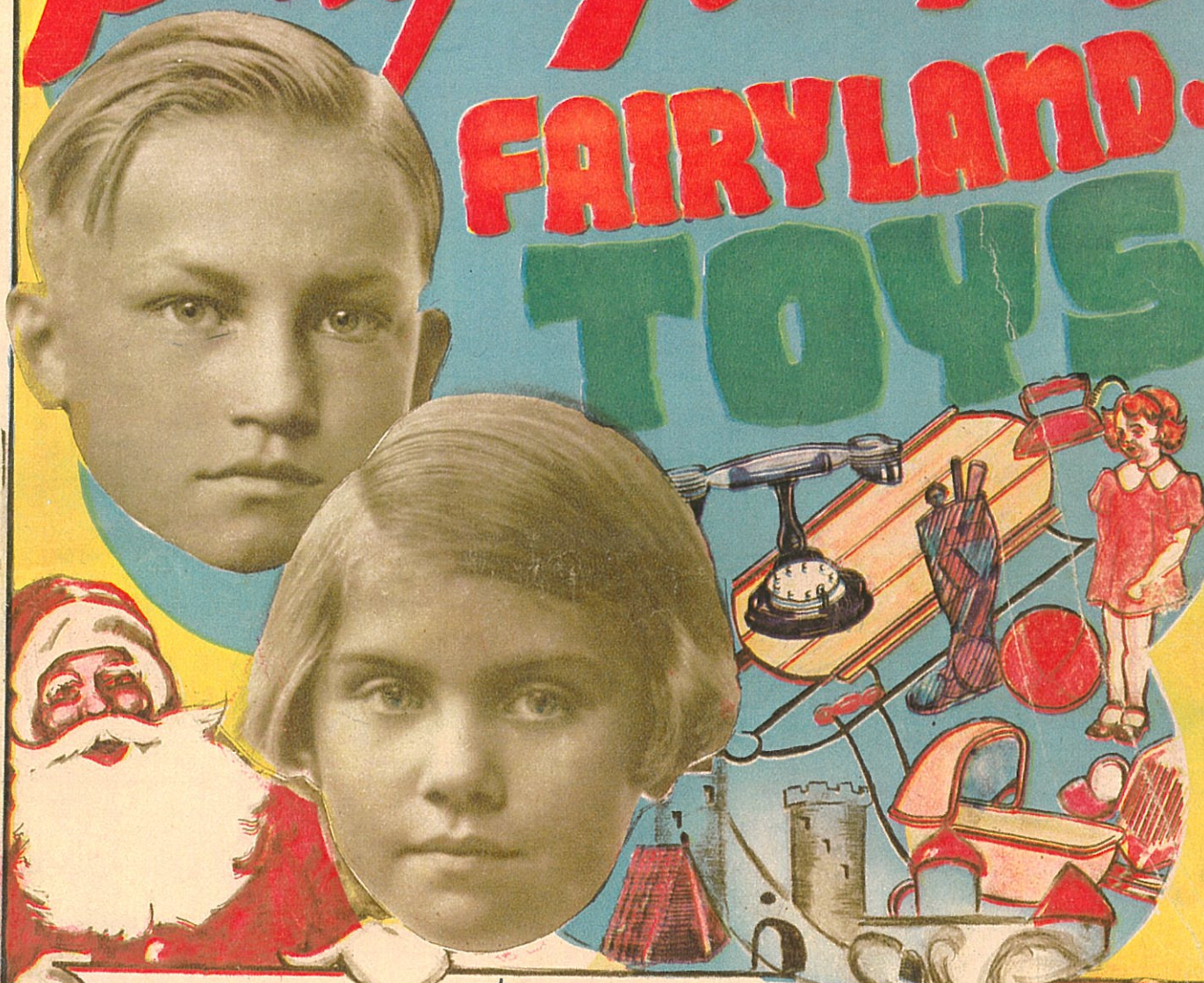


Billy & Ruth's

FAIRYLAND OF

TOYS



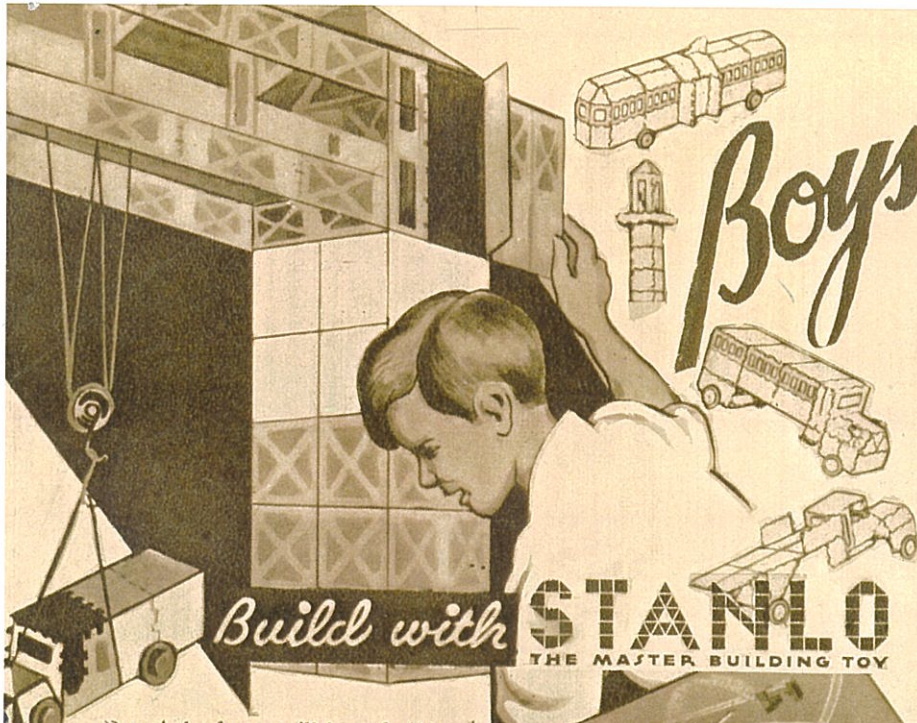
1935

VANDERVOORT'S LAND of TOYS

United Bldg., Allegan at Washington, Lansing
106-108 West Michigan Avenue, Battle Creek



Boys and Girls!

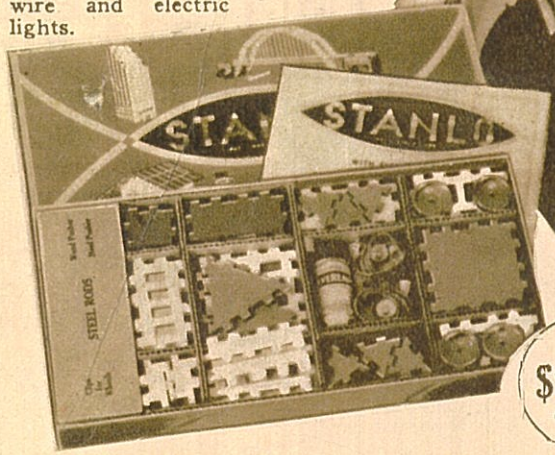


Build with **STANLO**
THE MASTER BUILDING TOY

Boys! the fun you'll have building models with these Stanlo Sets just like a real engineer—autos, airplanes, houses, etc. The brightly colored steel parts fit together so easily.

No. 1 Set, Builds 50 Models. **\$1.00**

No. 1½ Set, Larger Set, with battery wire and electric lights. **\$2.00**



\$1.00

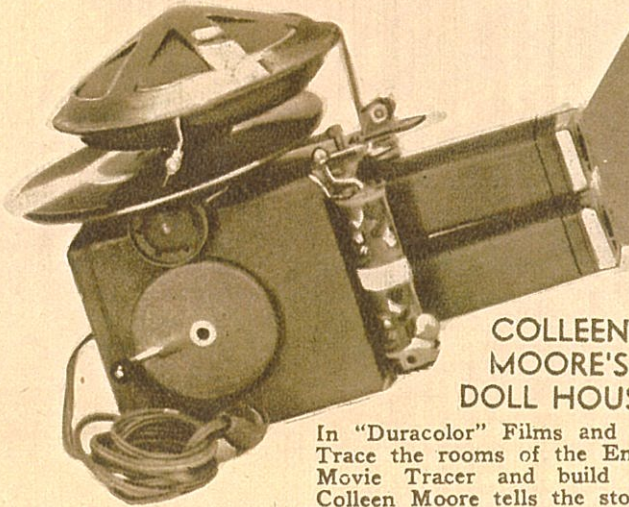
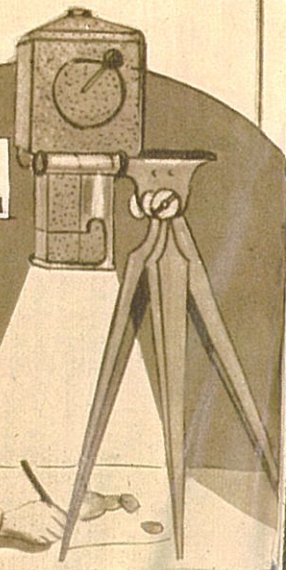
\$2.00

UNCLE SAM'S MOVIE PROJECTOR AND DUROTONE TALKIE SYSTEM
Give a movie show. Real "Talkies" with "Dura-color" films of Popeye, Tom Mix, Betty Boop, Orphan Annie, etc. Perfect pictures in colors—clear sound. In addition you get the Movie Tracer with tripod that enables you to trace all the pictures on your films and to make new films yourself. This set is complete with Projector, Film, Talkie Attachment, and Record, Movie Tracer outfit with tripod, crayons and drawing paper and Theatre box.

\$3.95 Complete

Extra Films 10c Ea.
Extra Records 15c Ea.

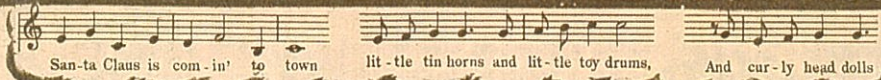
Projector
Used as a **MOVIE TRACER**



COLLEEN MOORE'S DOLL HOUSE

In "Duracolor" Films and "Durotone" Records. Trace the rooms of the Enchanted Castle on your Movie Tracer and build a doll house yourself. Colleen Moore tells the story of her doll house in Durotone Records. Films **10c** Records **15c**

Santa Claus Is Comin' To Town



We know you'll want to see all these toys shown in our book - and you can too. Right down at the store whose name is on the cover of our book. They have all these toys - Be sure to go down to see them. We played with all of them and they are great.

Don't fail to write us a letter - See pages 21, 22 and 23.

Billy & Ruth



49c

a dazzling "flash." A big pistol in gleaming copper.

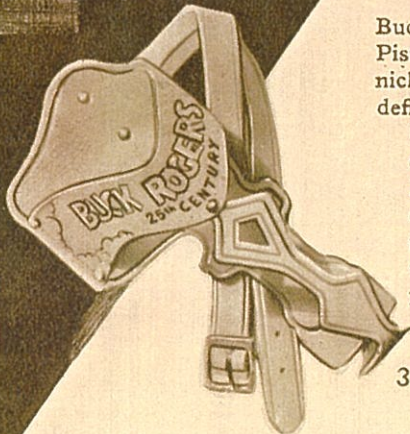
"DISINTEGRATOR"

Just like the one Buck Rogers uses. Automatic - repeats with a "Zap" as fast as you can pull the trigger, and at the same time gives

HOLSTER FOR DISINTEGRATOR

Holds the Disintegrator snugly, but enables you to easily "get the draw" on the other fellow. Made of genuine leather with Buck Rogers' name and trade mark on it.

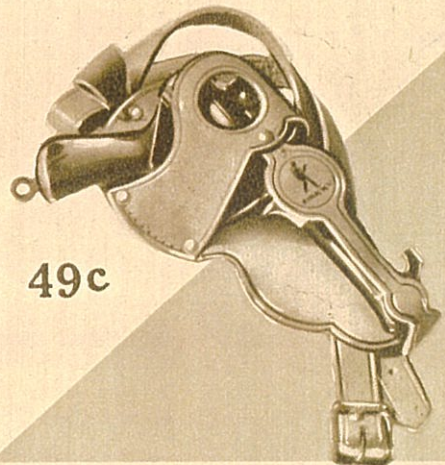
39c



COMBAT SET

Buck Rogers' own Rocket Pistol of blued steel with nickel-plated "back-lash deflector." "Zap" report. Genuine leather new-design holster with Buck's picture branded on it. A real 25th Century creation you'll want when you play you are Buck Rogers.

49c



\$1.19

Oh Boy! WHAT A SLED

Think of the fun you'll have this winter coasting with this big, strong sled. Built low for speed and those grooved steel runners just glide down hills. Easy steering, too.

Ruth DOLL

Girls! She's the sweetest thing - 27 inches high, with blond hair, eyes that go to sleep, movable arms and legs. Body is composition and won't break easily. Dressed in pretty hat, dress, socks and shoes. You'll love her.



\$2.49

Buck Rogers 25th Century EQUIPMENT

HELMET

Boys - wear the official Buck Rogers Helmet - now at a low price. Made of brown suede cloth. Heavy cloth visor with a celluloid window. Earphones and nickel-plated radio antenna make it just like Buck's.

39c



GAMES of All Kinds



Billy says,
HEAPS OF FUN
WITH THESE

Twin-Spin

"So exciting," exclaimed Ruth. "Yes," said Billy, "but you'll have to practice up a bit to beat me."



49c

"Try to make the marble spin 'round to that top chute. That's where I make my high scores." See what score you can make in Twin Spin.



POPEYE TARGET GAME

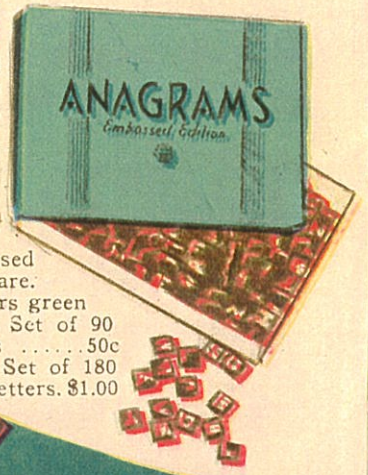
"It's such fun," Billy said to Ruth. "Watch me hit one of those targets old Popeye is holding." But almost any spot your dart hits you get a score, for there are numbers all around the edge of board. Rubber suction cup on dart makes this a safe game the whole family enjoys.

98c

An educational game that never grows old...

ANAGRAMS

"All young children (and older ones, too) love Anagrams," says Ruth, "for they teach as we play. Billy's older and can spell more words than I can, so he wins most often. Still, I learn lots of new words."



Made of embossed wood. 3/4 in. square.
Face of letters green enameled. Set of 90 letters 50c
Set of 180 letters. \$1.00



GOLD CHEST of GAMES

"One of the biggest values in toys we've ever seen," Billy and Ruth agreed when they looked at the Gold Chest of Games. Just think, six different games for the price of one . . . Bank Shot and Checkers on one Board; Lucky Strike and Horse Race game on another, and Bagatelle and Backgammon on a third. Included are checkers, dice, marbles, spring shooter, etc., to play. All in a gold color chest with hinged cover.

\$1 19 Set COMPLETE

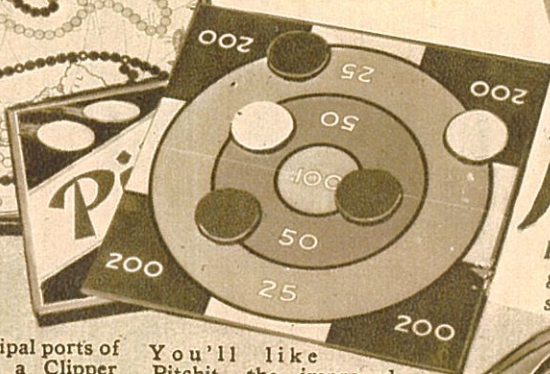
POPULAR GAMES

for the Youngsters
of America!

YOUR
CHOICE

CLIPPER
RACE

98^c



Ruth says,

I have played with all these games and they are great sport. You'll like them all.

Peter Rabbit stole off to Mr. McGregor's cabbage patch and there's a lot of fun as the players move the rabbit thru the garden to his home.

Visit all principal ports of the globe on a Clipper Ship. There are hazards, storms, winds, of course, but may the best sailor win.

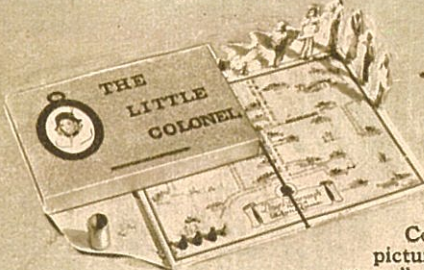
You'll like Pitchit, the improved game that scores by throwing the 6 rubber discs on the numbered board.

Famous GOLD STAR Game

Ruth says—"Billy sure is wild about this big, exciting game, and I like it, too. When the ball whizzes around the double circle course and starts down, hitting pin after pin, I hold my breath until it lodges in one of the numbered places."



98^c



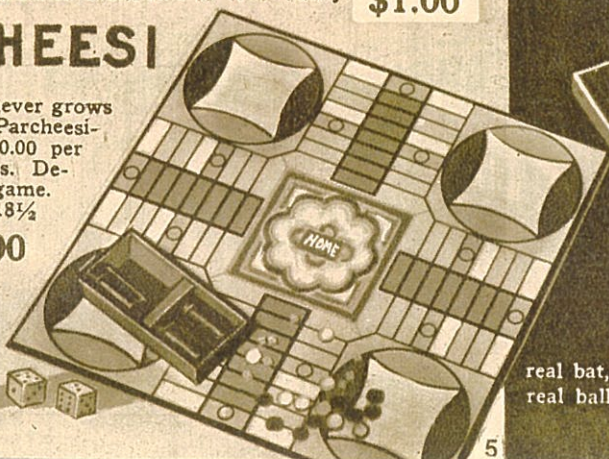
98^c
THE LITTLE
COLONEL

"You'll want to play 'The Little Colonel' after seeing the picture or reading the story," says Ruth. The game is played by moving the Little Colonel and other characters about in Pee Wee Valley. \$1.00

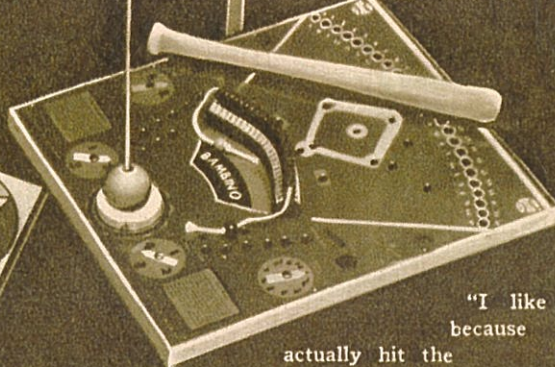
PARCHEESI

The game that "never grows old." Give a Parcheesi-Jingle Party. \$50.00 per month cash prizes. Details in each game. Folding board is 18½ inches square. Complete with 4 dice cups, dice and playing pieces.

\$1.00



play Ball!
BAMBINO
BASEBALL GAME



"I like this because you

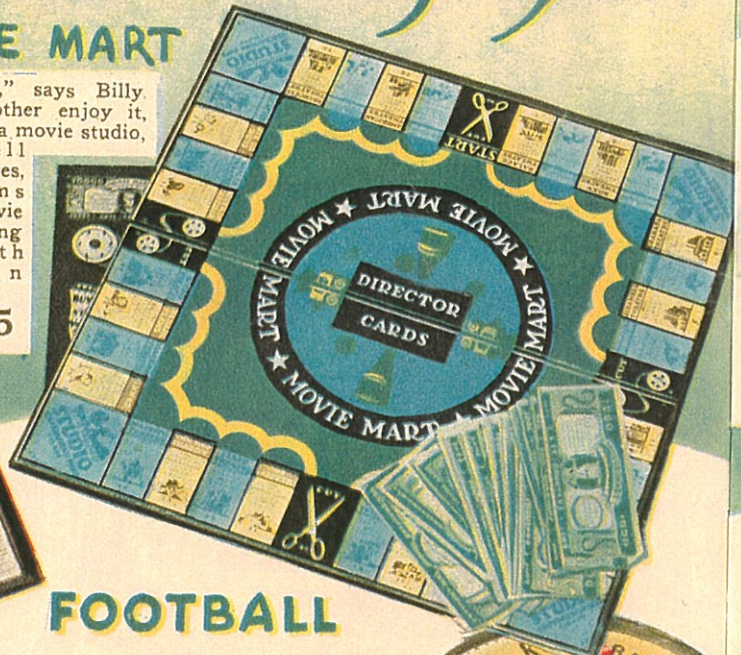
actually hit the baseball with a real bat, giving the same exciting plays as in a real ball game," says Billy.

GAMES for All

MOVIE MART

"Some game," says Billy. Dad and Mother enjoy it, too. You buy a movie studio, buy and sell stories, theatres, produce films like a movie magnate, doing business with imitation money."

\$1.95



FOOTBALL

"Boy, this is a scientific game," we heard Billy say. "Gee, you make all the plays I see when Daddy takes me to the big college game. Dad likes this, too. It's thrilling."

\$1.00

FOTO WORLD

Ruth enjoys this game. She says "So interesting. Look, the maps of the world are right up-to-the-minute and I learn about foreign countries as I play being a movie news reel camera man traveling throught the world."

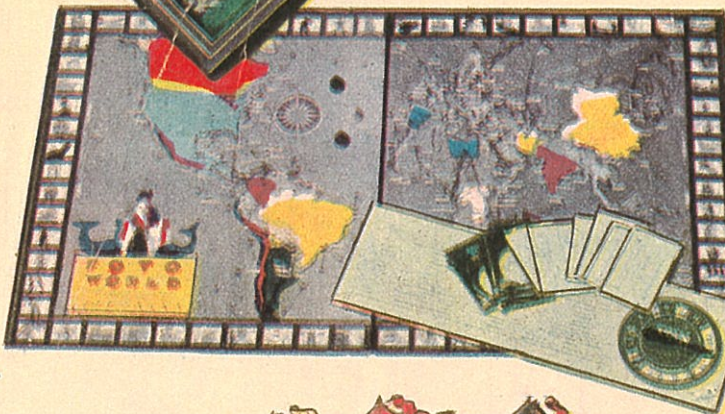
\$1.00



\$1.19

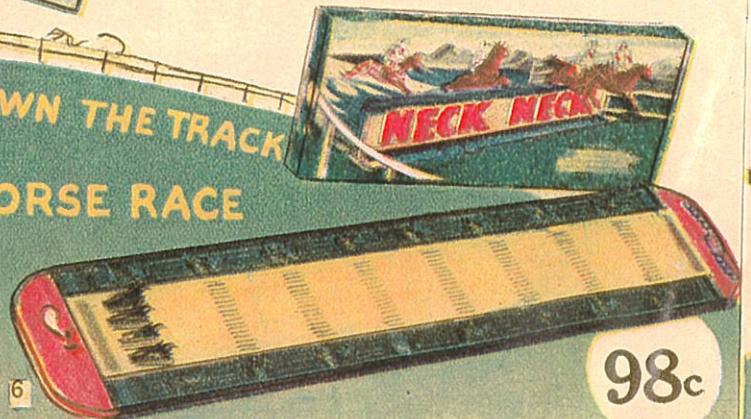
KICK BACK

"Boy, this new double action game is way ahead!" exclaimed Billy. Two kickers. Every marble counts. When marble goes in the right groove you kick it back again over elevated loop-the-loop track for an added score and a big thrill.



SEE THE HORSES RACE DOWN THE TRACK IN THE NECK AND NECK HORSE RACE GAME

"Look at this big new steeplechase, Billy" said Ruth. "Isn't it full of excitement? Golly, anything can happen as the horses race down the track which is 36½ inches long. First, one horse is ahead, then another."



98c

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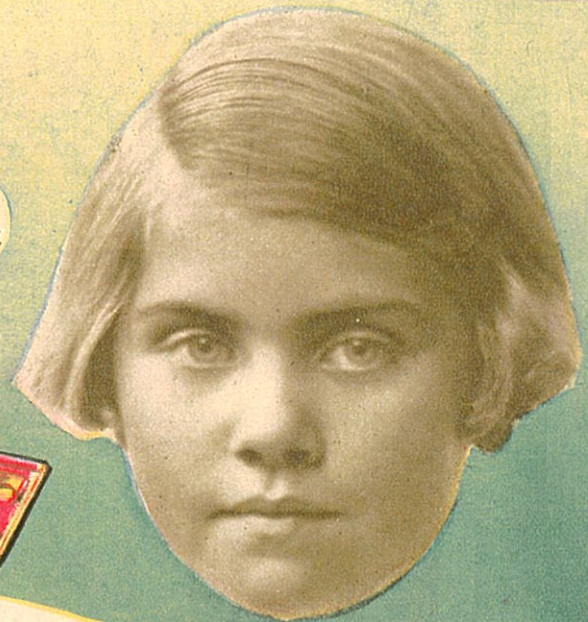
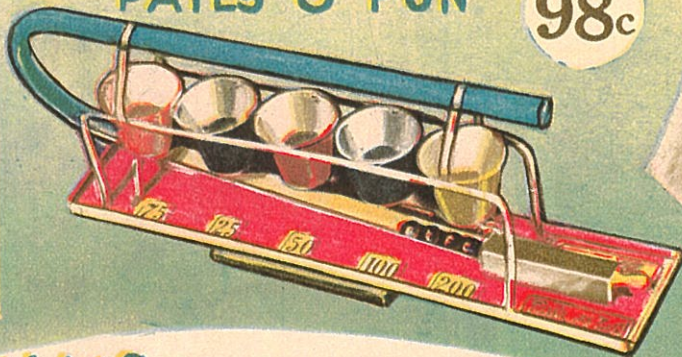
Ne
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Mrs
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FUN for All

PAILS O' FUN

98c

"We'll have plenty fun with this," Billy said to his Sister. "Watch me shoot the marble in the 200 pail. Gee, I missed it—it's not so easy, but that's what I like—a game to test your skill."



Something New IN GAMES



BUNNY HUNT

New — different. There's Peter Rabbit, Flopsy, Mopsy, Cottontail and others. Mrs. McGregor's cat is after them. See which one you can get safely thru the gate.



MAGIC FISHING

Want to go fishing? See what you can catch—a shark, a swordfish, etc. Or you can keep score with numbers on each fish. Spin dial and pull 'em in by moving slide. Lots of fun.

Your Choice 50c



WILD ANIMAL HUNT

Tigers, elephants, hippos, etc. Spin dial, pull lever and out comes a wood piece with animal's picture and a number so you can keep score.

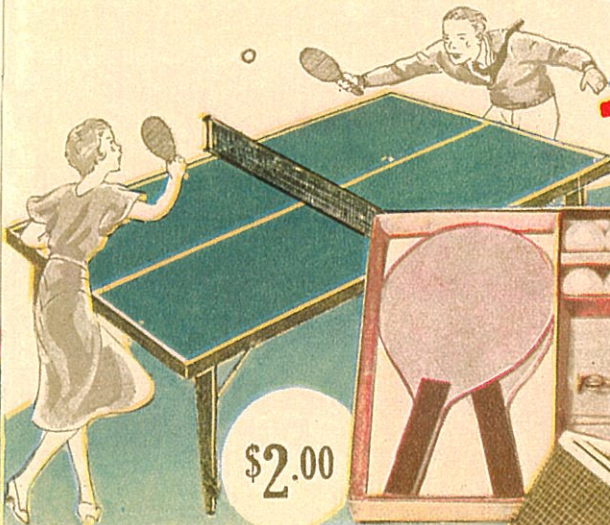
POOL TABLE



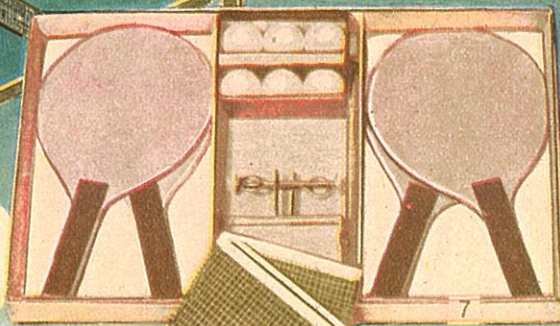
Billy says: "This pool table is just like the big ones except in size and Ruth and I have many a good game." Top size 19 1/4 x 12 5/8 ins. Rubber cushions, green felt base and cup pockets. 15 colored glass balls and cue ball. 2 spring cues and triangle.

\$1.00

Here's fun TABLE TENNIS



\$2.00



"If anyone thinks Table Tennis isn't sport, they're mistaken," says Ruth. "Billy and I play some fast games and Daddy plays with us in the evenings."

Set with four small 3-ply, sanded surface rackets, 60-in. net with table clamps and 3 English Balls.

\$1.00

Set with four large 3-ply, sanded surface rackets, 60-in. net with large table clamps and 6 English Balls.

\$2.00

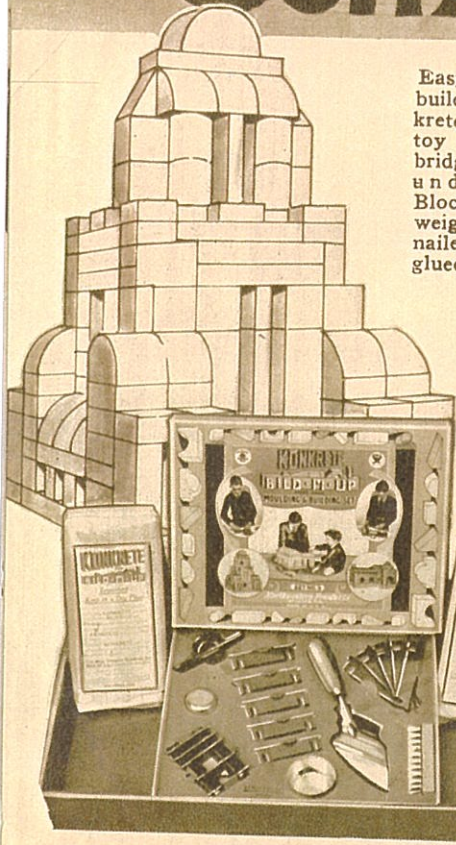
Construction Toys

KONKRETE-BILD-M-UP

Easy—any child can make stone building blocks. With Konkrete Bild-M-Up you can make toy villages, railroad stations, bridges, tunnels for the garden under your Christmas tree. Blocks, altho hard, are light in weight and can be sawed, nailed, painted in colors or glued together. Mother will like you to play with this, for there is no sloppy mess—as clean as clay molding.

This set contains 31 mold parts, 2 measuring cups and trowel, directions, etc. All things you'll need (except Konkrete) to build many models and up to 34 shapes of blocks.

\$1.00

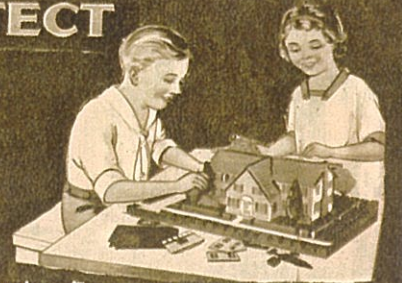


A much larger set to build many fine models. Make your own building blocks for house, stations, etc. Includes 38 mold parts, 2 measuring cups, trowel, brush, molding board, sanding block, sand paper and 2 bags of Konkrete.

\$2.50

The TOYLAND ARCHITECT

Boys and Girls—build many houses—houses that look like real ones—without nails. Wooden pieces cut to fit are printed in colors on both sides so each design can be reversed. They set up in a grooved baseboard. Trees, bushes, flower beds to cut out and complete each home you build.



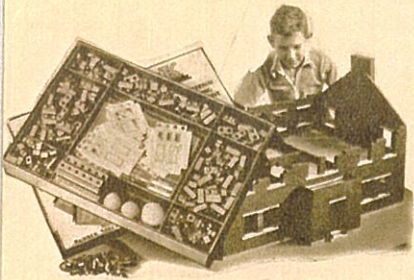
Small Set 50c

Large Set .. \$1.00

BILD-O-BRIK

Build with bricks from real working blue print plans. Build with modern Bil-O-Brik, of interlocking red rubber that looks like real bricks. You can make all sorts of interesting objects, houses, bridges, etc.

Small Set **\$1.25**
Large Set **\$2.50**



Metal Casting Sets

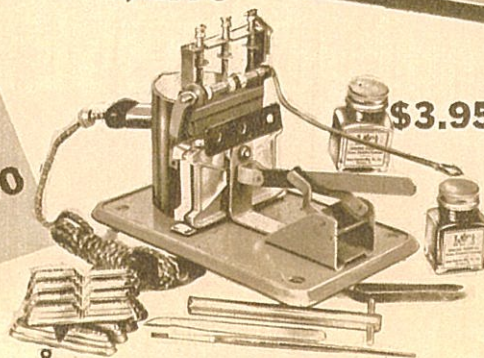
Cast your own lead play soldiers—as many as you want—with the Home Foundry. Then color them with paints supplied in set. Safe. Set complete with die handles, clamp, pouring ladle, pigs of lead, paints and brush.

\$1.00



Why not cast up lots of lead soldiers, color them and sell in sets to the other boys? You can, for this set has an electric casting machine that turns 'em out fast—safe—press a lever and enough metal runs into mold to make one, two or three figures at a time. No pouring. Everything in the set you'll need.

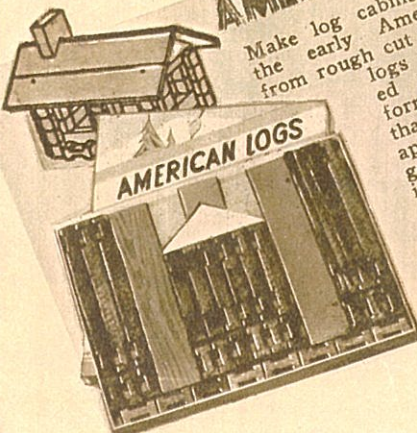
\$3.95



AMERICAN LOGS

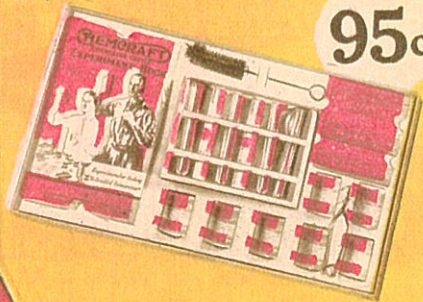
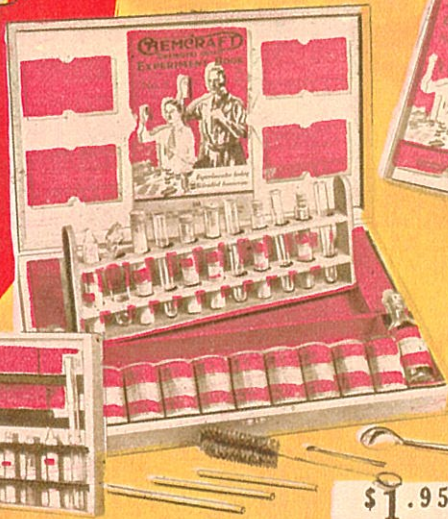
Make log cabins like those of the early American Settlers, from rough cut logs. American logs are rough, stained and notched to form a rigid building that does not fall apart. Roof boards, gable ends, chimney in each set.

42-Piece **50c**
Set.....
62-Piece **\$1.00**
Set.....



CHEMCRAFT CHEMISTRY SETS

95c



"You young experimenters will have fun with this," says Billy. A big set of 22 chemicals and pieces of apparatus. Complete with test tube rack and a holder. Perform all sorts of experiments—134 are shown in the instruction manual.

\$1.95

Billy said, "Golly—a regular laboratory cabinet, 40 inches long, in silver and black finish with shelves, racks and compartments for every one of the 67 chemicals and pieces of apparatus with which you can perform more than 400 scientific experiments and chemical tricks." Absolutely safe.

\$4.95

Look—244 things to do with this Chemcraft set of 33 pieces of chemicals and apparatus, including wood test tube rack. All in a beautiful lock-cornered wood cabinet and a manual that tells how to make many interesting experiments.

Science Craft MIKROSKOPE Outfits



Magnifies so you can study a bee's stinger, the legs of a fly, the wing of a butterfly, under the 100-power Junior Microscope in this set. Set includes specimen jar, dissecting needle, tweezers, glass slides, etc.

\$1.00

There's a Senior Microscope with magnification of 400 diameters in this set. A dandy that lets you look at tiny specks your eye can hardly see.

Complete with all the things you'll need: tweezers, glass slides, needle, etc., and some extra pieces of biological equipment. In a hinged lid box, in black and silver finish.



\$3.50

THE NATION'S LATEST FAD BAT - MINTON

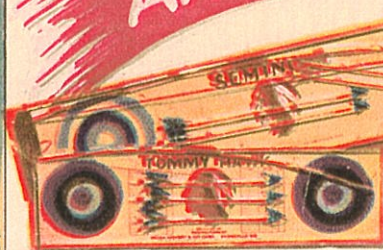
\$1.00

"One of our favorites." Billy and Ruth agree. Billy said, "It's a real work-out battling the feathered shuttlecock back and forth over the tape." Set contains two 3-ply racquets, 2 feathered rubber shuttlecocks and tape.



9

ARCHERY SETS



Real Indian archery sets with best Hickory bow, White Birch, rubber-tipped, spear-head arrows, feathered with colored feathers, mounted on colored target with score cards.

Tommy Hawk Set, 30" bow, 3 arrows..... 49c
Seminole Set, 42" bow, 4 arrows..... 95c