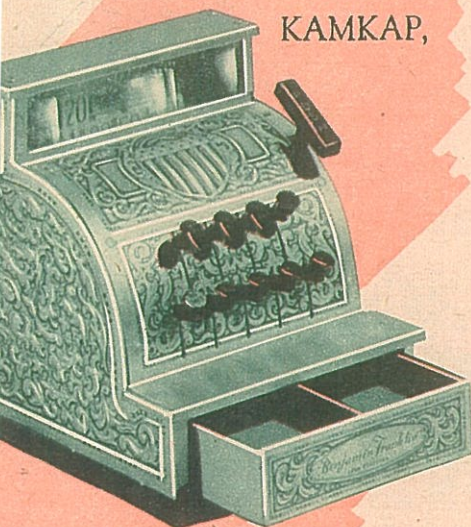


FOR HOURS 'N HOURS OF QUIET FUN!



KAMKAP,



BEN FRANKLIN CASH REGISTER
(3 to 8 years)

Old fashioned cash register of plated steel. Push key, amount shows in window; push bar, drawer springs open, bell rings. By Kamkap. Ask for 10BR1

2.98

CLIMAX



KID-O- MODELING DOUGH
(3 to 10 years)

Make an elephant, a clown or Santa himself with non-toxic, non-staining dough. Four primary colors in four cans, polyethylene cookie-cutter lids. By Climax. Ask for 10BR4

1.00 pkg.



BABY ZOO ANIMALS (6 months to 4 years)
So cute you'll want more than one! Choose either bear, elephant, tiger, lion, squeeze them—they speak! By Kaysam. Ask for 10BR2

1.00 each



"SORRY AND CURLY" STORY BOX
(10 months to 4 years)

Why is "Sorry," the hound, sorry? How did "Curly" get his pink curls? A 78 RPM record tells you while you play with soft vinyl "pets." They speak when squeezed. By Kaysam. Ask for 10BR3

2.00 set



WALT DISNEY JUMBO BLOCKS (1½ to 5 years)

Here's Mickey and all his friends on colorful, sturdy blocks. You can even sit or stand on them! Stack them—almost 4 feet tall. By Gabriel. Ask for 10BR5

3.98



"TOUCH AND GLOW" BINGO (7 and up)

Really big time! The fastest playing Bingo ever—a light decides numbers, and they never repeat. Battery operated. 24 playing cards, covering discs, batteries included. By Gabriel. Ask for 10BR6

2.98

MADE BY **Gabriel**



SNAP-ON PAPER DOLLS (3 to 7 years)

Clothes, accessories snap on and off and are interchangeable. Three heavy paper dolls. 64 costume changes including shoes, gloves! Plastic snap-ons become part of costume. By Gabriel. Ask for 10BR7

1.98

"IF YOU WANT ACTION
—TRY THESE!"

WONDER

WONDER PONY
(1 to 3 years)

A lively colt for bouncing, jumping or fast riding thanks to magic spring action. Durable plastic horse on copper base. Saddle height 17½ inches. By Wonder Products. Ask for 11BR1

11.95

WONDER MARE
(1 to 7 years)

Ride 'em cowboy! Provides enough exercise for a whole day. Magic spring action never wears out. Saddle height of Golden Palomino 19½ inches. High - strength plastic horse. Copper base. By Wonder Products. Ask for 11BR2

19.95

BLUE RIBBON WONDER MARE
(1 to 7 years)

Sturdy Pinto wears tool-ed-look saddle (height 25 inches). A handsome, championship horse on copper base will help make strong muscles! By Wonder Products.

Ask for 11BR3 **34.95**

Billy

See Contest on page 2!

SIDEWALK ROLLER SKATES
(4 to 12 years)

You'll think you're flying! Fast and easy to manage. All Billy and Ruth's friends want this model. Steel construction, leather straps, ankle protection. By Union Hardware Co.

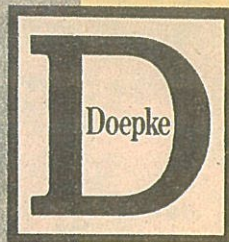
Ask for 11BR4 Low, low price!

POGO STICK
(7 years and up)

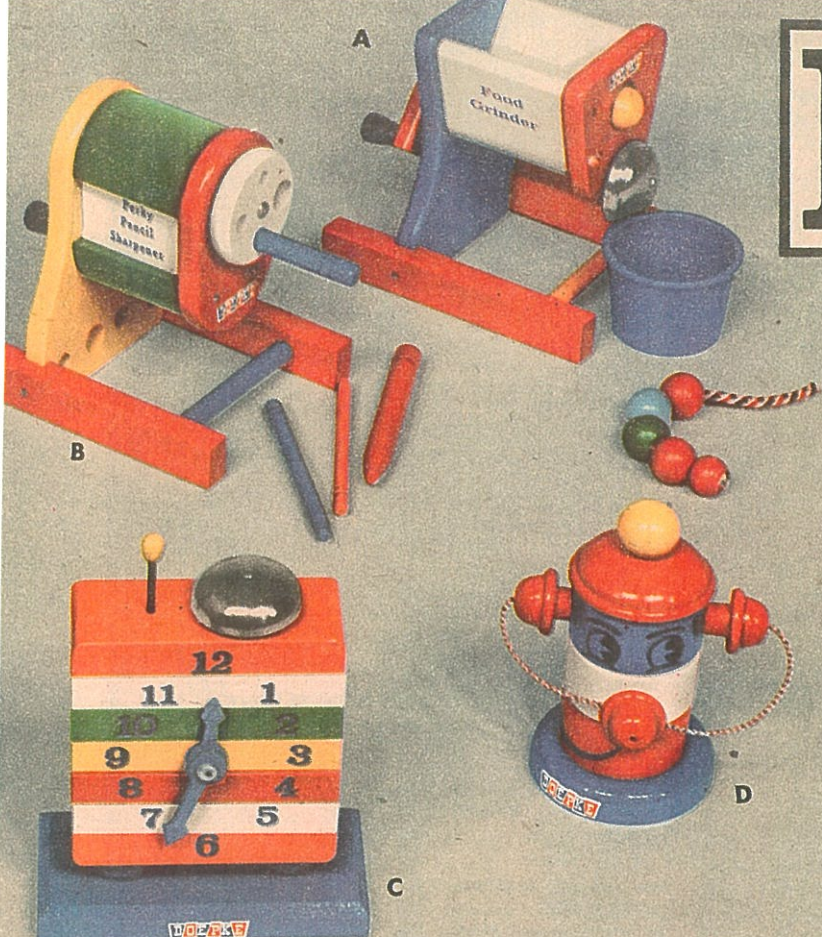
See how long and how far you can travel on self-lubricating jumping stick with safety rubber foot pads! Tubular steel with pre-set adjustable spring. By Master Juvenile.

Ask for 11BR5 **8.95**

MASTER JUVENILE



Fun To Grow On



A—TINKLE BELL FOOD GRINDER (3 to 6 years)

Turn the handle and five wooden beads will fall, one by one, onto bell and into bucket! String beads on cord. Colorful and fun! 8 inches long. By Doepke. Ask for 12BR1 **3.50**

B—PERKY PENCIL SHARPENER (3 to 6 years)

See if you can find the right size holes for your "play" pencils! It whirr-r-r's like real sharpener. Doesn't really sharpen. 7 inches high. By Doepke. Ask for 12BR2 **4.00**

C—PEG-APART CLOCK (3 to 8 years)

Learn numbers, colors and how to tell time! Take apart . . . get it together right or it won't be a clock! Ring alarm with spring bell. Almost 8 inches high. By Doepke. Ask for 12BR3 **3.00**

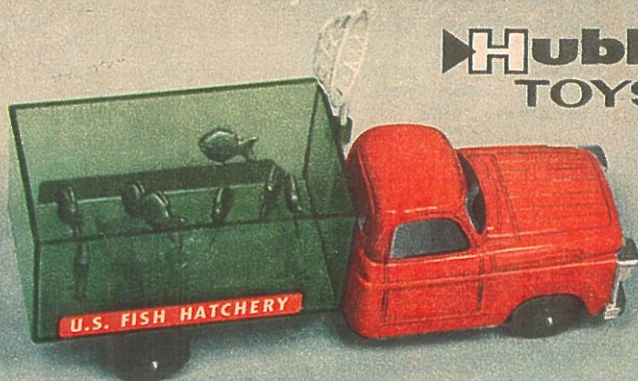
D—FREDDIE FIREPLUG (1½ to 5½ years)

Poor Freddie—now he's sad. Turn his mouth upside down and he's happy! Take him apart, put together right side up or vice versa. Almost 7 inches high. By Doepke. Ask for 12BR4 **2.00**

E—FISH HATCHERY (3 to 6 years)

Watch the fish as they appear to be swimming in transparent fish tank. Metal truck, 10 inches long. A fish net too! By Hubley. Ask for 12BR5 **1.95**

Hubley TOYS



CHORAL TOP (1 to 4 years)

Beautiful shiny colors! Makes mellow-sounding chords, too, on 12 tone choral reeds. Big—9½ inches high. By Ohio Art. Ask for 12BR6 **2.00**



"FRONTIER DAYS" PRAIRIE WAGON (1 to 3 years)

For travelling on dangerous frontiers. Plastic hood protects you and valuables from weather! Western design. Swinging tailgate. Overall length 29½ inches. By Ohio Art.

Ask for 12BR7 **2.00**



**YES, SOME OF OUR TOYS ARE MUSICAL
AND OUR TELEPHONE
REALLY TALKS!**



**TV PAY PHONE
(3 to 6 years)**

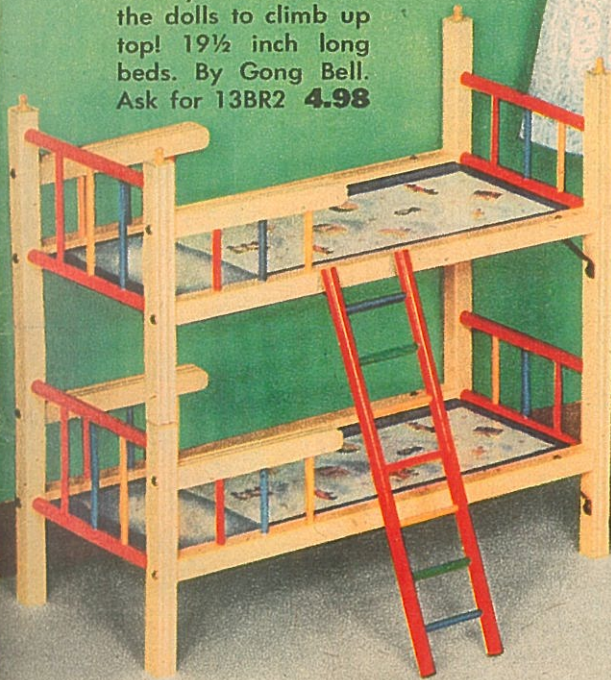
Put real money in and dial your number! Hear the operator talk, or if you have to wait, turn the knob and watch TV! Coin return. Over a foot high. By Gong Bell.

Ask for 13BR1 **3.98**

**BUNK BEDS
(3 to 8 years)**

Fit them on top of each other or use separately. Ladder for the dolls to climb up top! 19½ inch long beds. By Gong Bell.

Ask for 13BR2 **4.98**



**RAINBOW PUSH CHIME
(Toddlers)**

Just learning to walk? This will help! Push hardwood stick and hear shiny gongs ring as colorful balls go round. 24½ inches long. By Gong Bell.

Ask for 13BR5

1.00

HORSE RIDER (1½ to 4 years)

Almost like real! He'll go whichever way you turn his head! Has rubber wheels on steel legs. 19 inches long. It's musical! By Gong Bell.

Ask for 13BR7

Superior Toy



**STEEL SAFE
(3 years and up)**

A real combination lock on sturdy, 5½ inch high safe. No keys to lose. Heavy rubber legs. Holds over \$100.00 in coins. By Superior Toy.

2.98

Ask for 13BR3

Brooks.



**"MR. BIG BOY"
(3 years and up)**

His owner will feel big too! Immense in size—13½ inches long. Holds over \$1500.00 in mixed coins. Cap plug on bottom. Unbreakable. By A. N. Brooks.

2.98

Ask for 13BR4



MUSICRADLE (2 to 8 years)

Music box plays "rock-a-bye-baby" when you turn the crank. 24 inches long—for a big baby! Sturdy wood construction. By Gong Bell.

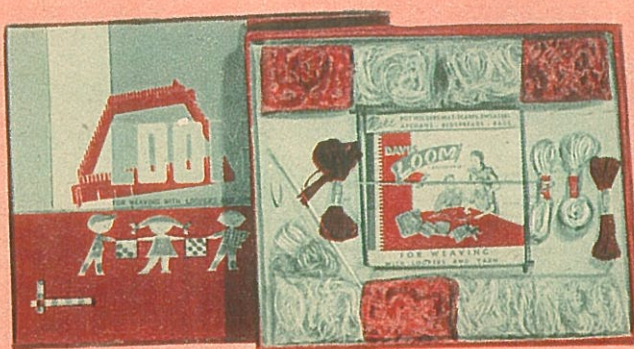
Ask for 13BR6

4.98

**GONG
BELL
TOYS**

Learn to Keep House Like Mom!

DAVIS



ADJUSTABLE LOOM (5 to 10 years)

Make pot holders, bags—even a bedspread! Metal, adjustable loom, looper, yarn, hook, needle, instructions. It's fun and useful tool By H. Davis.

Ask for 14BR1

1.98

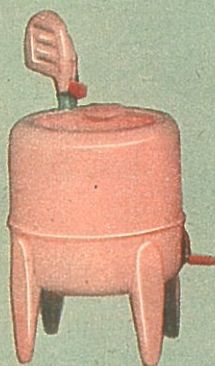


"PUPPY LOVE" GUEST TOWEL EMBROIDERY SET (5 to 10 years)

For gifts, or for your friends when they come to call! Embroider four towels (2 of them terry cloth), decorate with felt applique pieces. Everything included. By H. Davis.

Ask for 14BR2

1.98



WASHING MACHINE (2 to 7 years)

Do dolly's wash by turning handle. Agitator-type. Holds water, soap. Sturdy wringer adjusts to several positions. 12 inches high. By Wolverine.

Ask for 14BR3

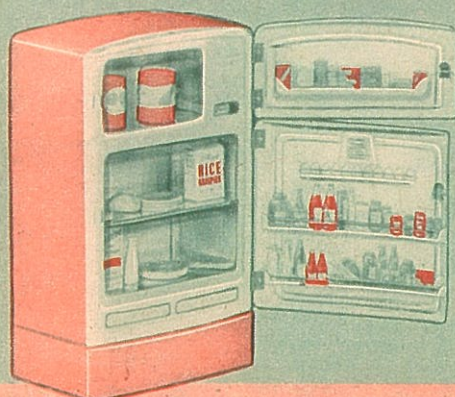
2.59

STOVE (2 to 7 years)

Modern pink, pushbutton steel stove. 12 inches high. Spacious oven. Includes whistling tea kettle, saucepan, utensils in polished aluminum. By Wolverine.

Ask for 14BR4

2.98



REFRIGERATOR (3 to 7 years)

Stack the frozen foods neatly in special compartment; arrange others below. Two door, pink steel refrigerator stands 13½ inches high. Dummy food packages. By Wolverine.

Ask for 14BR5

2.98



HUTCH CABINET (2 to 7 years)

Quaint Tyrolian design on all-steel cabinet. Top drawer, bottom doors open. 20½ inches high. Includes canisters, tea pot, tea set. By Wolverine.

Ask for 14BR6

5.98

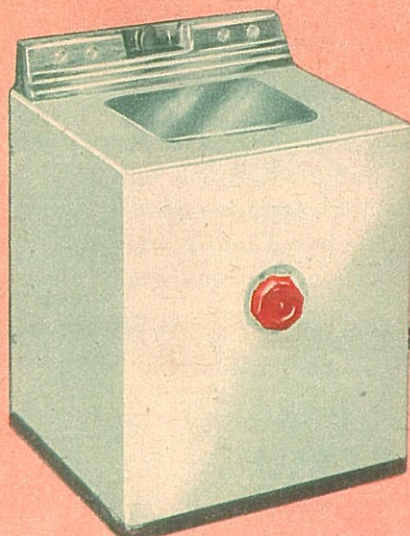
STRUCTO

SPARKLE BRIGHT WASHER-DRYER (4 to 10 years)

A "must" for dolly's clothes! Washes and spin-dries. Set controls for wash or dry, set time for each action. Operates on batteries (not included). 10 inches high. By Structo.

Ask for 14BR7

5.98



WOLVERINE

RUTH'S LAUNDRY DAY SET (4 to 8 years)

For Tuesday ironing chores! Steel ironing table with rubber tipped legs, pad and Silicone cover. U. L. approved modern electric iron. By Wolverine. Ask for 14BR8

4.98 set



KNIT, SEW, DRAW, MAKE ICE CREAM HASBRO'S FOR EVERYONE!



A—POPEYE ERASO-BOARD (3 to 9 years)

Color on eraso-board—wipes right off! Also includes magic tracing screen, Popeye eraso-cards, wipe-off crayons, sharpener. By Hassenfeld. Ask for 15BR1.

1.98

B—MR. AND MRS. POTATO HEAD (3 to 8 years)

Now they can travel! Use ordinary fruits, vegetables and add heads, legs, arms, eyes — from set. Two cars, trailers included. By Hassenfeld. Ask for 15BR2.

1.98

C—PENCIL CRAFT PAINTING SET (8 years and up)

For gifts or for your own room! 6 pre-drawn subjects, 10 3/4 x 13 3/4 inches. Water color tipped pencils. Full color guides. By Hassenfeld. Ask for 15BR3.

1.98

D—"FROSTY" ICE CREAM MACHINE (6 to 10 years)

Yum! Yum! Follow easy recipes and make your own ice cream and sherbets. For a business of your own or special party-giving. By Hassenfeld. Ask for 15BR4.

2.98

E—JR. MISS KNITTING SET (6 to 16 years)

Make a knit suit for dolly—matching scarf for yourself! All instructions and materials—lots of yarn. In two-tone vinyl case. By Hassenfeld. Ask for 15BR5.

2.98

F—SEWING CASE WITH TOY NECCHI SEWING MACHINE (6 to 12 years)

All sewing necessities in one luggage-style case. Machine really sews. Materials, dolls, instruction, sewing accessories included. By Hassenfeld. Ask for 15BR6.

4.98

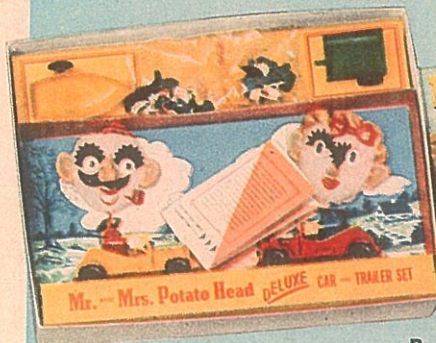
G—JR. MISS DIAPER AND FEEDING SET (4 to 8 years)

Keep doll baby sweet and clean! Johnson & Johnson baby powder, "Q" tips, diapers—in vinyl bag. Davol polyethylene bottles. By Hassenfeld. Ask for 15BR7.

1.98



A



B



C



E



F



G



D

EDUCATIONAL TOYS By HASENFELD BROS.

"THESE WILL KEEP YOU AND YOUR HOUSE LOOKING BEAUTIFUL!" SAYS RUTH



BISSELL
Little Queen

"LITTLE QUEEN" SWEEPER
(3 to 10 years)

You'll be the best house-keeper in town with your Bissell! Genuine bristle brush, rubber-tired wheels; dustpan empties! Vinyl bumper. 3 piece sectional handle. By Bissell. Ask for 16BR3

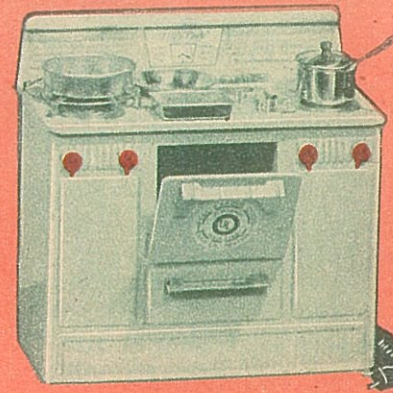
3.98



"LITTLE LADY" SINK AND DISH WASHER
(4 to 8 years)

Most fascinating! Water pumped into sink and dishwasher while dishwasher revolves pretending to rinse toy dishes. Operates on batteries, not included. 12½ inches high. Coral enameled. By Metal Ware. Ask for 16BR1

6.98



110 Volts AC

"LITTLE LADY" ELECTRIC RANGE (5 to 10 years)

Real fun cooking and baking. Two double top burners. Insulated oven. 15 inches wide. Green enameled. Utensils included. Tested recipes. Use Mother's prepared mixes. U.L. Approved. By Metal Ware. Ask for 16BR2

9.98



SWEEP 'N DUST SET
(2½ to 7 years)

It's clean up time! Large metal carpet sweeper, plastic fiber broom, metal dustpan, multicolored cotton yarn mop, plastic apron, upholstery brush. By Norstar.

Ask for 16BR4

2.98



PRETTY PRINCESS VANITY SET
(3 to 10 years)

A beautifully designed set in strong, durable plastic. Includes 2 powder jars, jewelry box, 2 picture frames, mirror. Stylon bristle brush, comb. By Standard Pyroxoloid.

Ask for 16BR8

1.98



BANNER

DEKOWARE APPLIANCE AND BETTYWARE COMBINATION
(2 to 8 years)

Handsome copies of Mom's cookware. Includes tea kettle, waffle iron, toaster, pots, pans and utensils. All white plastic. By Banner.

Ask for 16BR5

3.98

MORNING STAR TEA SET
(2 to 8 years)

Tea time! How about this modern set in pink, gray and blue? Service for three. in polyethylene and metal. A coast to coast hit. By Banner.

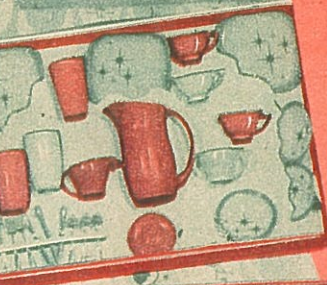
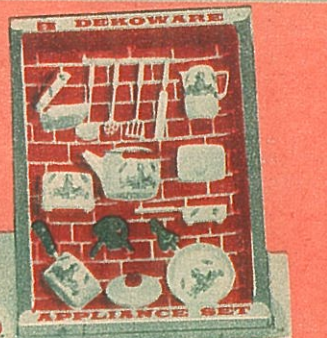
Ask for 16BR6

1.98

PONY TAIL TEA SET
(2 to 8 years)

Look hard! See yourself in the decorations on each plate, saucer. Red, blue and white color combination in set for six. Polyethylene and metal. Ask for 16BR7

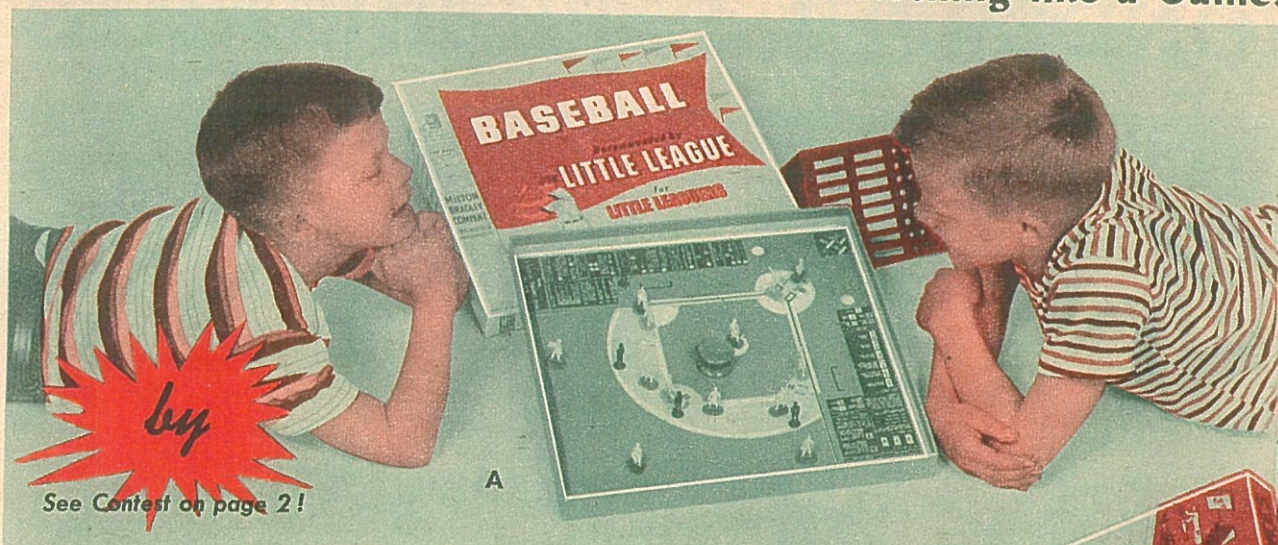
2.98



Summer or winter, Rain or Shine, There's Nothing like a Game!



MB
MILTON
BRADLEY



See Contest on page 2!

A

A—BASEBALL (for little leaguers)

Players actually call the plays—the "ump" decides! One player calls the pitches, the other may decide to hit away, bunt or take the pitch, and even call for an attempted steal. By Milton Bradley. Ask for 17BR1

3.00

B—GAME OF THE STATES (7 to 14 years)

Who can sell the most products? Fun and excitement while you learn the states, their capitals, important industries and products. 2 to 4 players. By Milton Bradley. Ask for 17BR2

2.50

C—CHEYENNE GAME (6 to 12 years)

Cheyenne faces many dangers in ride to Pony Express Station. Actually shoot down Indians and Stagecoach robbers with miniature pistols. By Milton Bradley. Ask for 17BR3

2.00

D—RACK-O (10 years to adult)

All the excitement of Monte Carlo! From 2 to 4 players. Object: to rack-up the cards progressively from low to high by draw. By Milton Bradley. Ask for 17BR4

2.00



SKUNK (8 years and up)

When you roll those dice try not to get "SKUNK!" Exciting game made more fun with giant colored chips, score pad. By Highlander. Ask for 17BR5

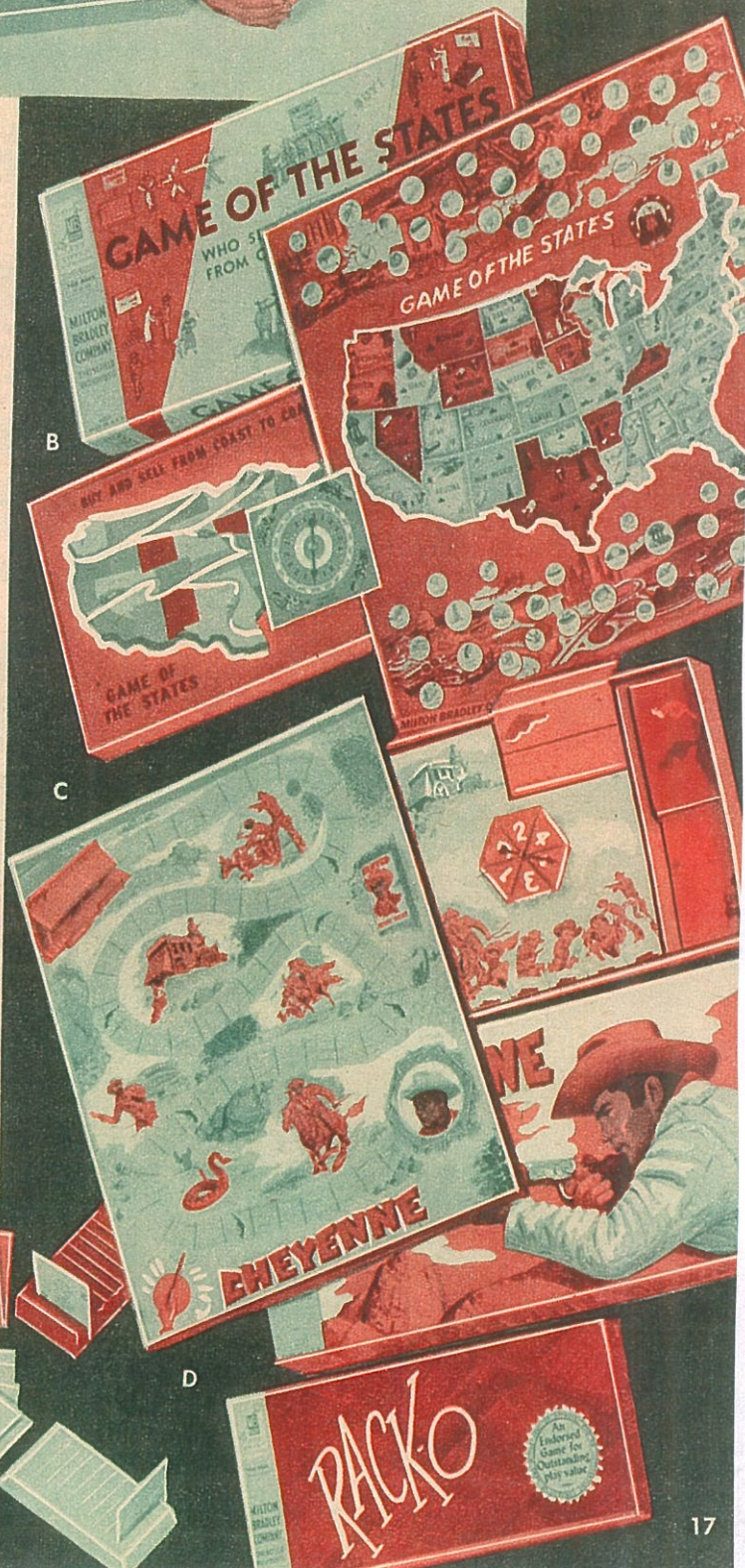
2.00



TICKLE BEE (3 to 10 years)

Take the "tickle bee" to his hive over a long, winding trail with a magic magnet. Don't get "stung" too many times or you lose! By Highlander. Ask for 17BR6

2.00



B

C

D

WONDERFUL PARKER GAMES

FUN FOR 2 TO 6 PLAYERS

A—"WIDE WORLD" TRAVEL GAME (10 yrs. and up)

Travel by plane on beautiful world map. Accumulate greatest number of points by bringing home enough product cards! Learn and play. By Parker Brothers.

Ask for 18BR1 **3.00**

B—CLUE (14 yrs. and up)

A real "who-done-it!" Who committed a crime? Where? What weapon was used? First player to solve mystery wins. Will bring out the detective in you! By Parker Brothers.

Ask for 18BR2 **3.50**

C—SORRY! (10 yrs. and up)

Move your four men "home" by directions on cards from "Sorry" pack. A surprise card might bring the "tail-ender" in first—so don't give up! By Parker Brothers.

Ask for 18BR3 **3.00**

D—ROOK (8 yrs. and up)

A popular standard card game! Play many variations with a single deck. For 2 to 4 players with special games for larger groups. Separate rules for Club Rook.

By Parker Brothers.

Ask for 18BR4 **1.25**

E—CAREERS (14 yrs. and up)

What does "success" mean to you — fame, money, happiness? Choose a "career"—can you win the game with your own formula? Fun, laughs, excitement!

By Parker Brothers.

Ask for 18BR5 **3.00**

Parker

