







By Industrial Safety Belt. Ask for 43BR1.

"LET'S HAVE FUN" SET

This fun packed coloring and cutting set is designed to hit the target with young children! It's got a double barreled aim tooto amuse children for hours and hours, and to bring out hidden talents that just yearn for expression. Set includes Ding Dong imprinted sheets of drawing paper, also crayons, safe scissors, paste. By Standard Toykraft. Ask for 43BR3.



It runs by flashlight batteries and all you have to do is push a button to make it run back and forth, and raise and lower the aerial ladders. For looks, it's the nearest thing to a real live engine you've ever seen. 16 inches long, less batteries. By General Molds and Plastics. Ask for 43BR2.



Follow the numbers and paint such exciting pictures as a cowboy, a circus scene and pets with this set that's the rage with youngsters who love to paint. 30 watercolors are washable, 6-9 x 12 picture panels. The whole set is as neat as a pin and brings thrills galore to little artists. By Standard Toykraft. Ask for 43BR4.

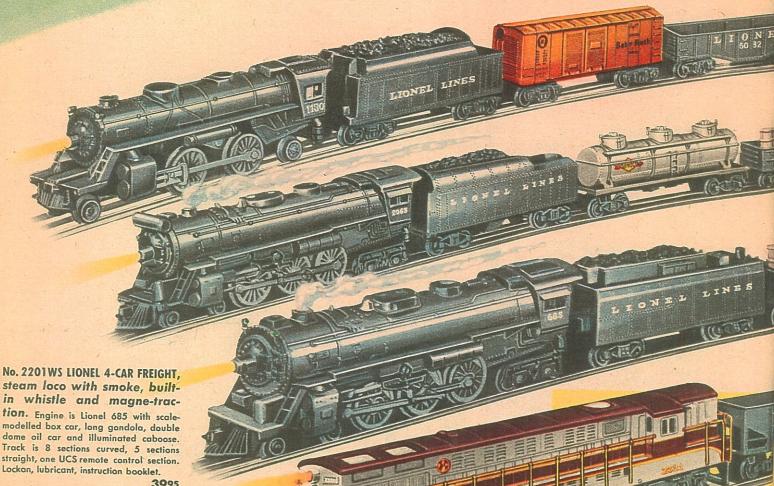


TOM THUMB TYPEWRITER

"Take a letter! Dear Pals: One glance was all Ruth and I needed! We lost our hearts to the fun-packed typewriter made strictly for boys and girls. It's a big 'little' typewriter, 101/4 inches wide, that works just like a big one, and holy smokes-Ruth sat right down and wrote all our pals a letter! The typewriter has a standard 1/2 inch ribbon, a ribbon shift, shift keys, a standard keyboard. Lots of love; Billy and Ruth." By Western Stamping. Ask for 43BR5.

401155 13411

look like real ones and operate like them!



in whistle and magne-traction. Engine is Lionel 685 with scalemodelled box car, long gondola, double dome oil car and illuminated caboose. Track is 8 sections curved, 5 sections

3995

No. 2219W LIONEL 5-CAR DIESEL FREIGHT, Fairbanks-Morse diesel with 2 motors, magnetraction and built-in horn.

5 cars - scale-modelled box car, hopper, gondola, oil car and caboose. Track is 8 sections curved, 5 sections straight, one UCS remote control track set. Lockon, lubricant, instruction booklet.



LIONEL ZW 275-WATT TRANSFORMER _ King of

model train transformers. 275-watt, 115 volts, A.C., 60 cycles. Operates 4 trains on different layouts, plus accessories. Has 4 voltage circuits. 2995 |



LIONEL KW 190-WATT TRANSFORMER _ WIII

operate two trains on dif-ferent layouts, plus acces-sories. Lever at center blows train whistles. 190-watt, 115 volts, A.C., 60 2250 |



NEW LIONEL TW 175-WATT TRANSFORMER

Power for operation of train is isolated from accessory voltage. Accessories do not affect train speed. 175-watt, 115 volts, A.C., 60 cycles. 1695



LIONEL RW 110-WATT

TRANSFORMER _ WILL operate any, "O" train plus many accessories. Left but-ton blows whistle, right button changes direction of train. 110-watt, 115 volts, A.C., 60 cycles. 1395



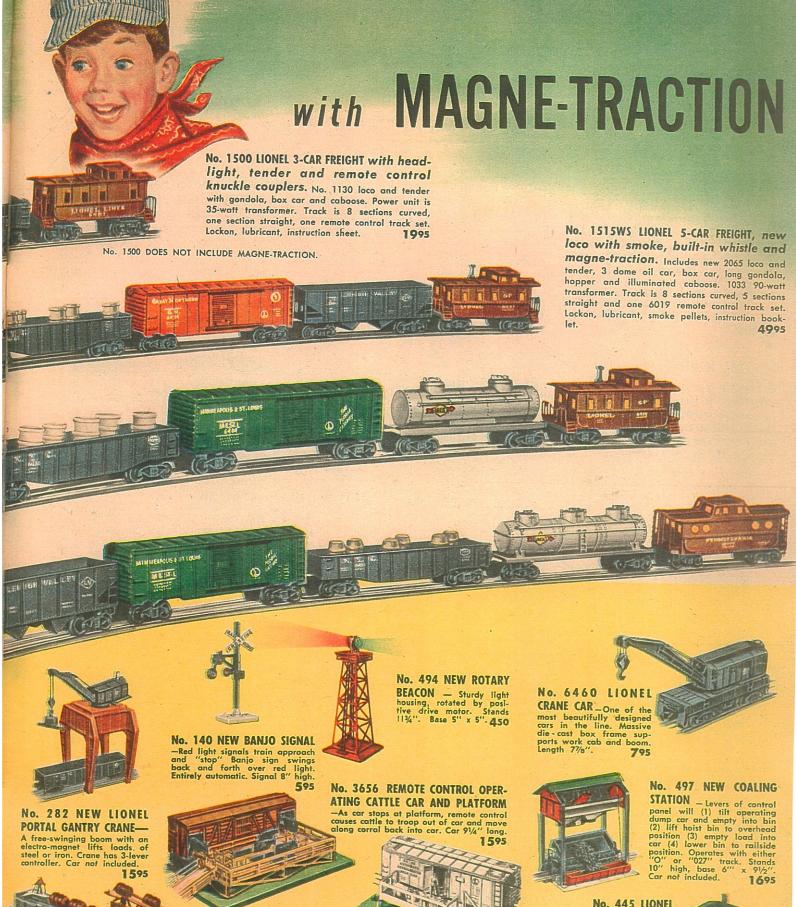
No. 50 NEW SECTION GANG CAR

Car has its own motor and operates from track power. It reverses its direction when buffer plates at either end strike any object like spur bumper. Car is 434" long.



No. 252 LIONEL AUTOMATIC

CROSSING GATE — As train approaches, gate lowers into position and lights glow red. After train passes, gate rises and lights go out. Arm is 934" long.



No. 362 LIONEL OPERATING BARREL LOADER - Exciting action. Vibrating platform. Moving

belt. Reaching top, barrels auto-matically roll off into waiting car. 19 inches long.

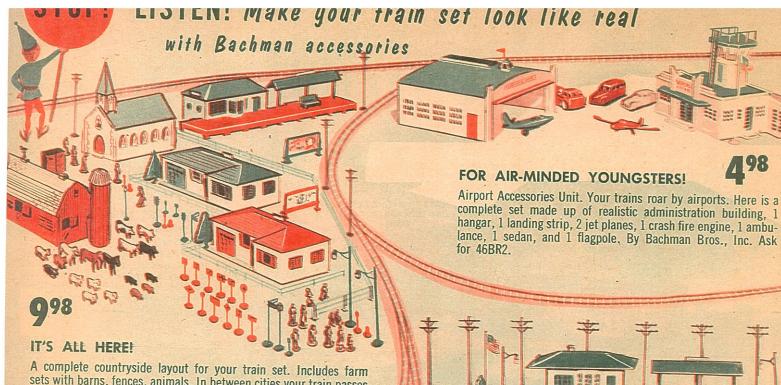
No. 3482 LIONEL REMOTE CONTROL OPERATING MILK CAR AND PLATFORM

open, Milkman comes out, delivers can on platform. 83/4" long.

No. 445 LIONEL **NEW OPERATING** SWITCH TOWER

 Operates automatically — on approach of train one miniature towerman pops back in tower and another one comes down stairs with lantern.





A complete countryside layout for your train set. Includes farm sets with barns, fences, animals. In between cities your train passes by quaint churches, billboards, telephone poles. When it arrives in the city there are city homes, trees, fire hydrants, street signs, men, women and children. And look at that sleek railroad station—just like real! By Bachman Bros., Inc. Ask for 46BR1.



Beep! Beep! Make way for this top-flight car. It has a real horn and headlights, interchangeable tires, detailed motor, spare tire and all the tools you need to change tires, upholstery and parking lights. Best of all, it's a convertible—the car of sports lovers! Headlights work by battery (included.) Ask for 46BR5.



POLICE CAR WITH TALKING MECHANISM

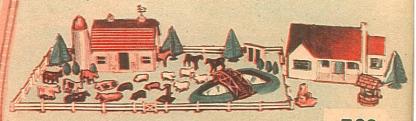
"Calling all cars, go to 1234 Main St.! That is all"—that's what the record says that comes with this super-modern car which has every feature of a real police car. Listen to this! A miniature phone, pistols, flash camera, tommy gun and riot gun, binoculars, searchlight on dome. This plus a removable plastic dome will make all robbers run for cover when you come along! By Ideal. Ask for 46BR6.



DOWN BY THE STATION

Train Accessories Unit. Have your trains stop at this modern, up-to-date station complete with 3 billboards, 2 spruce trees, 1 crossing gate, 1 flagpole, 8 telephone poles, 2 boulevard lights and 1 railroad station and freight station. Everything to make it look like a real station! By Bachman Bros., Inc. Ask for 46BR3.





YOUR TRAIN SPEEDS THROUGH THE COUNTRYSIDE!

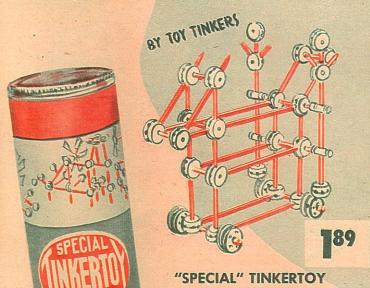
Rural Unit. A necessary part of every train set! Just look at the life-like barn and modern house. The bridge and pond, 4 spruce trees, outhouse, wishing well, barbecue, water pump, the 18 farm animals and gates make it a complete farm set. By Bachman Bros., Inc. Ask for 46BR4.





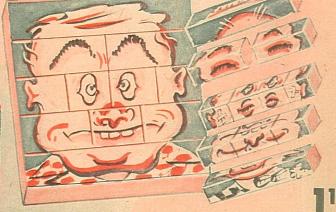
KREATIVE BLOCKS

As smooth as satin, and as brightly colored as a circus clown! They are building blocks in 24 assorted shapes—squares, rectangles. triangles, arches, columns and half circles. Each block rattles and floats too. By Kusan. Ask for 47BR1.



Build a windmill, a ferris wheelanything you want with this exciting toy that's tops with youngsters who love to "tinker." 131-piece set of smooth birch wood, rods finished in red harmless color, green windblades, plus a direction sheet that gives you the scoop on what to build and how. Also other size sets available. By Toy Tinkers. Ask for 47BR3.





CHANGEABLE CHARLIE

The one and only man with 4,194,304 different faces! Now he's a hayseed, turn the blocks and he's a grandpa, turn the blocks again and he's a farmer-a never-ending parade of faces that laugh, cry, glare and stare. Changeable Charlie is an ideal companion for every child from 4 to 94! By Gaston. Ask for 47BR2.



KWEE KEE WHISTLING BLOCKS

Whistle while you play-that's what the gaily-colored blocks do! Squeeze 'em and they whistle. Can't break 'em even if you tried. And glory be. they're made of soft, flexible scented plastic so they're nice to smell as well as touch. Letters and nursery characters etched on blocks. By Kusan. Ask for 47BR4.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.





ENTRY BLANK FOR 1	954 BILLY and RUTH CONTEST EASE PRINT PLAINLY)	
My name is(First)	(Middle) (Last)	
Address	eet City Zone State	3人30人
I am y	ears old Clip this entry blank out carefully and send to: Billy and Ruth Headquarters, Box 333, Phila. 5, Pa.	
My Billy and Ruth dealer is My name for the contest pictur		
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CONTRACTOR IN	RULES FOR 1954 Billy & Ruth	h CONTEST.
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FAR BILLY AND RIFE PICTURE I MOULD LIKE PICTURE I MOULD LIKE PICKING I MOULD LIKE PIC	Any eligible child may submit as many chooses.3. The following are not eligible to enter the children in the	the contest. Chil- ees of Billy and
HORNBERTH HAVE EAR BILLY RAD REPORTING I NOULD LIKE PICTURE I N	dren in the immediate family of: employe Ruth wholesale members, Billy and Ruth d	the contest. Chil- ees of Billy and dealers and Billy than midnight
	and Ruth employees.4. All entries must be postmarked no later December 24.	r than midnight
	5. Entries will be judged on originality board of educators and parents. In case	by an impartial
John Johnson God	contestants choosing the winning name the awarded to the one bearing the earliest podecisions will be final.	and subject to all test void in any in offer is taxed,
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HOBSON & OWENS, Inc. 1015-19 Lancaster Ave. Bryn Mawr, Pa.

Return Postage Guaranteed

Sec. 34.66 P. L. & R. U. S. POSTAGE PAID PERMIT No. 4

BRYN MAWR, PA.

Mrs. I. Wistar Morris Ithan

Pennsylvania

Clip this mailing section carefully, Little Friend. Contest entry blank on other side.

ERECTOR SET

An exciting erector set with an electric engine! Build a thrilling airplane ride, elevator, trucks and loads of other action-packed toys. It's simple! Comes with 325 parts. By Gilbert. Ask for 52BR1. 1 995

No fun like building fun! You'll love to build cathedrals, bridges, houses. Set includes 70 blocks. It's unbeatable for thrill-unsurpassed for educational value! By Gilbert. Ask for 52BR2.

ANCHOR BLOCK SET

MICROSCOPE SET

Have a complete laboratory with test tubes, microscope with precision-ground lens and other equipment! Delve into the world of the unknown by performing exciting experiments. By Gilbert. Ask for 52BR3.

PUZZLE SET

It's magic! That's what these puzzles seem to all your friends when you know how to solve them. A booklet gives you the magic answers. Nearly 2 dozen twisters bring you hours of fun! By Gilbert. Ask for 52BR4.



TOOL CHEST

For boys who like action! A metal tool chest that's the answer to every carpenter's dream. 18 pieces in all. Build things YOURSELF, make whatever you want! By Gilbert. Ask for 52BR5.

MICROSCOPE

Is it a visitor from another planet? No! It's a drop of water seen under a microscope. A microscope with precision-ground lens, revolving turret. Stands 71/2 inches high, with tile base and luggage case. By Gilbert. Ask for 52BR6.



HOME CHEMISTRY

What makes things tick? Find out with this home chemistry set jampacked with professional equipment; test tubes, funnel, alcohol lamp. Set also comes with 4 books that explain the "How to Do" of chemistry. By Gilbert. Ask for 52BR7.

JUNIOR ERECTOR SET (PLASTIC)

Youngsters with an eye for color will love it! In brilliant colors with an instruction book in color too. Follow color pictures and have exciting toys like a ferris wheel, fire engine! By Gilbert. Ask for 52BR8:

CONTROL SERVICE



