

Your sons, your daughters, the deep concern of . . .

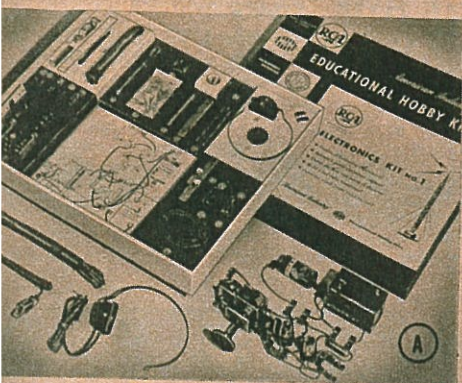
INDUSTRIAL AMERICA . . .



The inquisitive minds of American youngsters are the foundations upon which the future of the nation is being built. To question "Why?", to inquire "How?" are the opening wedges into the mysteries of science. Man's progress in adapting the materials put at his disposal to his ultimate advantage can be measured in the number of "Why?" and "How?" questions which HAVE been answered.

Now, for the first time, the genius and know-how of American industrial greats are projected directly into the grade school age group. This is a movement to provide the means whereby

youth may better understand today's complex civilization and thus become the skilled technicians and informed consumers of tomorrow. The five sets pictured on this page are produced by industrial concerns whose names have become household by-words. Prepared under the guidance of the Encyclopedia Britannica and incorporating the demonstration and display techniques developed by the Museum of Science and Industry, each set stimulates young minds by providing real operating models and easily understood explanatory booklets. The opportunity to see, at first hand, "what makes it work" inspires boys and girls to develop talents for lifetime careers and useful hobbies.



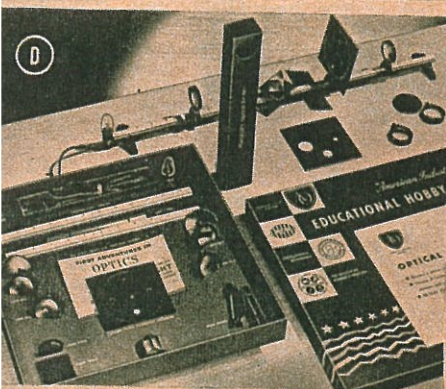
A 4-50 ELECTRONICS KIT \$29.95
(11 yrs. up)—All the parts to make a workable 2-tube radio are included in this set. The fascinating book, "The Story of Radio—How it works, What it means", was written to be understood by young minds and reduces the problem of building a radio to its most elemental concepts. Complete with material for performing dozens of additional electronic experiments. Made by Radio Corporation of America (RCA). Ship. wt. 6 lbs.



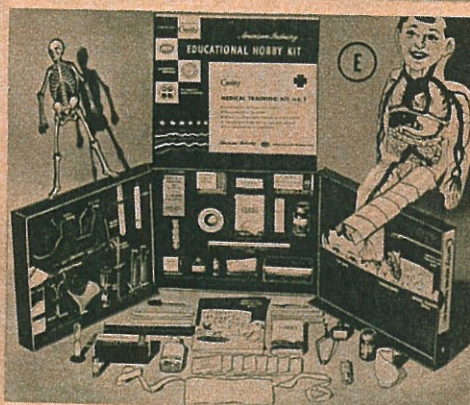
B 4-47 ROCK DETECTIVE KIT \$14.95
(8 yrs. up)—Geology, the study and classification of age-old rocks, was a neglected science for centuries but is now rapidly growing in importance. This extensive set presents a collection of 24 rock and mineral samples, geologist's hammer, pick, magnifying glass, notebook, gummed labels, identification charts and book on rock collecting. Made by Gemological Institute of America. Ship. wt. 9 lbs.



C 4-43 WEATHER KIT \$24.95
(10 yrs. up)—Weather-consciousness begins at an early age with questions about thunder, rain, snow, and wind. With this new set, youngsters not only learn how weather factors are measured and judged, but also what makes the recording instruments work. Included in the set are materials to make a real barometer, cloud speed and direction indicator, hygrometer, maximum-minimum thermometer, compass, wind direction and velocity indicator, rain gauge, and cloud chart. Included is an excellent book explaining how to observe and forecast weather. Made by Taylor Instrument Company. Ship. wt. 9 lbs.

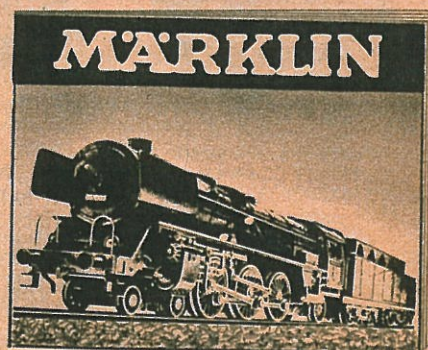


D 4-42 OPTICAL KIT \$22.50
(0 yrs. up)—The mystery of magnification easily understood by a youngster working with well-conceived optical set. With it, you can make 4 types of telescopes, 2 microscopes and a periscope, in addition to any fascinating light experiments. Complete with lenses, mirrors, prisms, color filters, optical bench and light source. The illustrated book explains how light rays are reflected and bent through the use of the materials included so as to produce magnified images. Made by American Optical Company. Ship. wt. 6 lbs.



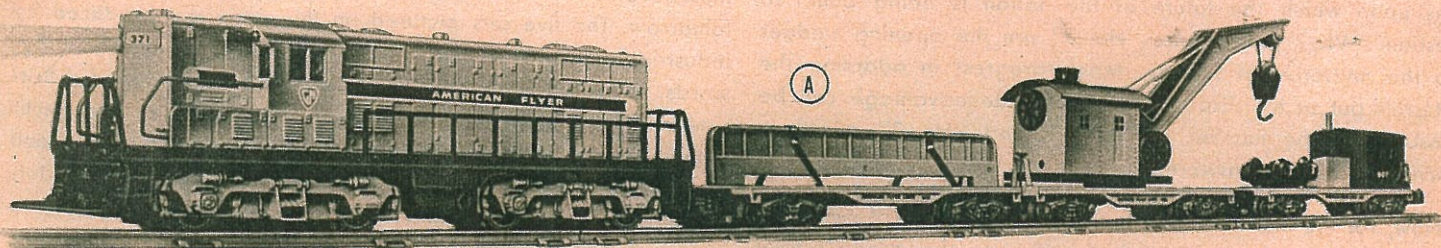
E 4-46 MEDICAL TRAINING KIT \$19.95
(8 yrs. up)—The outstanding feature of this unique kit is "X-Ray Eddie", an inflatable plastic anatomical model, showing digestive, circulatory, respiratory and skeletal systems. First aid materials and instructions as well as experimental materials for tests on seeing, hearing, touch, taste, smell, heartbeat and lung capacity are covered in one of the two books included. A separate book on diet and nutrition introduces youngsters to the importance of balanced meals. Made by Bauer and Black (Curity). Ship. wt. 5 lbs.

SEND FOR THE SPECIAL
MARKLIN TRAIN CATALOGUE

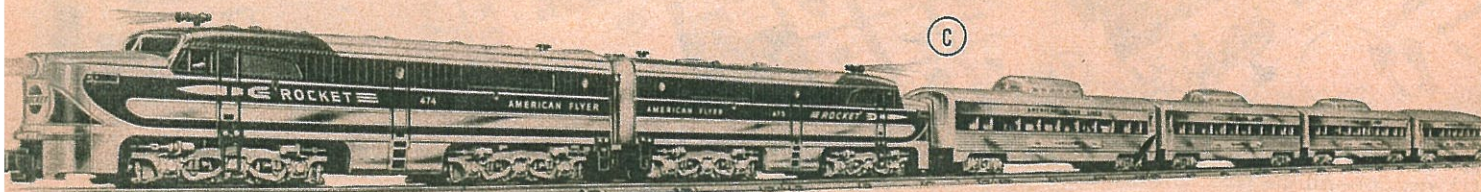
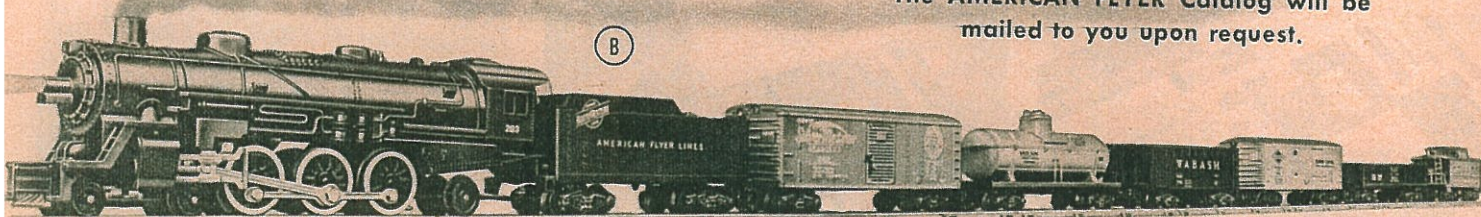


GILBERT *American Flyer* TRAINS

SCALE MODEL DESIGN . . . REALISTIC 2 RAIL TRACK



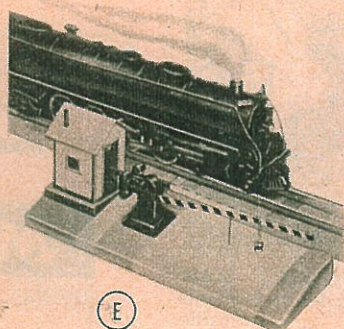
The AMERICAN FLYER Catalog will be mailed to you upon request.



A 20-245 SWITCHER WORK TRAIN
(K5417T) \$29.95
With knuckle couplers and 50 watt transformer. 19 pieces—36" long—120" of running track. This rugged diesel work train is all set to troubleshoot a mainline accident. Consists of Diesel loco with head and rear lights, Girder Car, Wrecker Car and Crane plus the Boom Car, with carrying wheels. Includes 12 pieces of track, car uncoupler, lock-on track terminal and instruction manual. Ship. wt. 15 lbs.

B 20-241 "THE MOUNTAINEER"
(K5423T) Ship. wt. 15 lbs. \$37.50
With choo-choo sound, smoke, knuckle couplers, pull-mor and 50 watt transformer. 42 pieces—64" long—140" of running track. The powerful 4-6-2 "Pacific" steam locomotive with headlight and its red glowing smoke, heading a long 6 car freight drag consisting of Tender, Box Car, Oil tank car, Hopper car, Refrigerator car, Gondola and illuminated Caboose. Included are 14 pieces of track, uncoupler, track locks and lock-on terminal plus instructions.

C 20-239 "THE SILVER ROCKET"
(K5364W) \$64.95
With air chime whistle, headlight and front and rear knuckle couplers. 45 pieces—78" long—180" of running track. One of the finest electric trains ever made. All starting, stopping and reversing of the powerful two motored diesel engine are done by remote control. Set includes three illuminated streamlined Vista Dome cars and an illuminated lounge and observation car all in satin silver finish. Also 18 pieces of track, track locks, one track terminal, electric uncoupler and instructions. Transformer not included. See item D. Ship. wt. 18 lbs.



20-221 TRANSFORMER
(18B) \$26.50
Output up to 175 Watts, 115 volts. Ship. wt. 14 lbs.
20-219 TRANSFORMER
(30B) \$34.95
Output up to 300 Watts, 115 volts. Ship. wt. 15 lbs.

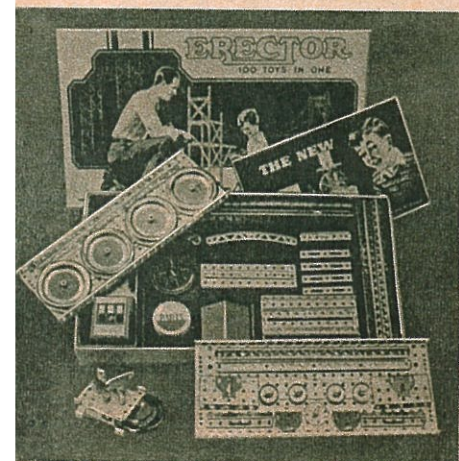
E 20-156 CROSSING GATE WITH BELL (#600) \$7.95
Automatic sound and action plus red light when train approaches grade crossing. 8 7/8 x 2 7/8" wide. Ship. wt. 2 lbs.

F 20-238 BELL DANGER SIGNAL (#759) \$4.95
Approaching train causes bell to sound and red light to flash on and off. 5 x 2 7/8" wide. Ship. wt. 2 lbs.

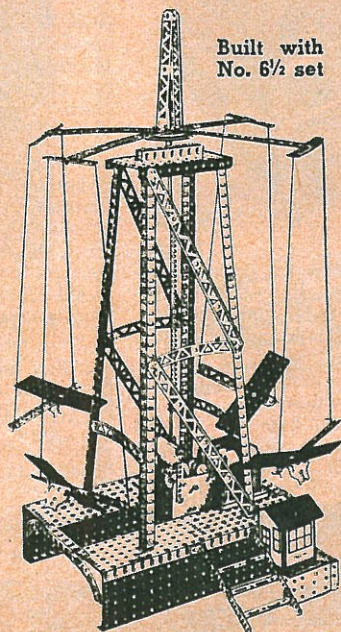
G 20-234 AUTOMATIC TALKING STATION (#799) Wt. 9 lbs. \$19.95
Stop your train in front of the 16 1/4 x 8 3/4 x 8 3/8" station by pressing the remote control button and you hear sounds right from the station interior—hissing steam, piston chugs, trainmasters voice, etc. When sounds cease, train automatically resumes trip.

...and GILBERT TOYS

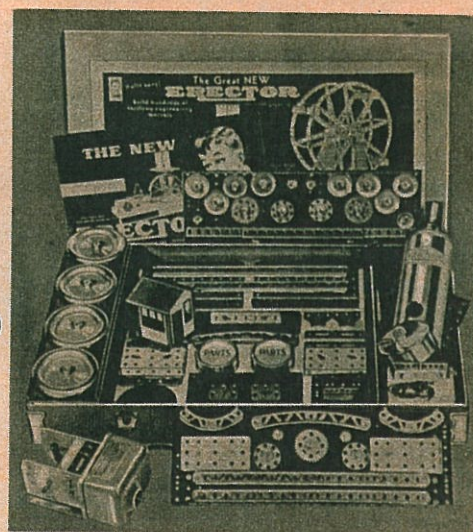
ERECTOR



(A)



Built with
No. 6 1/2 set



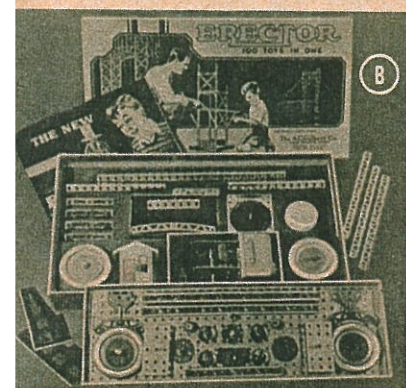
(C)

A 4-31 ERECTOR—THE MOTORIZED SET

(No. 4 1/2) Ship. wt. 8 lbs.\$7.95
Two tiers of parts provide ample girders, plates, wheels, etc., to build such models as Windmill, Jig Saw, small Airplane Ride, Autogiro, Trip Hammer, Walking Beam Engine, Stamp Mill, Railroad Bridge and scores of others. Mechanical spring-wind motor enables ERECTOR trucks to run under own power—no wires, no batteries. Also operates hoist, Crane, Ferris Wheel and other models.

C 19-20 ERECTOR—THE ALL-ELECTRIC SET BUILDS FERRIS WHEEL (No. 8 1/2).....\$24.50

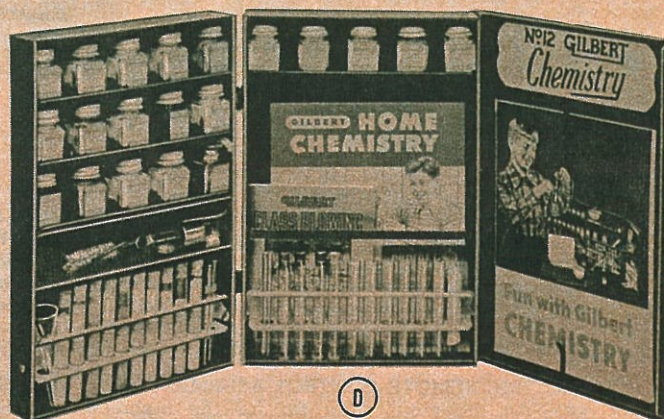
Nearly 16 POUNDS of Girders, Gears, Pinions, Plates, Wheels and other ERECTOR parts make up this massive set, complete with sturdy hinged-cover cabinet. In addition to a 4-speed forward-and-reverse gearing in Electric Engine, you'll find a string of electric lights to illuminate finished models PLUS an electro-magnet. With this set you can make such exciting models as a Magnet Crane, oil drilling rig, ferris wheel, Portable Derrick, Airplane Beacon, Cantilever Bridge and scores of others. Set has flex-o-matic magic coupling to transmit motor power in twists and loops. Ship. wt. 18 lbs.



(B)

B 19-65 ERECTOR SET (No. 6 1/2)\$13.95

For sheer fun there has never been anything to equal Erector sets! Step-by-step you build exciting models, like Lift Bridge, airplane ride, windmill pump and HUNDREDS of others! Set includes powerful electric motor and more than 350 parts. Set has flex-o-matic magic coupling to transmit motor power in twists and loops. Hinged chest measures 18" long, 10" wide, 3" high. Ship. wt. 10 lbs.



(D)

D 19-24 GILBERT CHEMISTRY SET

(No. 12) Ship. wt. 11 lbs.\$9.95
Four shelves of chemicals, two steel racks of test tubes and apparatus, plus ample equipment and three booklets. Experiments total 379. Apparatus includes alcohol lamp, professional type stirring rods, funnel, etc. Besides 84-page CHEMISTRY book, another book tells about experiments which can be done with everyday materials. A third booklet describes 80 experiments in the fascinating field of glass blowing. Steel cabinet is 9 1/2 x 13 3/4 x 3 1/4" deep.



(E)



3-44 GILBERT MYSTO MAGIC SET

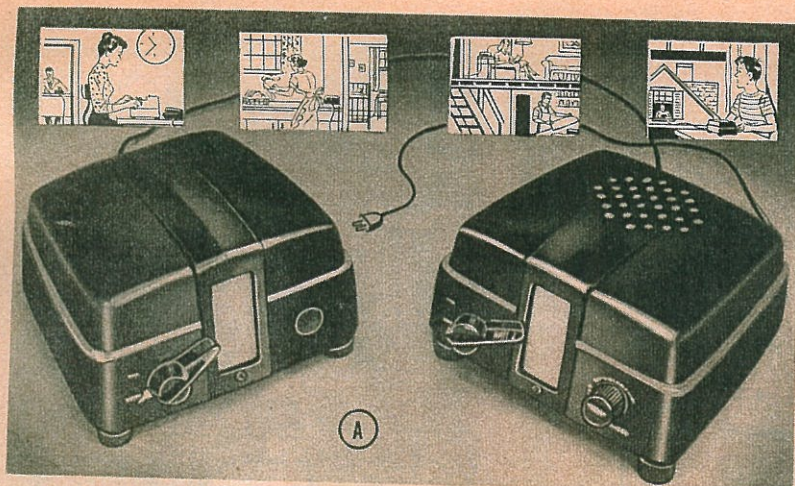
(No. 5A) Ship. wt. 6 lbs.\$9.95
ingenious, mystifying tricks from all parts of the globe—and you can master them in just a few hours of fascinating practice. Includes Acrobatic Wedding Ring, multiplying Billiard Balls, Passe Passe coin trick, Vanishing Rabbit, Magic Keys and many, many others. Also, mustache-atee make up kit and magic show poster, plus THREE magic books. 20x13x2 1/2".



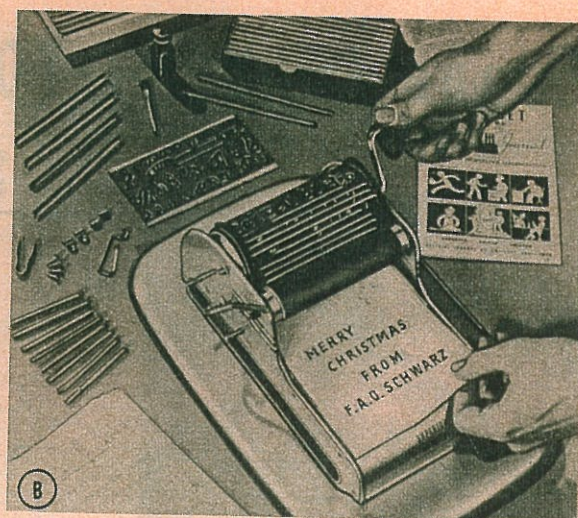
(F)

F 5-21 GILBERT MICROSCOPE SET

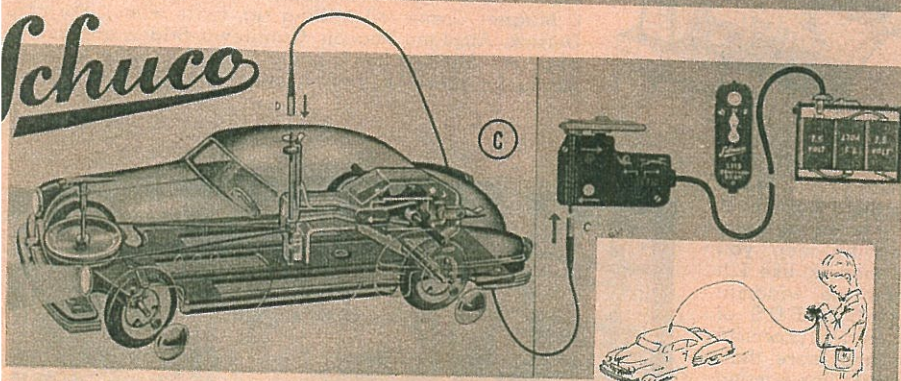
(No. 20) Ship. wt. 8 lbs.\$18.95
Shows nature's hidden colors tremendously enlarged. Magnifies specimens 120, 200 and 450 times their actual size. Turret mechanism permits quick magnification changes. Polaroid device brings out brilliant colors in specimens. Racks and drawers contain complete laboratory with dissecting equipment, sub-stage light, chemicals, etc. Set is 14 x 20" when opened.



A 18-165 TWO-WAY INTERCOM\$29.95
The uses of this new intercommunication system are many. By pressing a button, children can speak with "the chief", "a scout", or any other character in their game. Its practical uses are a boon to the lady of the house. Hooked up to playroom, nursery, or basement, this "electronic baby sitter" enables her to supervise by ear the play of the little ones. Can be heard anywhere in an average room. Calls can originate at either of the two bakelite stations. Volume controlled Master Station switch has "Talk", "Listen" and "Open" positions. Children respond to a call over the intercom—the thrill of speaking to "headquarters" is too much to resist. Simply plug into socket of house current (AC or DC 110 volts). Will operate up to 250 feet with additional wire. 50 feet of wire included. Ship. wt. 6 lbs.



B 19-23 ACE PRINTING PRESS\$10.95
(8 yrs. up)—It's fun to print up your own "programs" for shows, or "menus" if you're playing restaurant. You can make up circulars too! Many uses for this 15" hand-operated rotary metal press, using rubber type, paper, cards, ink. Print surface 7 x 5". Wt. 7 lbs.



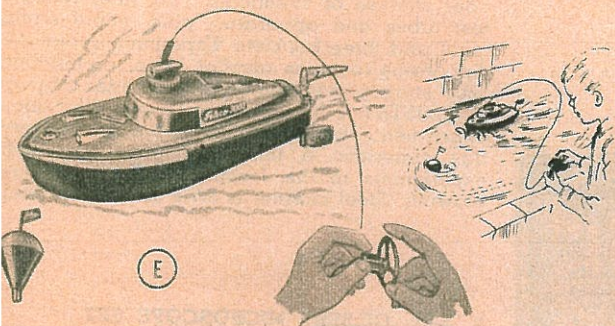
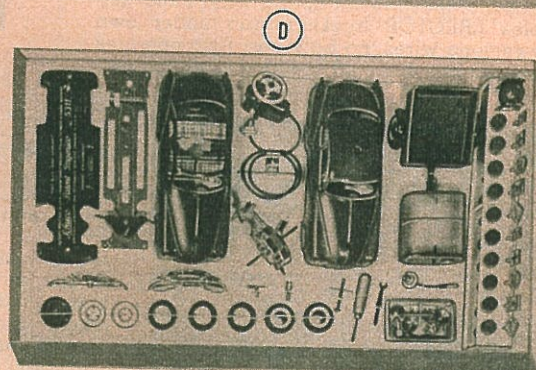
C 18-166 ELECTRO-INGENICO CAR Ship. wt. 4 lbs.\$16.00
Completely assembled sedan, 8 1/2". Similar to car described in detail in set below, except it has simplified manual control for forward and reverse (no switch for different speeds). Has 2 beam headlights. All ready for operating. Batteries not included.

2-10 SET OF THREE STANDARD BATTERIES for above45

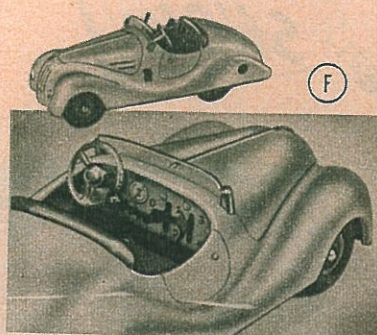
D 18-3 ELECTRIC REMOTE CONTROL ASSEMBLY AUTO SET \$22.50
(8 yrs. up)—An ingenious auto set for the technically inclined youngster. It contains all the parts to add to the already completed 3" metal body to make an electrically operated sedan or sports

roadster. Current is supplied from batteries to car through a flexible 55" cable. The control unit, held in hand above car, is the means by which the 3 forward and reverse speeds are controlled, also direction in which car will travel, straight or in curves. Batteries can also be carried in trailer attached to car giving wider range of travel. All the nuts, bolts, wheels, rims, bumpers, etc. are included with wrench, screw driver for tools. In addition, there is a full set of traffic signals for laying out a roadway on which to practice the art of driving. Also, suggestions for playing games while operating the car. Batteries not included. Ship. wt. 6 lbs.

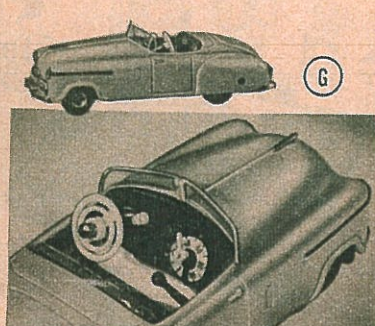
2-1 SET OF TWO STANDARD BATTERIES for above30



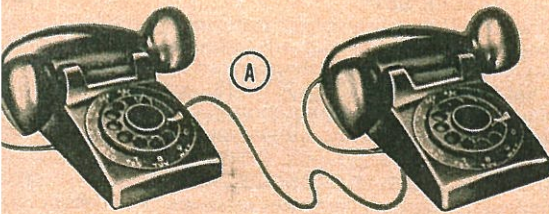
2-391 SCHUCO TELESTEERING BOAT\$3.00
(4 yrs. up)—A most ingenious toy boat that offers varied and interesting play possibilities at lakes, pools or even in the bathtub. The 7" red and silver plastic speed boat with powerful rust-proof wind-up engine may be steered with a miniature wheel held about 2' above the boat and connected to the boat by a wire. For free running the rudder may be set in any desirable position. Has Stop and starting device. Removable deck for cleaning and lubricating the motor. Ship. wt. 1 lb.



F 2-392 SCHUCO EXAMICO GEAR-SHIFT CAR\$3.50
(4 yrs. up) — A wind-up car that has four forward gears, 1 reverse gear and neutral gear, a clutch, handbrake, effective car steering by means of an actual steering wheel. 5 1/2" overall. Rubber-tired wheels. Ship. wt. 2 lbs.



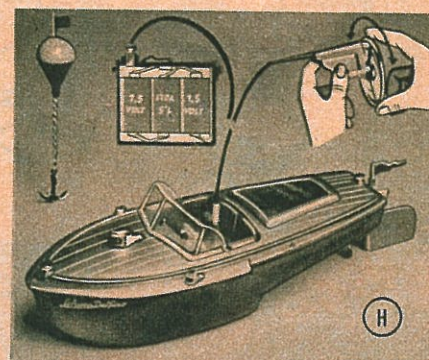
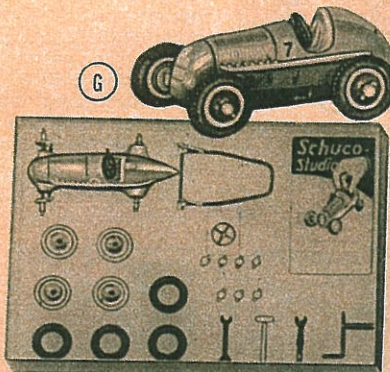
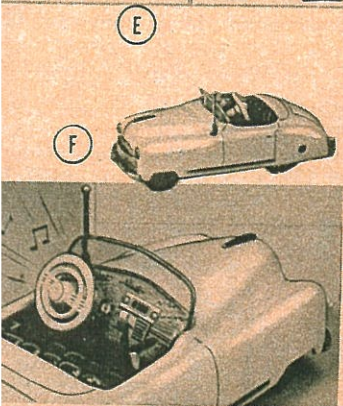
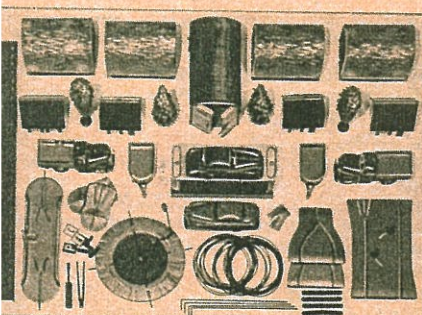
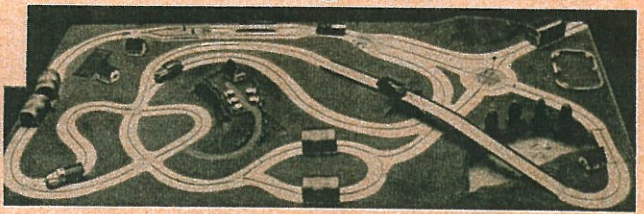
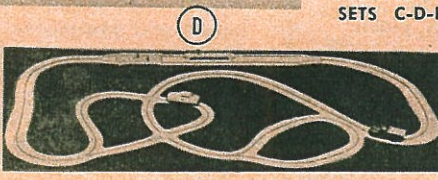
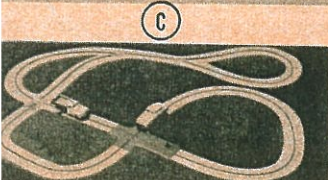
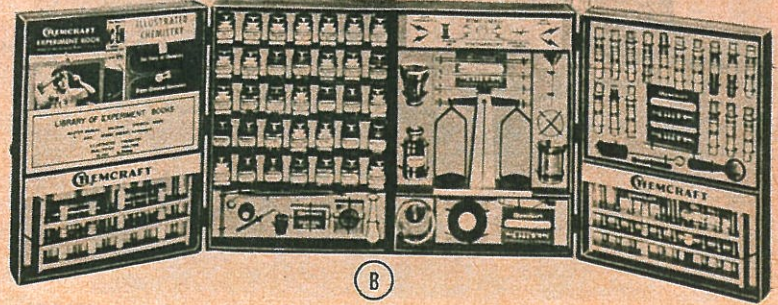
G 2-145 WONDER CAR\$6.50
A mechanical marvel! This rubber tired 7 1/2" all metal sport convertible has operating features such as hand brake, horn, and shifting lever. The shifting lever located on steering post has positions for reverse, neutral and 3 forward speeds. Speedometer registers various speeds. Car contains 2 spring motors, one for horn, the other for running. Wt. 2 lbs.



4-35 ZIMPHONE Ship. wt. 3 lbs. **\$6.00**
 2-way telephone conversations are fun. Each streamlined instrument, 8½" long, fits onto a dial-table-base-cradle. Made of black plastic and has built-in buzzers and electromagnetic phones to assure good performance. With wire extensions, it's possible to operate phones 200 feet apart. 50 feet wire and 2 batteries included.

ADVANCED CHEMCRAFT SETS (10 yrs. up)—Presenting series of Atomic Energy experiments, with atomic energy paratus and material and the Chemcraft Spinhariscope (shows an atom splitting), a real sample of uranium ore, manual "The Store of Atomic Energy". Additional equipment for many interesting experiments, balances, blow ches, (for use in Glass Blowing) as well as manuals. ntainined in wood lab cabinets with metal shelves.

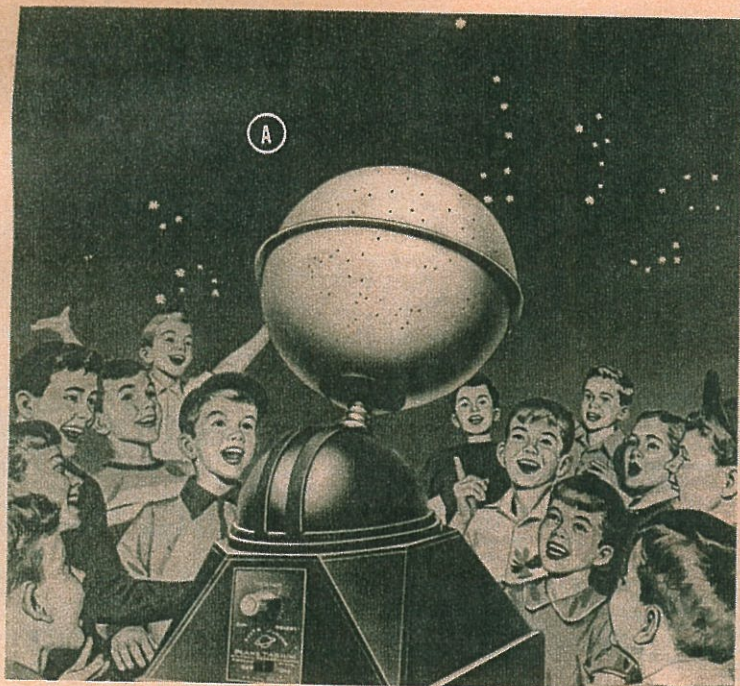
- 47 Over 500 experiments. 20¼ x 13¾". Wt. 7 lbs. **\$7.50**
- THOUT Atomic Manual, Spinhariscope, Glass Blowing.
- 48 Over 600 experiments. 31½ x 13¾". Wt. 10 lbs. **\$12.50**
- 19 Over 700 experiments. 48 x 13¾". Wt. 15 lbs. **\$17.95**
- 216 (illus.) 878 experiments. 56 x 16" Wt. 22 lbs. Exp. **\$29.95**



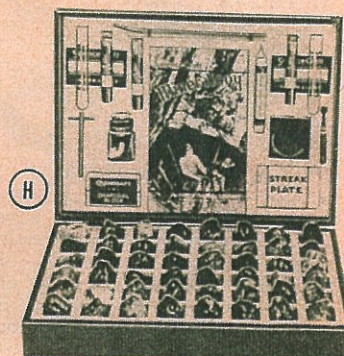
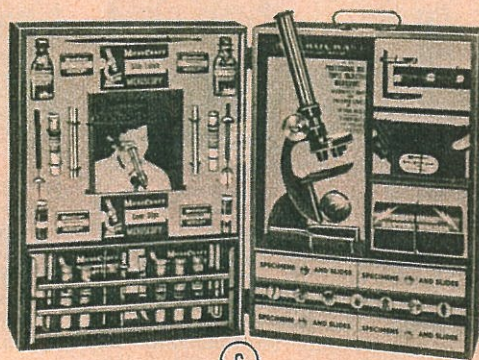
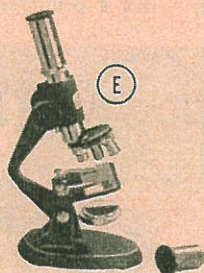
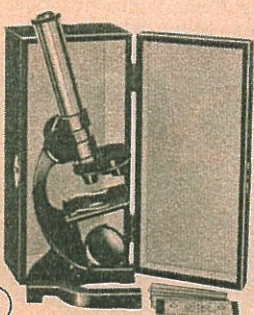
2-394 RADIO MUSIC CAR \$8.00
 (yrs. up)—This 6" roadster has her tired wheels and is powered by an excellent wind-up motor. It features the "musical radio". Pressing of the simulated radio on the dashboard and a concealed Swiss music box plays a clear, melodious tune. For better "reception" raise the telescopic antenna. Wt. 2 lbs.

G 18-130 STUDIO CAR **\$5.00**
 (4 yrs. up)—A well designed, well built all metal 5½" racing car that goes far and fast on a single winding. Can be wound by crank handle or by friction. Its special features are its interchangeable wheels, detachable tires, steerability, and cut away differential for functional inspection. Tools included. Wt. 2 lbs.

H 18-144 ELECTRIC NAVICO-BOAT Wt. 3 lbs. **\$14.95**
 With remote control steering features. Its red 9½" plastic hull with removable silver plastic deck contains an electric ball-bearing motor enclosed in water-tight cover. Can be operated by separate battery box with forward and reverse switch or by batteries contained in hull with hand-operated steering wheel on 38" wire remote controlling direction of boat. Batteries and two red and yellow buoys with anchors included.



A 22-294 JUNIOR PLANETARIUM Ship. wt. 9 lbs. \$14.95
A junior-sized planetarium which can be operated in the home. Some 40 constellations or about 300 stars can be projected on the ceiling or walls of any darkened room for their study and location. The calibrated base of the planetarium and of the projection sphere enable the user to locate himself geographically and to position the stars at all times of the year. The electrically operated (AC) sturdy plastic unit measures 15" high. An illustrated booklet on how to use and learn from this wonderful Planetarium is included. The operation is so simple that a ten year old child can manage it easily. With adult help younger children will enjoy the sky views and understand much of the science of the stars.



B 6-1 NATURE SET \$8.50
(7 yrs. up)—The entire insect world offers endless opportunities for observation and education, for the habits and haunts of butterflies, grasshoppers, moths open a brand new field of learning. The 22 x 13" kit contains a net, collecting jar, adjustable spreading board, pins, forceps, Riker Mount, identification labels, vials, etc. Ship. wt. 7 lbs.

C 31-121 POCKET MICROSCOPE (Imported) \$2.95
A convenient and efficient pocket sized microscope that magnifies 40 times, in a polished nickel case 5" long. Handy to reveal the true composition of a fabric, the amazing texture of a bee's wing or delicate structure of a flower, etc. Wonderful for Nature Study. Ship. wt. 1 lb.

D 5-1 MICROSCOPE IN WOOD CASE Wt. 3 lbs. \$9.95
This Microscope answers the demand for a separate instrument suitable for laboratory use by adults and students. Of all metal, 10" high and equipped with adjustable mirror and tilting frame up to 90° angle. It has a scientifically designed triple objective lens mounting of 50, 150 and 300 power on a revolving turret. Easily changed in matter of seconds to give the desired degree of magnification. Comes in a small professional type carrying case of wood, 10 x 4 1/2 x 3 1/2". It is furnished with several glass slides, a slide with four mounted subjects and an instruction manual.

E 31-114 6-POWER TURRET MICROSCOPE WITH WOODEN CASE (Imported) Ship. wt. 3 lbs. \$18.95
This fine instrument has two interchangeable oculars, which, combined with the three turreted objective apertures, provide magnification of 40x, 80x, 110x, 120x, 210x and 300x, making it adaptable for hobby, school or more advanced use. German made and packed in fitted wood cabinet, it features precision ground objective lenses and eye-pieces, double-sided reflection mirror and ratchet type focusing mechanism. Jet black and nickel plated finish. 4 slides and instructions included.

F 21-64 MICROSCOPE SET Ship. wt. 4 lbs. \$9.95
Set contains a triple objective turret microscope with 50, 150, and 300 power magnification and has a precise but easy to focus magnifying system. In addition to the Microscope this outfit contains materials for making slides, slide glasses, 2 slides with 8 prepared specimens ready for immediate observation, dissecting instruments, uranium ore, gold ore and a large microscope manual.

G 21-40 MICROSCOPE SET Ship. wt. 9 lbs. \$19.95
A deluxe set with unusual features. Large triple objective turret microscope, 11" high, has powerful lenses that are 80, 250, and 450 power. Twin focusing wheels and 3-point barrel suspension make for quick, easy focusing. The wood cabinet has a large supply of chemicals, mounted specimens, uranium, gold and silver ore specimens, plus many parts such as slides, pipette, dissecting needles, tweezers, and sub-stage lamp. Manual included.

H 5-15 MINERALOGY SET \$9.95
All the thrills and excitement of discovery can be yours with this big, new Sciencecraft Mineralogy Set. The beach, the mountains, or even a city excavation offer good chances of finding interesting mineral specimens. These can be compared for identification with the 48 beautifully colored specimens included in the set. Included is equipment for making physical, chemical, and blow-pipe tests on unknown specimens. Mineralogy Manual included. Wood cabinet 13 3/4 x 10 x 3". Ship. wt. 7 lbs.

1-25 VARI-POWER TELESCOPE.....\$33.50
 eral telescopes in one. Magnifications of 15, 20,
 and 40 power possible, with images equally sharp
 clear at all powers. Has knurled ring in the eye-
 tube drawtube for positive grip, fast and easy focus.
 The 4 chrome plated tubes are rustproof. Large
 has black vulcanite of deep morocco grain, a
 ble and beautiful finish. Measures 8" when
 d. Comes with leather case. A Wollensak prod-
 (Tripod not included.) Ship. wt. 3 lbs.

1-48 TRIPOD Ship. wt. 6 lbs.....\$16.50
 steady tripod is surefooted with reversible rub-
 bipped or pointed metal tipped leg points. The
 y metal construction is precision machined with
 e bushings in all moving parts. Fluted handle
 icking the tilt in any position up or down. Will
 a complete 360 degree circle. Each leg locks in
 arter turn fast-lock system to height desired.
 cope saddle, rubber mounted with binding strap
 ded. Extended height 56".

ACHMENTS FOR STEAM ENGINES—Perfect miniatures of their
 -saving big brothers. Mounted on a plastic base, has one mov-
 art, driven by belt attached to power plant. From 2½" to 4½"
 For wire belting see below. Ship. wt. 1 lb. each. (Imported)
-78 MILLING MACHINE.....\$2.85
-87 FAN.....\$1.00
-83 GRIND STONE.....\$1.50
-82 DRILL PRESS.....\$2.75
-80 POWER HACK SAW.....\$3.50
-84 CIRCULAR SAW.....\$1.75
-85 LINE SHAFT.....\$3.00
-79 LATHE.....\$3.65
-480 Wire belting for above......50

-68 STEAM ROLLER Ship. wt. 4 lbs. (Imported).....\$12.00
 a few minutes with water in the boiler, and applying a small
 it of heat from the Sterno burner, there will be enough steam
 are to propel this typical 8" metal road roller. Has brass boiler,
 valve and whistle. Can be used as stationary plant.

4 ENGINES (Age 8 yrs. up)—Steam as a source of power
 its a fascinating opportunity for "growing up" play, and be-
 y familiar with it, is of educational value too. Believing that
 is no substitute for quality, we offer these imported steam
 es, roller and machine shop assembly accessories for their
 workmanship and high quality.

-5 STEAM ENGINE Ship. wt. 10 lbs.....\$25.00
 ed on an 11 x 11" metal base with stack 15" tall. Has brass
 2" in diam. with water gauge, safety valve, water cock and
 s. Heated by Sterno and generates enough power to operate
 20 small attachments. Sterno pan, funnel, washers included.

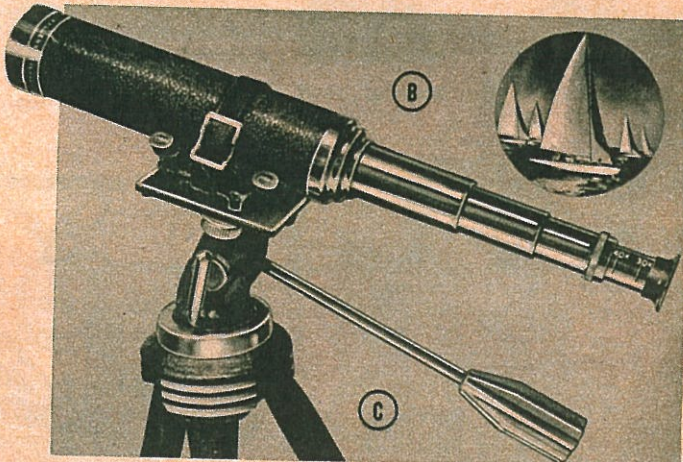
9 STEAM ENGINE.....\$35.00
 ower plant and boiler are mounted on a 12 x 12" metal
 m. The polished brass boiler 2¼" diam. with whistle, pressure
 safety valve, water gauge, and steam valve has a Sterno
 burner with valve controlled steam line running to oscillat-
 er plant. Equipped with big reversible grooved fly wheel
 rooved pulley for belt use. Height of stack 5¼". Wt. 14 lbs.

7 STEAM ENGINE WITH DYNAMO.....\$48.00
 steam engine as above but with dynamo that generates cur-
 rent light arc lamp. Ship. wt. 16 lbs.

A 21-243 BLACK LIGHT
MAGIC Ship. wt. 3 lbs.... \$4.95
 This set introduces the magic of
 Black Light. It's fun for all ages.
 With it invisible writing can be seen;
 decorations, drawings and displays
 appear fluorescent; common items
 such as vaseline, coconut meat,
 murine will show fluorescent quali-
 ties under the ultra-violet light; and
 amateur magicians can do the im-
 possible. Detective games can be
 played with objects (money) marked
 with ink visible only under the spe-
 cial light. Set consists of violet-bulb
 with A.C. attachment, invisible ink,
 four vials of fluorescent paint, 3
 paint brushes, pen, and 4 paint cups.

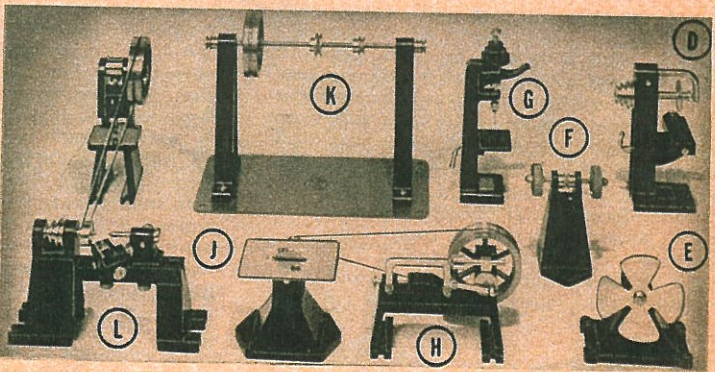


(A)



(B)

(C)



(D)

(E)

(F)

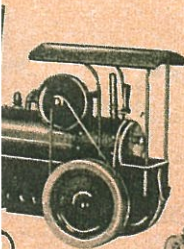
(G)

(H)

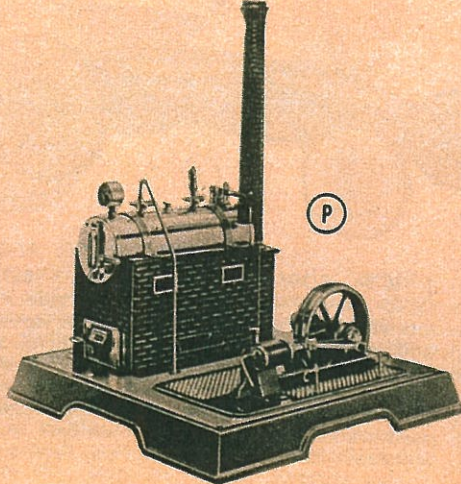
(I)

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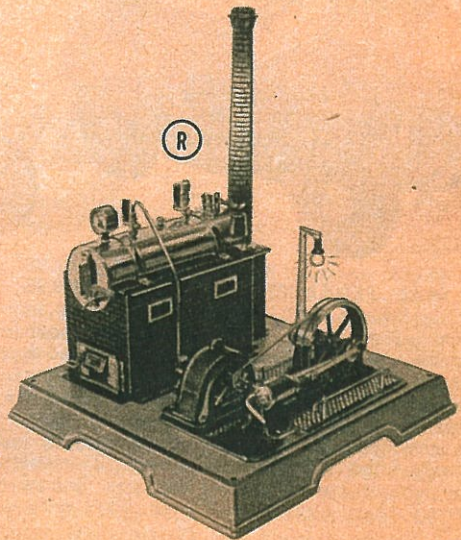
(K)



(N)



(P)



(R)

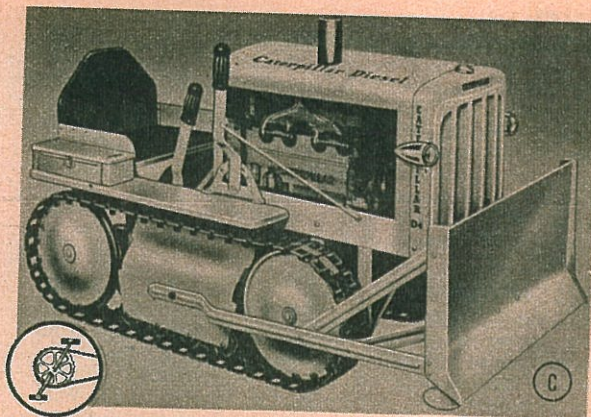


(B)

A JUNIOR ESSO COVERALL Young mechanics can tinker to their hearts content in this smart new play outfit. The coverall, made of washable pin-striped blue-white denim, vat-dyed and sanforized, is brightened by the collar and cuffs of blue twill. It has four handy pockets, all of which are bartacked for greater durability. The blue twill cap has distinctive Esso insignia as does the coverall. Ship. wt. 2 lbs. each.

8-54 Sizes 3-4-5-6 STATE SIZE \$5.95
8-55 Sizes 8-10-12 STATE SIZE \$6.95

B 10-53 GASO PUMP \$5.95
Fill 'er up! Only thing missing from this new accessory toy is the gasoline. The pump, 34" high and constructed of wood, acetate, and fibre-board with metal trim, is perfect for the imaginary "servicing" of bicycles, toy autos and wagons. The body is a bright red and the gas level cylinder goes up and down as the handle is turned, while a bell "clocks off the gallons". Ship. wt. 6 lbs.



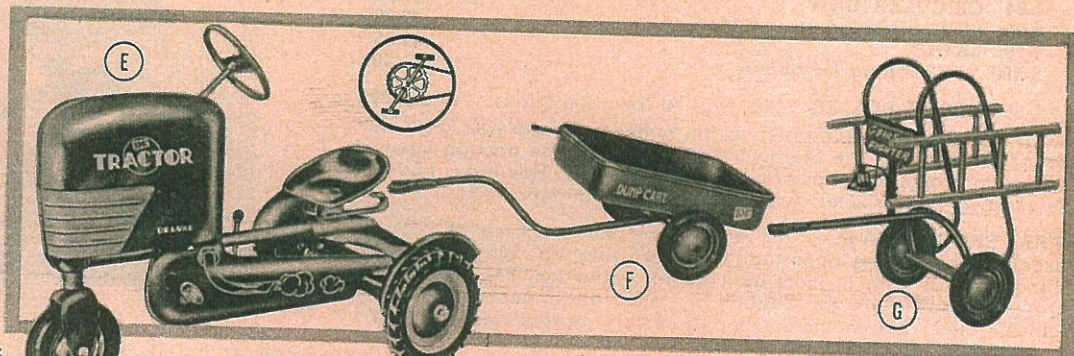
(C)

C 60-32 CATERPILLAR TRACTOR \$49.50
(3 1/2 yrs. up)—A most imposing and well built operating tractor. All steel construction with caterpillar tractor treads mounted over 9 1/2" rubber tired disc wheels with four idler wheels on each side. To assure easy progress, it has pedal action with chain drive. Direction controlled by rubber gripped lever attached to each side, while another lever operates the 21" plow attachment out front. Has seat, 2 small tool boxes welded on, an exhaust stack and picture of an engine on hood. Measures 42" overall. Delivered partially knocked down. Ship. wt. 72 lbs. Express only.



(D)

D 7-17 TRAFFIC SET Wt. 4 lbs. \$3.95
It's fun to respect traffic laws when they're so clearly marked as on these 5 signs — "STOP", "SCHOOL", "QUIET ZONE", "NO PARKING" and "CURVE" — and hand-operated traffic signal with red and green "lights". Each cardboard sign fits into a slotted wood pole on a metal base. Rules for traffic game, illustrated "Safety First" booklet, police license, badge and whistle and traffic tickets for "lawbreakers" included. Designed to keep bicycle, wagon and toy auto traffic in control.



(E)

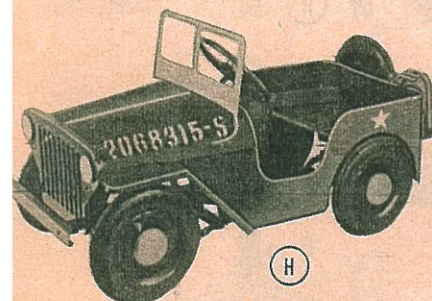
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(G)

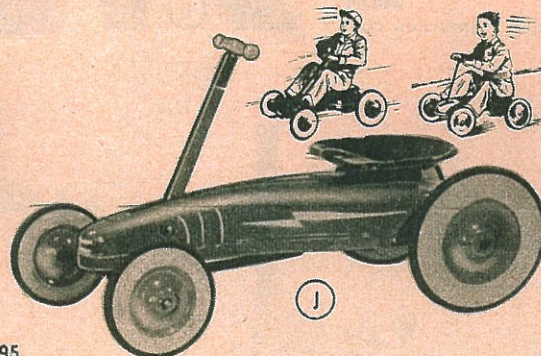
E 60-127 DELUXE TRACTOR \$28.00
(3 1/2 to 8 yrs.)—Sleek and inspiring, BMC's new tractor has knee-action to help withstand the bumps and jolts. Press down on the hood and it springs back up into place! A new front fork, an extra large bucket type adjustable spring seat, rear mudguards and step plates, ball-bearing double disc wheels with semi-pneumatic tires, a gleaming baked enamel finish, and realistic "shifting lever". Length 40". Additional fun can be provided with the attachments listed below. Wt. 40 lbs. Express only.

F 40-69 DUMP CART \$10.95
Sturdy (supports 100 lbs.) metal box on tubular frame. Has steel handle to raise and lower body. Ship. wt. 18 lbs. Express only.

G 40-62 FIRE FIGHTER \$12.95
Standing platform with handrail grip carries one child and features a bell and two wooden ladders. Ship. wt. 15 lbs. Exp. only.

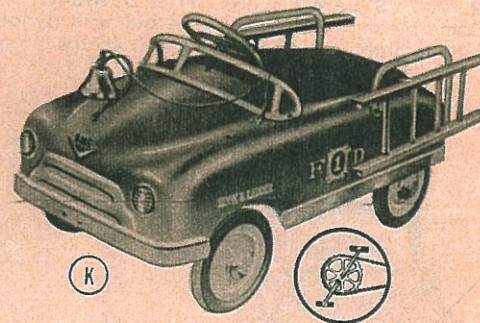


(H)



(J)

J 40-84 ROW CAR (Imported) \$27.95
(5 to 10 yrs.)—Fortunate are the riders of this vehicle. It's very maneuverable, speedy and its rowing action gives beneficial exercise to arms and back. Made of metal. Seat adjustable. Steered by feet on front axle. Has rubber tired wheels. Enameled combination of red, blue, brown and gray. Measures 36" overall. Wt. 30 lbs. Exp. only.

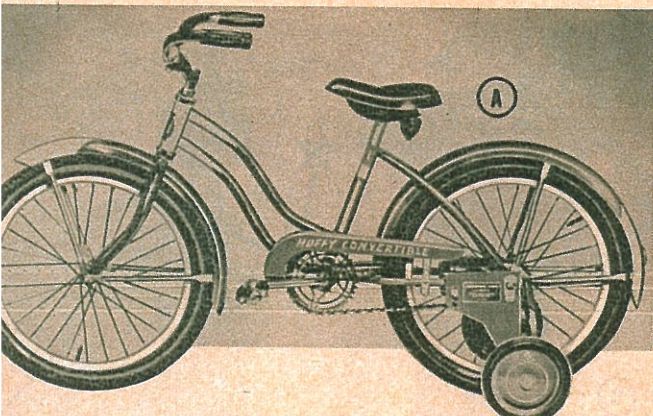


(K)



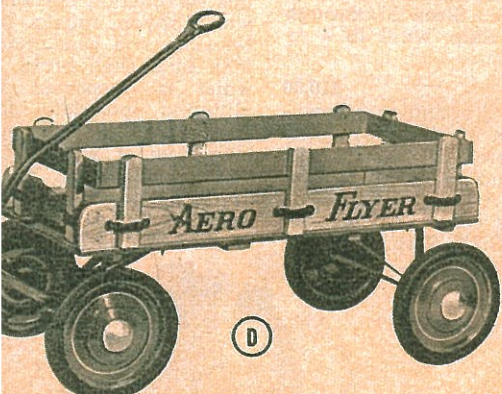
K 60-126 BMC HOOK AND LADDER \$34.95
(3 to 6 yrs.)—Off to the rescue in this dashing new Hook and Ladder. A heavy gauge steel body, ball-bearing front wheels and rear axle suspension, oversized semi-pneumatic tires and easy-turn steering provide ruggedness as well as ease of handling. Equipped with ringing bell, 2 wood ladders, windshield and chain drive. Has rear step for "crew". Red with white trim. 44" long, 20" wide. Wt. 46 lbs. Express only.

60-85 PEDAL JEEP (Imported) \$29.95
(1 1/2 to 6 1/2 yrs.)—This flashy pedal jeep, in naki enamel, is copied after the famous car-time model, complete with folding mock windshield as well as spare tire and gas tank mounted on rear. 40" long and 17 1/2" wide, its chassis is of welded steel. Bumps and body, pressed steel. Rear axle and heels fitted with ball bearings. 10" steel wheels have solid rubber tires. Pedals have rubber pads. Wt. 63 lbs. Exp. only.

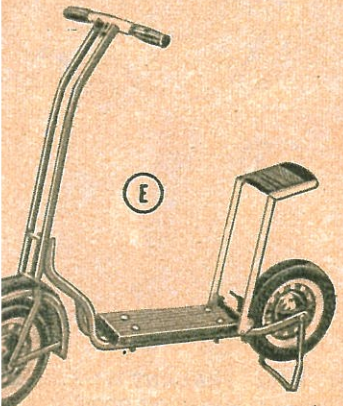


HUFFY CONVERTIBLE From velocipede to bicycle. This vehicle grows with the youngster's ability to ride. When child first tries to ride, the adjustable outrigger wheels keep bike from tipping over, and as the child gets the feeling of riding a "two wheeler", the outrigger wheels can be removed and saved for the next youngster in the family. Bike has coaster brake, sturdy outrigger wheels with moulded tires and built-in riding step plates to hold a passenger. Fits-Sooner frame—saddle can be lowered 2" more than an ordinary bicycle, but raised just as high. Adjustable handlebars. Tubular steel frame. Wide fenders. Special gear for easier pedaling. With 20" wheels and balloon pneumatic tires. 4 to 7 years. For inside leg measurement 18" to 44". Ship. wt. 45 lbs. ea. Express only.

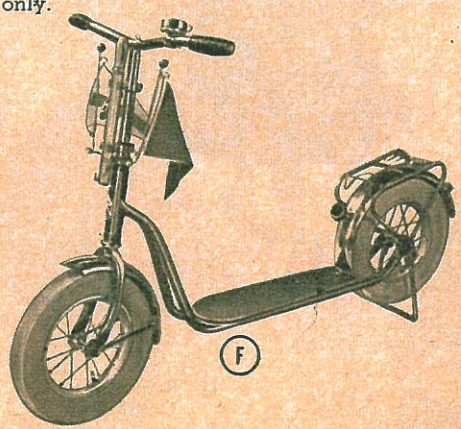
- 9 BOY'S BIKE** Maroon with red and white.....\$49.95
- 0 GIRL'S BIKE** Tropical blue and ivory.....\$49.95



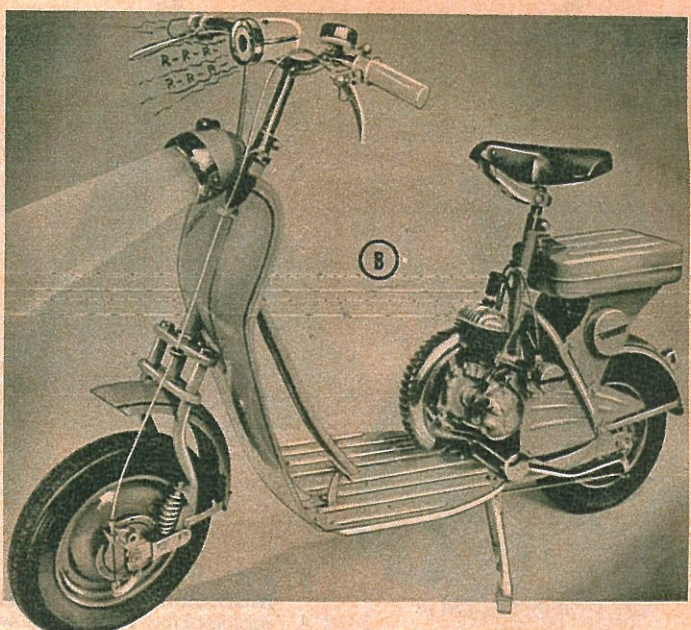
10-7 STAKE WAGON Ship. wt. 35 lbs....\$20.00 (6 yrs. up)—Outstanding construction featured by roomy express wagon. By removing the sides of the 16 x 36" varnished hardwood body, the wagon is changed to a flat-top coaster. Heavy metal under-carriage for easy steering, 9 1/2" metal wheels with heavy rubber tires. Exp. only.



7-205 TWO-WHEEL SCOOTER WITH SEAT Ship. wt. 15 lbs....\$10.00 (6 yrs. up)—This sturdy two-wheeler has rolling ball-bearing heavy duty wheels with heavy puncture-proof semi-pneumatic tires. The metal stand can be used to "park" the scooter when not in use. Red enameled frame with white trim and black ten footboard and folding seat. Handlebars have rubber grips. Overall length 39".

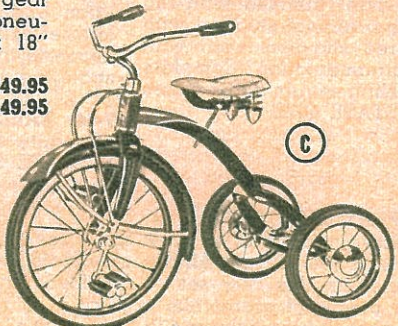


F 40-14 DELUXE SCOOTER (Import).....\$20.00 (6 yrs. up)—One push goes a long way with this smooth rolling scooter. Has fully pneumatic balloon tires and the tubular steel frame is the finest of scooter construction. Blue enameled finish, nickel plated mudguards, and adjustable handlebar. Rubber covered platform, friction brake, tire pump, bell, stand, and package rack included. Length 48". Ship. wt. 23 lbs. Express only.



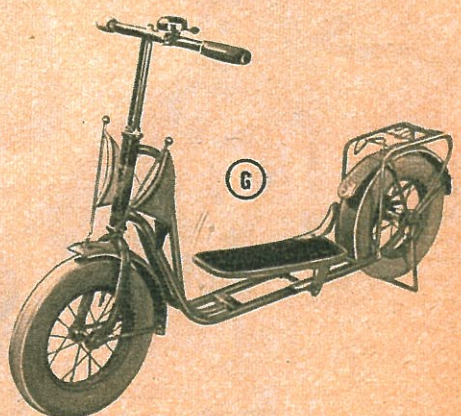
B 61-16 MOTOR SCOOTER (Imported).....\$298.00

For sheer fun and convenience, it's hard to beat riding on this trim scooter, powered by a two-stroke motor. Well built and artfully designed, it provides quick, easy transportation for those short trips or a thrill to the pleasure-seeker, attaining speeds up to 25 to 30 miles per hour. Every cyclist can drive it. A lightweight (only 71 lbs.) easily started and easy-to-handle machine. Both seat and handlebar are adjustable for the rider's comfort. The frame is welded of durable steel tubing and shines in enameled olive-gray. The drive chain on the rear wheel has 70 links and is tested for a tensile strength of 2,000 lbs. It can be adjusted at the rear forks. The tires are 2 1/2 x 8", fully pneumatic, and the wheels are interchangeable. For quick stopping, the internal brake shoes are bigger than required. Fuel used is a mixture of oil and gasoline. Economical to operate, the scooter will run approximately 120 miles on a gallon of fuel. Headlamp and rear light are also part of the equipment. Ship. wt. 150 lbs., crated. Express only.



C COLSON VELOCIPEDS—Red and black. Frame of 1 1/2" tubular steel with shiny truss rods. Ball bearing wheels with semi-pneumatic balloon white wall tires and ball bearing pedals. Adjustable saddle and handlebars. See leg measurement. Express only.

- 40-25 VELOCIPED, FRONT WHEEL 12"** (FOR INSIDE LEG MEASURING TO 16") Ship. wt. 26 lbs. (Not illus.)..\$28.00
- 40-26 VELOCIPED, FRONT WHEEL 16"** (FOR INSIDE LEG MEASURING TO 18") Ship. wt. 30 lbs. (Illustrated) \$29.50



G 60-26 PUMP SCOOTER (Import).....\$35.00 (6 yrs. up)—The "Cadillac" of the scooter world. Design, material, finish and mechanical features. Has a blue enameled tubular frame with nickel-plated handlebars, post and spokes—with oversized white balloon tires, it can be ridden as any other scooter, or by placing both feet on the rubber covered platform and pressing downward. A ratchet attached to the rear wheel then drives the scooter forward. Friction brake, stand, package carrier are included. 48" overall. Ship. wt. 23 lbs. Express only.