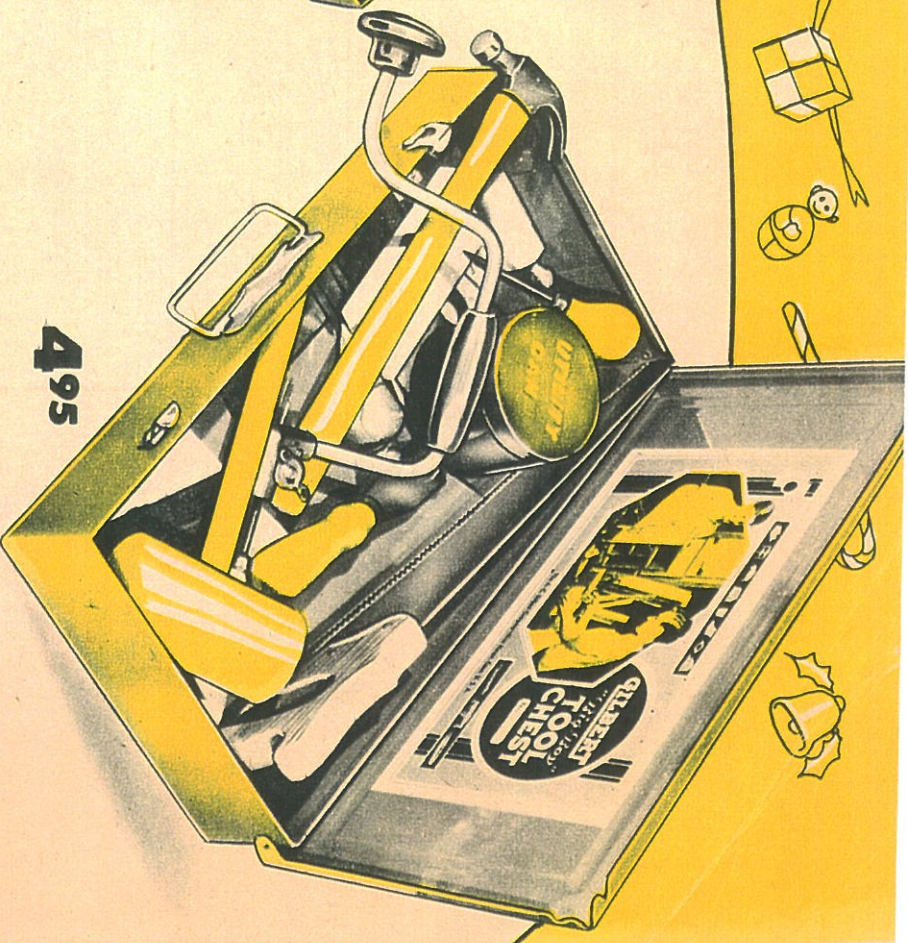


10⁹⁵

OR SET

ride and pile driver are among the models
all set builds. Electric engine and new
coupling included. By A. C. Gilbert Co.
37BR1.

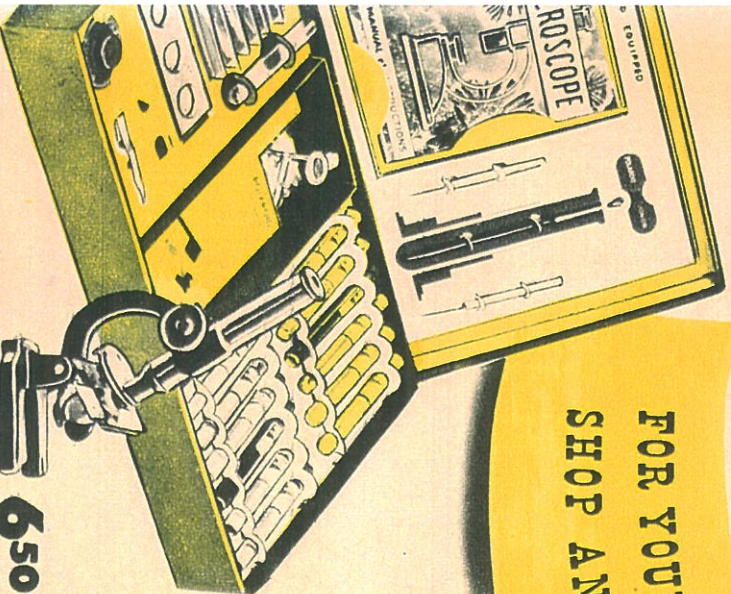


4⁹⁵

TOOL CHEST

Here's a nifty tool chest just like Dad's.
The metal case is packed with 18 tools
for all kinds of jobs. By A. C. Gilbert
Co. Ask for 37BR2.

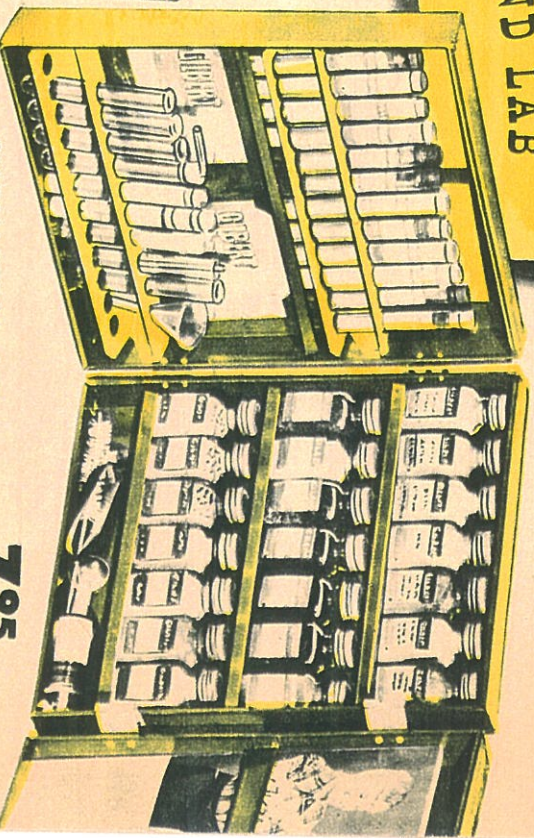
FOR YOUR HOME SHOP AND LAB



6⁵⁰

MICROSCOPE SET

ses come with the microscope in this big set. You
ver 200 experiments with the equipment included.
Gilbert Co. Ask for 37BR3.



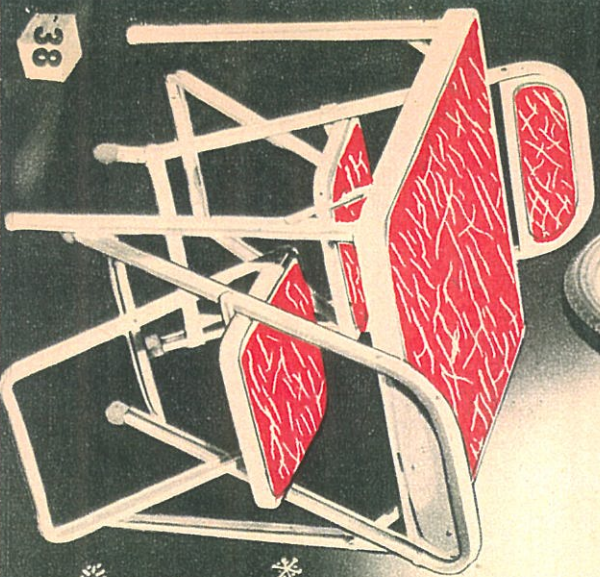
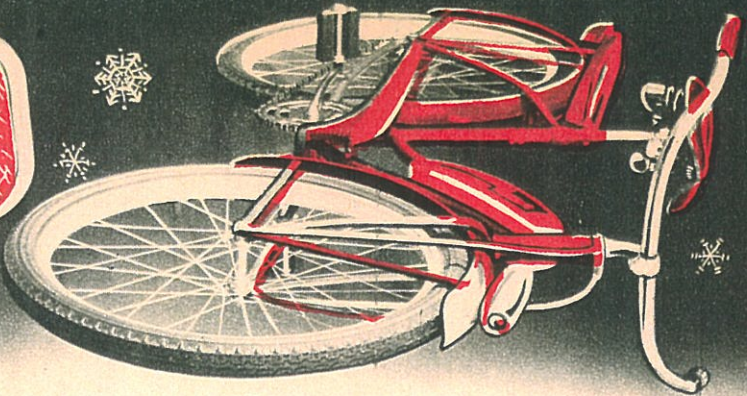
CHEMISTRY SET

7⁹⁵

A handsome three-section metal cabinet
holds the 67 pieces, including chemicals and
apparatus that make up this fine home labo-
ratory. By A. C. Gilbert Co. Ask for 37BR4.



37



2500 Prizes
IN THE BIG 1949
BILLY
AND
RUTH
JINGLE CONTEST





It's Fun! It's Easy!

JUST FOLLOW THESE SIMPLE RULES

1. Write the last line to complete the jingle shown.
2. Be sure to fill in the entry blank correctly and completely with your name, age, address and the name and address of your dealer.
3. Entries will be judged for originality and neatness.
4. Mail your entry to Billy and Ruth Headquarters, Box 333, Phila. 5, Pa. All entries must be postmarked no later than midnight, December 24, 1949. Prize winners only will be notified by February 24, 1950.
5. Anyone from 4 to 16 years of age may compete except employees of this store and their families. Contest limited to United States and subject to all federal, state and local regulations. This contest void in any state, county, or municipality where such offer is taxed, prohibited or restricted.
6. No more than one person in a family can win a prize.
7. All entries become the property of Billy and Ruth Headquarters. None can be returned.
8. The decision of the judges is final. In case of ties, duplicate prizes will be awarded.

HERE'S THE JINGLE

Santa Claus and Billy and Ruth
Know the joy and spirit of youth.
Their toys are tops in every way

Make the last word of your line rhyme with "way." You can try "day," "may," "say" and lots more.

Please print all the information in the entry blank.

My Name.....
Street Address.....
City.....Zone No.....State.....
My Age.....Date of Birth.....Year.....
My Billy and Ruth
Dealer's Name.....
Address.....
City.....Zone No.....State.....

