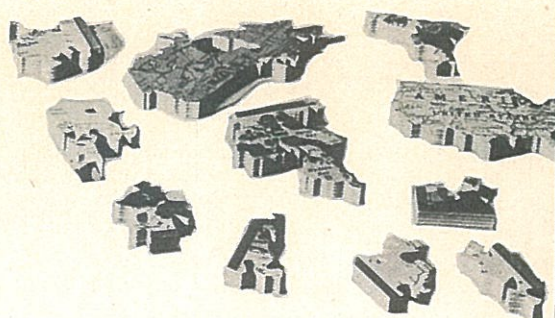
No. 9-30—Wooden Blocks—This set of 36 smooth sanded blocks appeals to the youngster just starting to build. They come in squares, oblongs, cylinder, etc., so that many different objects can be built with this set. Packed in cardboard box 10 $\frac{3}{4}$ x 14 $\frac{1}{4}$ x 1". Shipping weight 8 lbs. \$2.50

No. 10-70—"Good Neighbor" Jig-Saw Maps of North and South America—Learning is lots of fun this puzzle way! Children find it delightfully easy getting knowledge about this country and our South American neighbors with these 2 substantial jig-saw maps. Accurate Rand McNally maps. Each 9 x 12", mounted on 5-ply wood, exceptionally durable considering the usage they're bound to get. Each continent jig-sawed on country lines. Set of two. Shipping weight 6 lbs. \$2.00

No. 9-51—Kindergarten Box—A handsome red trunk-like box 14 $\frac{1}{2}$ x 15 x 4 $\frac{1}{2}$ with a tray and two drawers containing beads of assorted sizes, shapes, material and colors with directions and color charts for their use. In one of the drawers, are seven 1 $\frac{1}{2}$ " colored flower pots with material for making artificial flowers with beads. The other drawer has material for making jewelry and there is an Indian craft bead loom for making belts, girdles, and hat bands. An endless amount of material for hours of fun. Shipping weight 7 lbs. \$6.00

No. 11-38—Educational Group No. 1—For young children just beginning to use their hands. All parts of these 3 items are made of wood, colored and highly polished. The round **Peggy Ball** disc measures 7" across with large colored pegs which stick into holes easily and are capped by a removable colored ball. To take apart and put together again is most absorbing, while matching the colors offers further fun. The **Bang-A-Ball** gives muscular action which when properly applied sends the little ball inside the open 10" cylinder up and down in a thrilling way. A little noise and action with the proper colors make life very eventful. The natural instinct to push something around is enhanced by this 6" **Rattle Push**, which contains colored balls that rattle around inside most amusingly. Set of 3 Toys. Shipping weight 4 lbs. \$3.50

No. 11-40—Educational Group No. 3—A combination of attractively finished wooden toys for the kindergarten child to continue his happy and progressive occupations at home. **Little Peggy Box**—Everything for outdoor scenes—trees, houses, barns, etc., make this Peggy Box a valuable



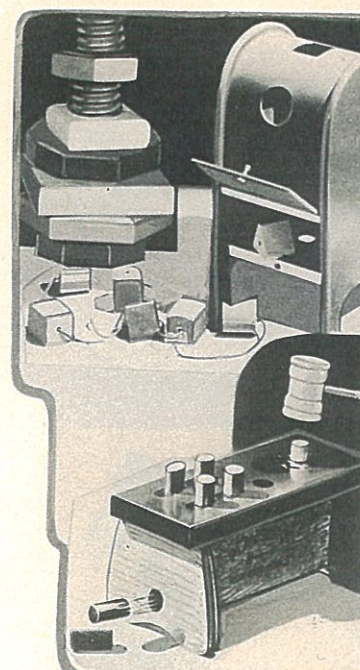
"Good-Neighbor" Jig-Saw Maps of North and South A



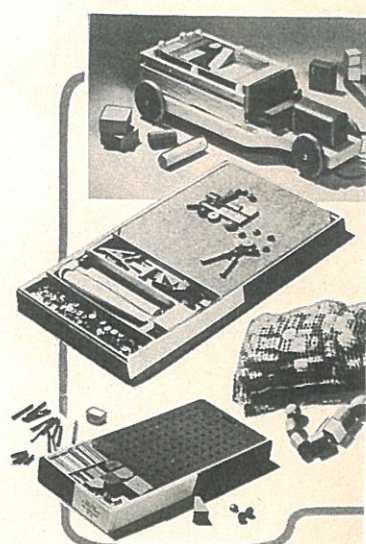
Kindergarten Box

toy to give children new consciousness of outdoor objects and patterns. These are held in place by pegging them into the numerous holes in the 9 x 16" board. **Truck with Blocks**—A stimulating toy to pull around with or without the blocks. He can build structures with the 22 assorted colored blocks, stack them, knock them over, and have loads of fun. Truck is 15 $\frac{3}{4}$ " long, 7" wide, with a stake body and removable back for easy loading. **Jumbo Beads**—An excellent toy for a quiet play period to keep children busy and happy for hours at a time and teach them muscular control and eye-hand coordination. Large variety of different shaped beads in 6 bright, attractive colors which will not chip and 2 long, strong laces that easily fit into the holes of the beads making the stringing very simple. **Double Hammer-Nail Set**—An ideal set which can be used by two children at the same time. It has 2 each of pounding boards 12" square, hammers, double supply of nails, and a generous quantity of laying sticks, object blocks, houses, trees and dots. Shipping weight 8 lbs. \$6.00

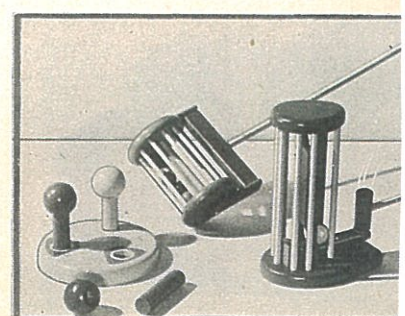
No. 11-39—Educational Group No. 2—A tried and tested set of 3 wooden toys for the small youngster to busy his hands with and have the time of his life. The group consists of a **Mail Box**—Any youngster would like to drop letters all day into an 11" mail box with wooden pieces of different shapes for letters. **Nok-out-Bench**—All children love to pound with this wooden hammer the large wooden pegs of different colors into the hole in one end of the 10" nok-out-bench to force out wooden pegs in the opposite end of the same hole. **Nut-N-Bolt**—This fascinating replica of a nut and bolt combines several educational features. In addition to the notable achievement represented in learning to screw the nuts to the bolt, it teaches eye and hand coordination as a stacking toy. The four wooden rings are graduated in size, presenting another problem to the child in learning to stack them in the proper order. Each toy is colorfully finished in red, yellow, blue, green and orchid. Set of 3 toys. Shipping weight 8 lbs. . . \$6.25



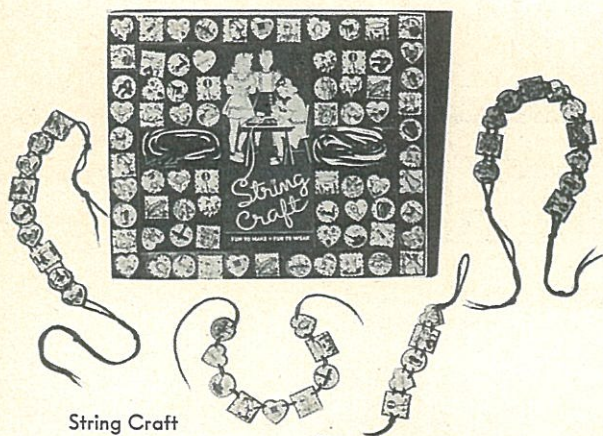
No. 11-39—Educational Group



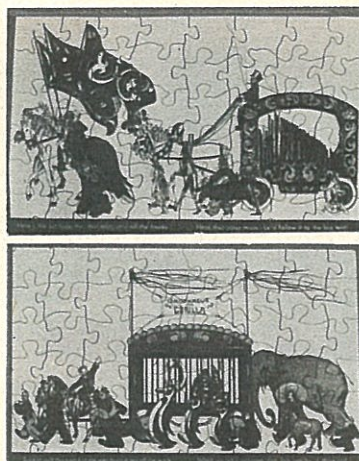
No. 11-40—Educational Group



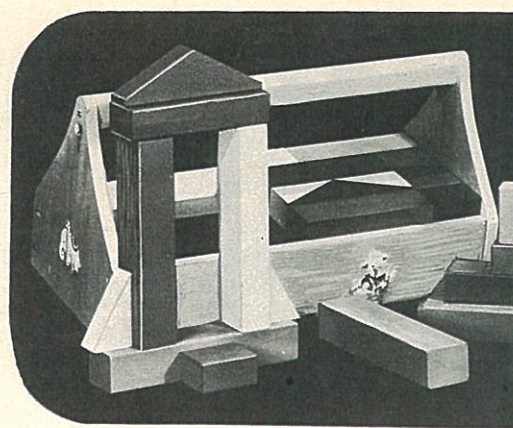
No. 11-38—Educational Group N



String Craft



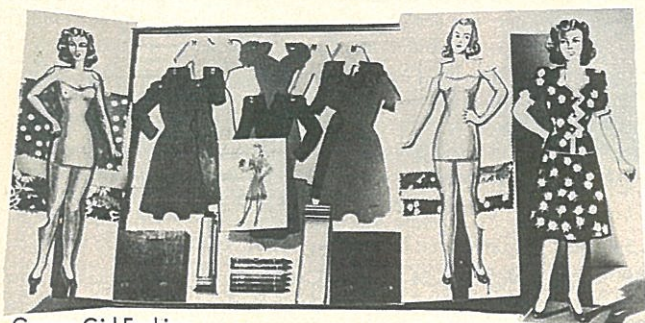
No. 3-7 Circus Parade Puzzle



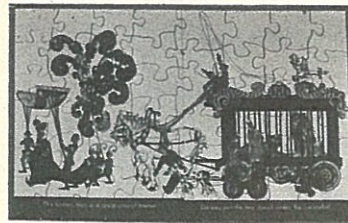
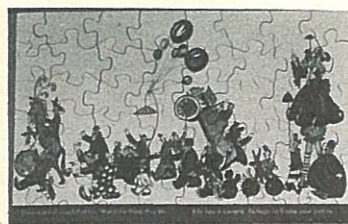
Colored Blocks



Lincoln Logs



Career Girl Fashion Art Set



No. 3-6 Circus Parade Puzzle

Circus Parade Puzzle—These quality puzzles are made of wood finely cut with smooth fitting edges to assure close interlocking. Children will find the scenes especially and interesting as they represent a circus parade. They prove helpful in developing their skill and power of attention. Two in a box 10 x 16". Three different boxes, each weight 3 lbs. each.

No. 3-5—Circus Parade Puzzle

No. 3-6—Circus Parade Puzzle

No. 3-7—Circus Parade Puzzle

No. 9-65—String Craft—This new idea in colorful novelty jewelry is in keeping with the present vogue. It is fun to make and fun to wear the bracelets, fobs, necklaces, belt and suspenders. Set consists of 72 three-ply wood cutouts in three different shapes and printed in three colors, also 10 strings. Shipping weight 3 lbs. \$2.00

winners have style. Set consists of two figures with bases, one blonde, the other dark. Also 8 dress silhouettes for these figures, 8 yards of cloth for dresses, 32 Hollywood patterns (4 for each silhouette), 32 page book of tips, 36 tinted palette colors for color shading, set of crayon colors, stencils and transfer. Shipping weight 5 lbs.



Pom Pom Jewelry

Models

Lincoln Logs—Block House, Cabin, Wagon or Ranch House and many other interesting and instructive frontier models can be built with these Lincoln Logs. The round logs are made of seasoned hardwood, stained brown to resemble rough hewn logs, waxed to a smooth durable finish.

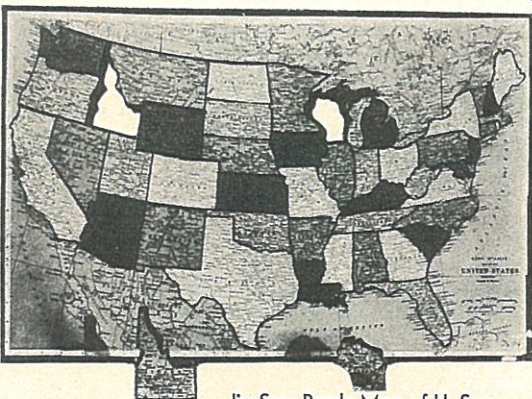
The logs are 3/4" in diameter, and the assortment in the sets have been carefully worked out to permit the building of the largest possible number of combinations. Colored roof planks and chimney are included.

No. 10-36—Has total of 177 pieces in box 12 1/2 x 17 1/2 x 2 1/2". Shipping weight 11 lbs. \$3.75

No. 10-31—Has total of 131 pieces in box 12 1/2 x 17 1/2 x 1 1/2". Shipping weight 8 lbs. \$2.50

No. 9-54—Pom Pom Jewelry—Make bracelets, necklaces, costume jewelry and fobs. Packed in an attractive box 10 x 16" with a separate drawer are assorted colored beads, fancy wooden beads, plastic tips and thread. Instructions for making jewelry included. Shipping weight 3 lbs.

No. 3-9—Jig Saw Puzzle Map of U. S.—6 color 14 x 21" map of the United States mounted on 5-ply 1/2" veneer, cut into 1000 pieces. The combination of educational and entertainment value is excellent and gives the whole family a chance to learn or brush up on their geography. Shipping weight 4 lbs.



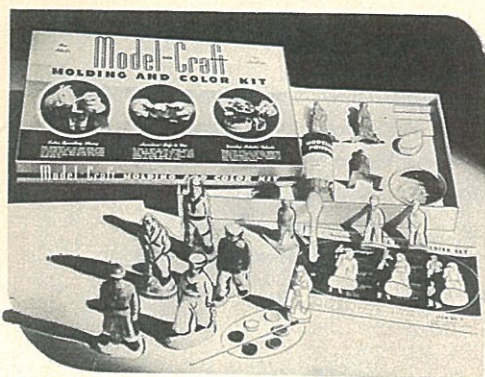
Jig Saw Puzzle Map of U. S.

No. 9-35—Career Girl Fashion Art Set—For all girls who love to design cloths. No sewing. Cloth, scissors, and paste are all that they need. So easy that even the results of the youngest beginner

No. 11-75—Colored Blocks—Sturdy blocks measuring 15 inches long, decorated with colorful transfers, contains a generous assortment of yellow, red and blue wooden blocks, triangles and oblongs. Shipping weight 1 lb.



Indian Model Craft Molding



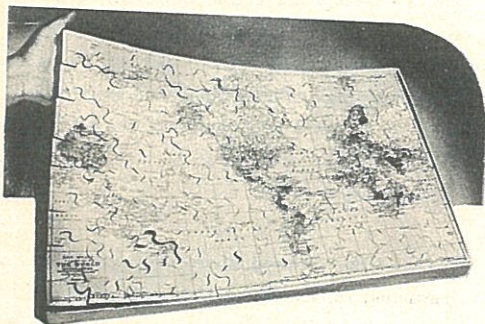
Plastics Modeling Kit of American Soldiers



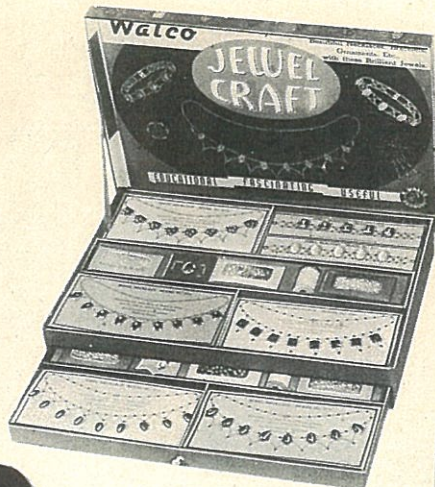
Young American Designer



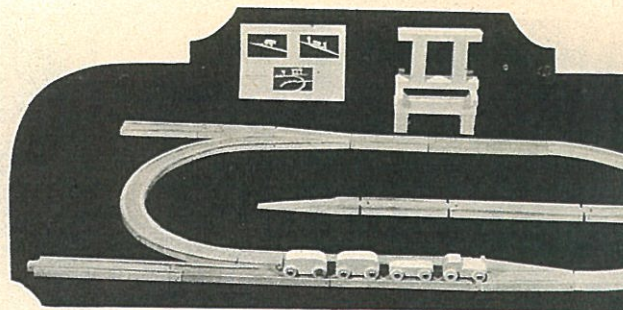
Quacker Cutout Pictures



Map of the World Puzzle



Jewel Craft



Train Track and Blocks



No. 11-45 Educational Group No. 4

No. 3-53—Indian Model Craft Molding—There are 5 flexible moulds, 4 Indians and 1 Teepee, in this set into which a creamy mixture of water and powder is poured and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the form allowed to dry, then painted and mounted for ornamental purposes. This process can be repeated indefinitely. All material is included—spoon, glass, paints and brush. A hobby having excellent creative and rainy day value. In attractive box 11 x 14 1/2". Shipping weight 3 lbs. \$1.50

No. 9-70—Plastics Modeling Kit of American Soldiers—Designed and created for budding military strategists who want to make their own armed forces. With the six 3 1/2" rubber moulds of basic U. S. Army and Navy figures in this kit, the boy can make as many army, navy, marine or air corps figures as his military maneuvers call for by painting the proper uniforms and insignia on his completed molded figures. The kit also provides: 1 can of powder, set of colors, paint brush, varnish, talcum powder, puff, mixing dish, spoon, and 1 printed sheet of insignia of army, navy and marine corps. Shipping weight 5 lbs. \$3.00

No. 11-29—Young American Designer (Paper Doll Kit)—An exciting combination of paper doll playing and costume designing to thrill girls young as 7 and interest them 'way into their teens. The child's own creative talents are fascinatingly put into play, as she designs clothes of her imagination for the 2 dolls. The box cover shows just what can be done with the "materials," and the instructions are simple, no adult help necessary. The 2 paper dolls are on heavy cardboard, each with its own wooden stand. There are 7 basic cardboard patterns (dresses and hats) for outlining the supply of gummed paper, specially resembling dress materials, fur and other trimmings, also 4 pieces of colored veiling, special moistener and pencil. Box 14 x 20". Shipping weight 3 lbs. \$2.00

No. 9-63 — Quacker Cutout Pictures — The story of "Quacker's" adventure charmingly told in verse in a folder included in the kit along with material for making illustrations for the story in a very unusual form. These illustrations, 6 in all, are made 3-dimensional by using the 6" glass disks as a base and mounting on them the fuzzy cotton for Quacker herself, suede paper for flowers, rickrack for waves, sandpaper for beach, string for smoke, etc., until all 6 are completed in bold relief, ready to hang on the wall. The story will be enjoyed by the one read to, who will also participate happily in completing the illustration. Shipping weight 5 lbs. \$2.00

No. 3-39—Map of the World Puzzle—The has made world geography vitally important and adults alike. Certainly no item could be than this fine puzzle map to teach world geography—a fascinating way for children to acquire edge. The fitting together of the various parts lasting impression on the mind, and very unsuspectingly becomes a geographic authority. It is a Rand-M in full colors, consisting of 75 puzzle pieces made of wood and packed flat in a box measuring approximately 15 x 10 1/2". Shipping weight 5 lbs.

No. 11-26—Jewel Craft—A veritable treasure of gems galore to make "priceless" necklaces, pendants, rings, etc. Colorful stones in brilliant fashion a smart "little lady's" costume jewelry—ing and useful pastime. Complete with thread, necessary beads. In attractive box with separate 15 x 10 1/2". Shipping weight 4 lbs.

No. 9-28—Train, Track and Blocks—This is most versatile "put together" and "take apart" have; certainly youngsters will be absorbed by variety of building blocks, train, track, switches over. It is such that it will grow with the child—first pull or push toy for a two year old to boats, wheels, the-shoot coasters, forts, etc., for the older smooth-edged hard maple blocks have special which can be cleaned time and again, yet retainness. The complete train and grooved tracks provide less opportunities for the older child to build enjoy action. Picture sheets are included to tell of "what to build." Oval of track in illustration 21 x 38 1/2". Shipping weight 9 lbs.

No. 11-45—Educational Group No. 4—This helpful group for children learning to write, draw, **Educational Letters**—Cut from solid wood 3/8" 2" high make spelling easier because of their size are painted in solid colors. In the set, there are three pieces of the most used letters. **Magic**—Fascinating and practical as it wears and lasts. It is a convenient size and has a swinging, folds up flat. Attached by plastic binding are a ment of cards containing over 50 comics and drawings to copy. **Magic Color Kit**—Trace on film and presto! your favorite picture appears in This kit is amusing, entertaining and instructive weight 5 lbs.



Basket Weaving

No. 3-18—Basket Weaving—"Little Craftsmen" will be proud of the work this set affords. Basket after basket can be interestingly woven in the various shapes of the gayly designed wooden bases. And moreover, they can be taken apart and re-woven in different, striking color combinations according to the whim of the child. Packed in neat sectioned box 16 1/2" square are 11 wooden bases in red, green and natural colors, and sufficient reed and dowels to complete 11 useful and colorful baskets. Shipping weight 5 lbs. . . . \$2.00

No. 4-23—Friends in the Dark—Ten delightful pictures of cheery friends which brighten the bedroom during the day and by their soft glow at night remind the child of their nearness and so are often the subjects of happy dreams. The pictures of such interesting and amusing scenes as Rabbit in Carrot Patch, Mary and her Lamb, Baby Bear caught eating Honey, Little Pig building Brick House and 5 others that are cut out from luminous material that glows in the dark, then mounted on colored panels and inserted in wooden frames for hanging. Average size of the framed pictures 4 1/2 to 9 1/2" and come complete with all necessary equipment. Shipping weight 5 lbs. . . . \$2.45

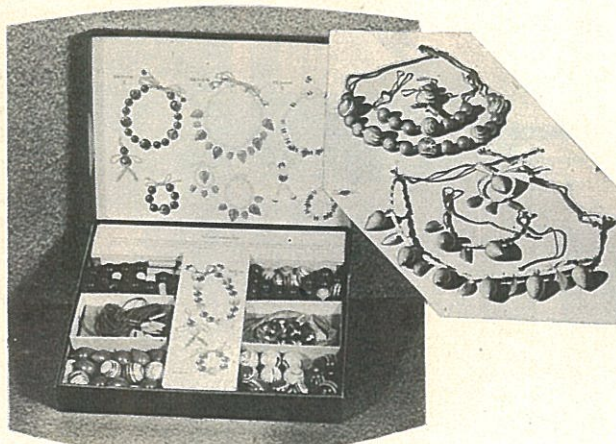
No. 3-88—Charm Jewelry—Contained in this hinged-cover box 10 x 11" all the material may be found to make beaded necklaces and bracelets hung with small animal and boat charms. The colored beads are many—large, small, round, oval, plain and ornate. It is easy and lots of fun to develop many innovations from the colored designs included. Shipping weight 3 lbs. . . . \$2.25

No. 4-31—Mystik Sign Maker—These magic letters that glow in the dark bring a new kind of fun to boys and girls. With them signs, nameplates, pennants, and many other practical things can be made besides putting their initials on their play equipment. By pulling off the cloth on the back of these luminous letters they are ready to stick to anything without further gluing or wetting, and yet can be pulled up and stuck on again many times over. Set contains three complete sets of letters and numerals, also 4 small wooden easels and 4 panel background making signs and billboards. Shipping weight 5 lbs. . . . \$1.25

No. 3-70—Carmen & Quita Paper Dolls—This set provides complete materials for creating a realistic, brilliantly-colored South American market-place (with some exciting three-dimensional features), alive with color and action, as a background for Carmen, Quita and their little donkey. The kit includes 2 full-color beautifully-done paper dolls, a donkey, a plentiful supply of vividly-colored paper for making costumes with trimmings such as sequins, feathers, tinsel, paper lace, etc., also 6 sturdy sheet containing patterns for cutting out a series of native Pan-American costumes as well as for making gay trappings and saddle bags for their donkey. In an attractive box 20 1/2 x 14 1/4 x 1 1/2". Shipping weight 4 lbs. . . . \$2.00



Charm Jewelry



My Own Jewelry Box

No. 3-52—Model Craft Molding Set—There are 5 flexible 3 1/2" rubber moulds—monkey, Mexican boy, dog's head, Panda, lying dog—into which a creamy mixture of water and powder is poured and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the form allowed to dry, then painted and mounted for ornamental purposes. This process may be repeated indefinitely. All necessary material is included—varnish plaque, 8 paints with brush, glass mixing dish, powder and spoon. A hobby having excellent creative and rainy day value. Shipping weight 5 lbs. . . . \$2.50

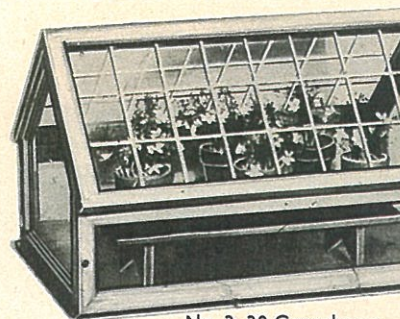
No. 11-97—My Own Jewelry Box—Bracelets, necklaces, charms, lapel ornament, etc., can be created from the beads and materials in this set that should delight any young girl, and the thought that she made what she wears will add a great thrill. Colored examples of some finished pieces of jewelry are shown on the inside of the box cover, or if she prefers, she can originate her own designs. The 11 x 10 x 2" box contains the necessary beads, bamboo, cord, berries, rondalls, etc. Shipping weight 3 lbs. . . . \$3.00

Greenhouses—During the long winter days many of us get the desire to sow and help things grow, and the children are no exception. This interest can be developed into an educational hobby with this miniature greenhouse and gardening set. Both of these are used to cultivate flowers and plants indoors until the weather is suitable for transplanting outdoors. The Greenhouse frame is made of wood, painted green, the sides and top are glass. Excellent for use with "Little Gardener" described below. Greenhouse only:

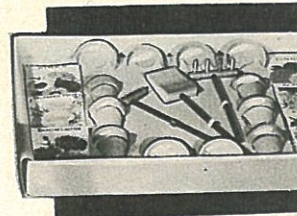
No. 3-30—Size 10 1/2 x 10 3/4 x 16 3/4". Shipping weight 8 lbs. . . . \$3.50

No. 40-45—Size 15 x 15 x 25 1/2". Shipping weight 16 lbs. . . . \$5.95

No. 5-56—Little Gardener—This outfit can be used in conjunction with the Greenhouse described above or separately. It consists of 6 red, green and yellow clay flower pots with drippans, 6 packages of flower seeds and a tiny wooden hoe, spade and rake. In attractive box 19 x 13 x 2 1/2". Shipping weight 4 lbs. . . . \$1.00



No. 3-30 Greenhouse



Little Gardener



Model Craft Molding Set



Friends in the Dark



Carmen & Quita Paper Dolls



Mystik Sign Maker