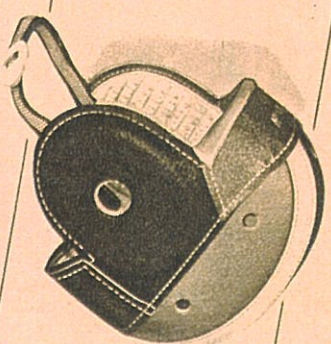


R for HEALTH!

"Now, more than ever, we must keep our ladies in good condition," SAYS BILLY

FELLERS... USE YOUR HEADS! HELMET

"What a Helmet! It's really tops. Will give you plenty of protection, when the game gets tough. Moulded crown, when the game crown is reinforced. Lined with heavy white felt. It has a shock absorber in crown. Adjustable elastic chin strap," says Billy. Ask for 39BR1



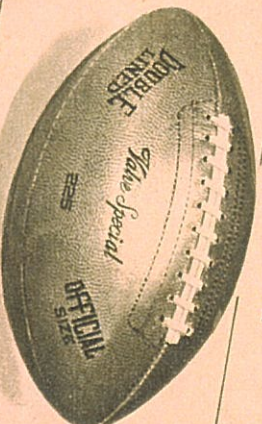
119

SHOULDER TO SHOULDER! SHOULDER PADS

Sure-fire protection for those shoulders of yours! Gives you good protection over the chest and back, too. Moulded shoulder caps and collarbone. Padded with quilted down-drill. Elastic arm bands. Ask for 39BR2



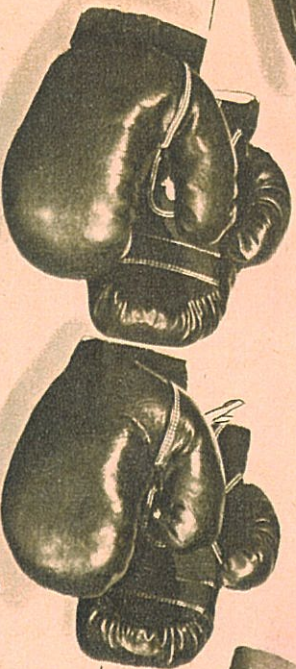
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125

HEADED FOR THE RIGHT GOAL! FOOTBALL

You'll get a real kick out of this nifty Looking Football. It sure can take it. It is made of good weight, hand tipped-double textured, pebble grain, parachute. Official size. You'll be proud to own this. Ask for 39BR3



DEFENSE IS SOMETHING TO THINK ABOUT NOW! SET OF BOXING GLOVES

"Okay, pal, step up and take your medicine. This set is really something to write home about." This Billy. "Made of wine color glove leather and white color leatherette palm and cuff, cloth lined and cotton stuffed. Large, roomy and comfortable." Ask for 39BR4

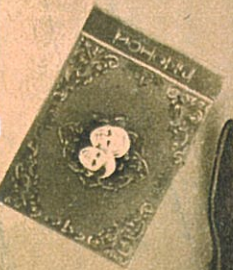
Remember, Pals... Keep those Muscles Good and Firm!

CARTOON BOOK

Learn to draw. It's easy. Real Cartoon Course for 10 cts. in stamps or Coins... Write to Billy and Ruth, Box 333, Philadelphia, Pa.

PHOTOGRAPH ALBUM

Send 25c in coins or stamps direct to Billy and Ruth, Box 333, Philadelphia, Pa., for this beautiful photograph album.



BILLY and RUTH and their Christmas Wishing!

WHAT ARE YOU GOING TO ASK FOR THIS CHRISTMAS, RUTH?

I KNOW WHAT I WANT. A DOLL AND CARRIAGE, GAMES, A TABLE AND CHAIR SET, A TEAPOT, AND A DOLL'S HOUSE, AND... OH, BUT HOW ABOUT YOU?

THERE ARE LOTS OF THINGS I'D LIKE, BUT ONLY ONE IN PARTICULAR... A BUILT-IN WHISTLE THAT SOUNDS OUT REAL RAILROAD SIGNALS, WHENEVER YOU TOUCH A BUTTON.

THINK YOU'LL GET IT?

SEE, RUTH. STORES STILL DO HAVE SOME TRAINS LEFT. BUT, IF THEY ALL GO BEFORE DAD AND MOM GET MINE, I'LL WAIT TILL ANOTHER YEAR, 'CAUSE LIONEL'S WORKING FOR UNCLE SAM, NOW... TO BEAT THE AXIS. AND THAT MEANS I'LL BE HELPING!

You are right, Billy. Beating the Axis is the most important job in the world. And hats off to Lionel for the part it's playing—in making instruments and ordnance for the U. S. Navy. If we must, we can do without our trains for a year or so—but

we can't do without a victory over Hitler. Some dealers still have some Lionel Electric Trains and Accessories. The variety of trains and accessories is necessarily limited. See your dealer's display at once. Shop early and avoid disappointments.

