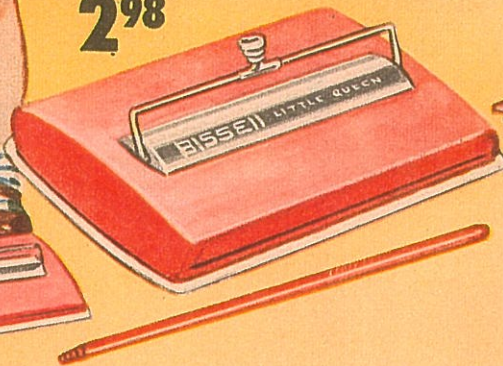




BISSELL'S "LITTLE QUEEN" SWEEPER
(5 to 10 years)

The queen of sweepers for you—a Bissell, just like Mom's! Really sweeps. Has bristle brush, rubber-tired wheels, roomy dustpan that empties, bumper. All steel. Colorful! By Bissell.
Ask for 19BR1.

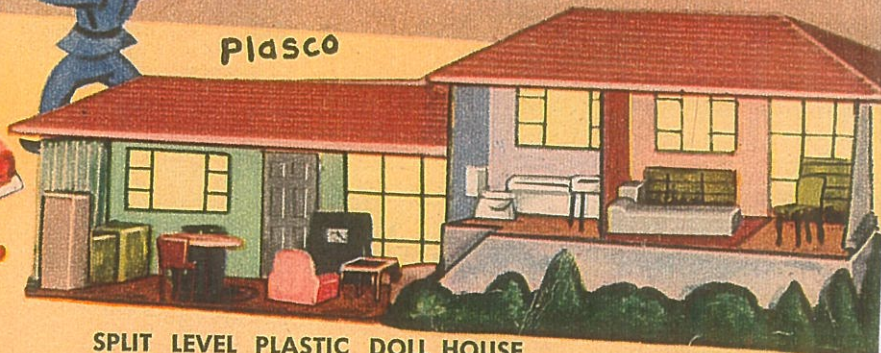
2⁹⁸



TELEGRAM
A SPECIAL MESSAGE TO YOU
GIRLS, DON'T MISS THESE
HOUSEKEEPING TOYS—THEY'RE
THE "MOSTEST"



Plasco



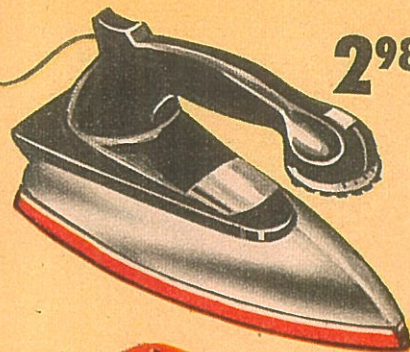
SPLIT LEVEL PLASTIC DOLL HOUSE WITH FURNITURE

(3 to 9 years)

Nothing but the latest for you! Six furnished rooms: kitchen, dinette, living room, bathroom, bedroom, patio. Separate, removable roofs on upper and lower level. 34 inches long. By Plastic Art.

6⁹⁸

Ask for 19BR2.



2⁹⁸

ELECTRIC IRON
(4 to 10 years)

An authentically styled miniature of Mom's General Electric iron. 10 Watts. U.L. Approved. Will do a beautiful job on dolly's dresses. Chrome base, black handle. By Nassau.

NASSAU



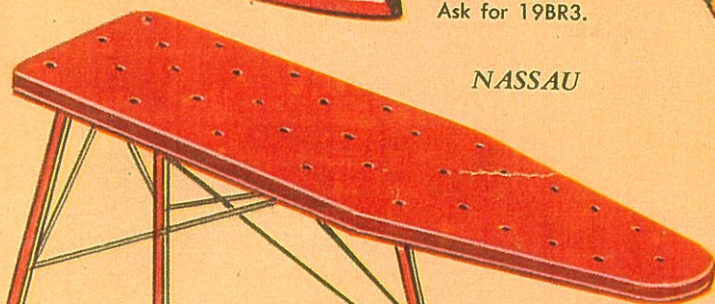
SUSY GOOSE

2⁹⁸

MUSICAL SUSY GOOSE HOUSEKEEPING SET (3 to 7 years)

Mom will envy your complete set! Carpet sweeper, broom, dust pan, reversible floor mop, ruffled apron, filled Brillo, S.O.S. box, colored story book. By Kiddie Brush & Toy.

Ask for 19BR4.



1⁹⁸

IRONING BOARD
(3 to 8 years)

A good ironing board is as important as a good iron! You'll love this all steel perforated board with rubber tipped tubular legs. It's 27 inches long. By Nassau.
Ask for 19BR5.



2⁹⁸

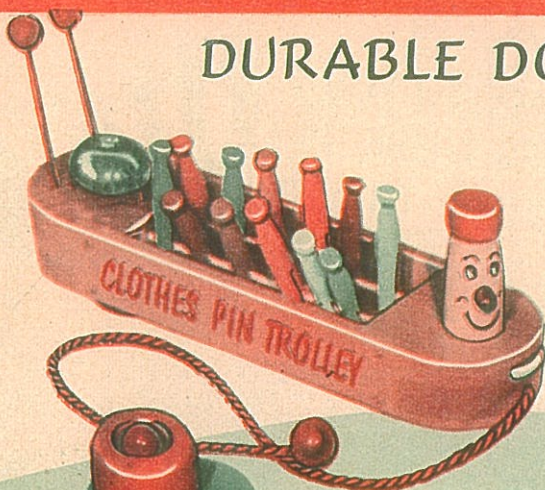
FRIENDLY FOLKS SUSY'S SUPERETTE (3 to 7 years)

A miniature supermarket. Display case, merchandise island, check-out stand, shopping cart, store personnel, large variety of produce, meat, canned goods, food boxes, labels, etc. By Kiddie Brush & Toy.

Ask for 19BR6.

FUN TO GROW ON

DURABLE DOEPKE TOYS



CLOTHES PIN TROLLEY

(1½ to 3½ years)

Are you one of the 12 removable clothespin passengers? Hang on, 'cause trolley sways as bells tinkle and trolleys clap. A real funny ride. 13½ inches long. By Doepke. Ask for 20BR1.

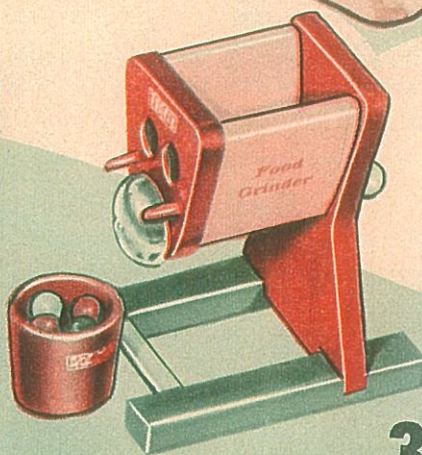
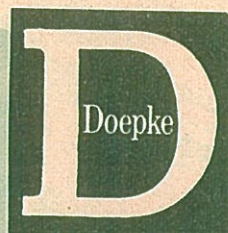
3⁰⁰



3⁰⁰

SCREWBALL SAM (2 to 5 years)

Pile the six ¾ inch marbles into his hopper-hat, turn the crank and -bong! The marbles march out his nose, hit the bell, roll to rear. 7½ inches high. By Doepke. Ask for 20BR2.

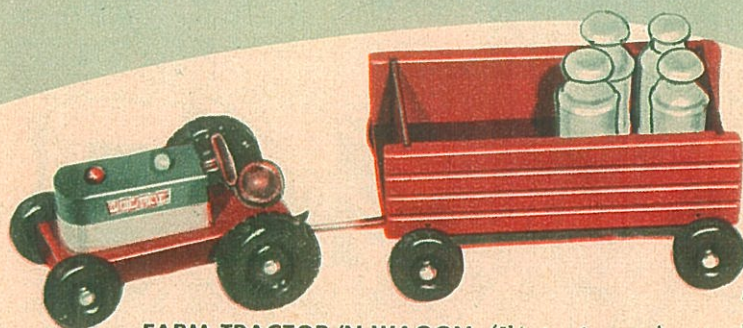


3⁰⁰

TINKLE-BELL FOOD GRINDER

(3 to 8 years)

Put the balls in, turn the crank and they'll tumble out onto bell and into the bucket. Can you make this colorful grinder work? 7 inches high. By Doepke. Ask for 20BR3.



3⁵⁰

FARM TRACTOR-N-WAGON (1½ to 6 years)

Lots of things to do! Take tractor apart, put it together, put the end gates on wagon, couple wagon and tractor, pop 4 milk cans into wagon! 15½ inches long coupled. By Doepke. Ask for 20BR4.

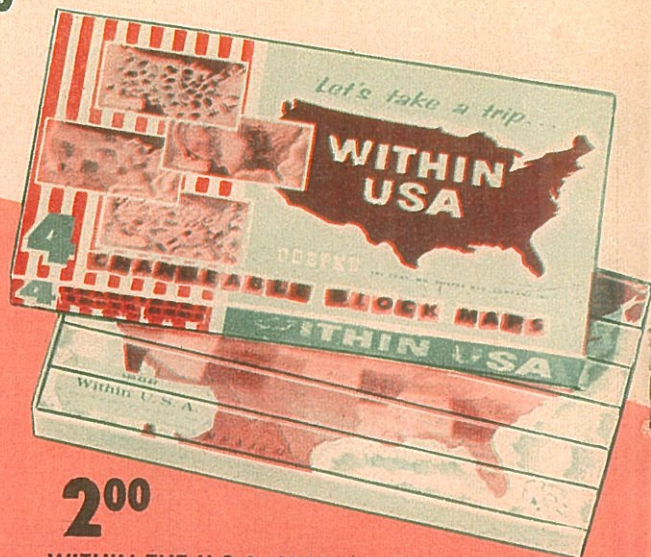


3⁰⁰

PUDGY GUN

(3 to 6 years)

Fat little cannon and 2 soft rubber balls will teach you to judge distance. Aim carefully and knock the soldiers down. Put them on 6 inch carriage for a ride. By Doepke. Ask for 20BR5.



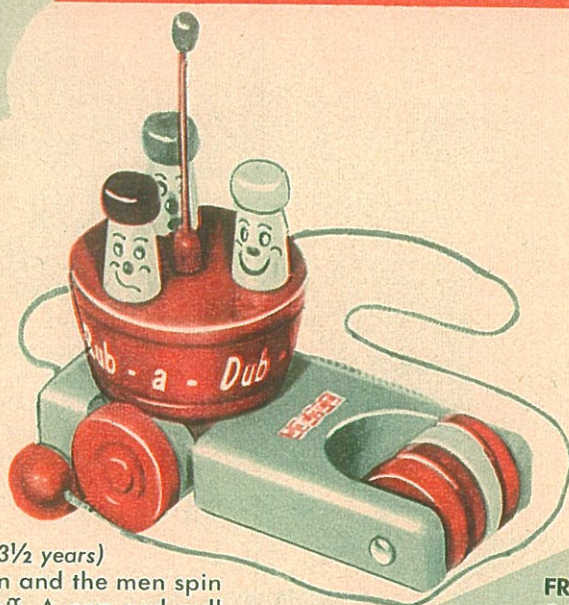
2⁰⁰

WITHIN THE U.S.A. MAP (4 to 10 years)

Revolve the blocks to make four beautiful maps. Learn facts about wild animals, 48 states and capitals, rivers, mountains, lakes, industry, agriculture, activities in your country! By Doepke. Ask for 20BR6.

LAUGH AND PLAY EVERYDAY

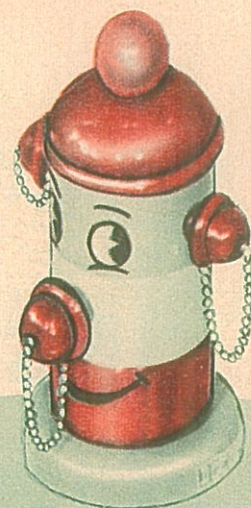
2⁰⁰



THREE MEN IN A TUB (1½ to 3½ years)

Pull the toy, watch the tub spin and the men spin around! Tub and men come off. A peg and pull toy. 7½ inches long. Colorful. By Doepke. Ask for 21BR1.

2⁰⁰



FREDDIE FIREPLUG (1½ to 3½ years)

To make happy Freddie look sad, turn his mouth and eyes sections upside down! Line up his face on dowels. Smaller parts attached with chains. 6½ inches high. By Doepke. Ask for 21BR2.



2⁰⁰

CHORAL TOP (1 to 3 years)

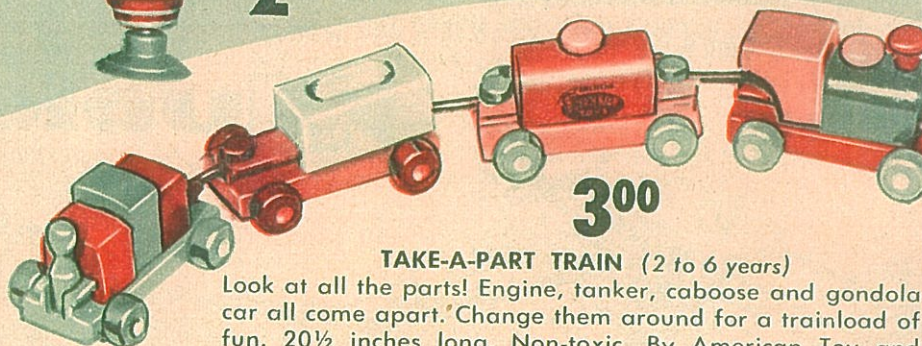
A 12 tone choral reed makes it change tones and form beautiful chords while spinning. Over 10 inches high with delightful tones to please a toddler. By Ohio Art. Ask for 21BR3.



MICKEY MOUSE TAP-A-TUNE (2 to 8 years)

Hit the pedal and ring the bell! 8 tuned brass bells play a full musical scale. Colorful circus style stand. Mallet and song book. By Emenee. Ask for 21BR4.

3⁹⁸



3⁰⁰

TAKE-A-PART TRAIN (2 to 6 years)

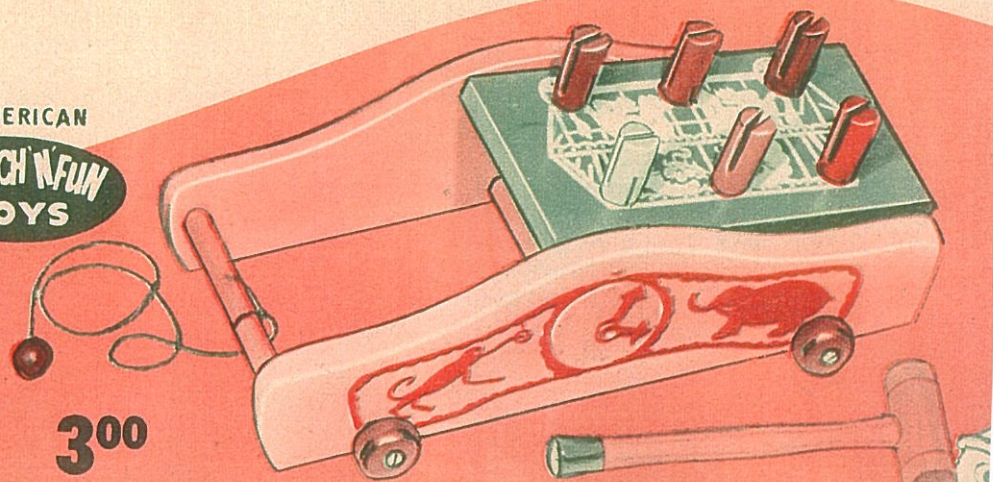
Look at all the parts! Engine, tanker, caboose and gondola car all come apart. Change them around for a trainload of fun. 20½ inches long. Non-toxic. By American Toy and Furniture. Ask for 21BR5.



CIRCUS WAGON POUNDING BOARD (1½ to 4 years)

Pound the pegs through, flip the platform over, and pound them back again! You'll like to pull the all-wood wagon, too, and turn hands on make-believe clock. By American Toy and Furniture. 14 inches long. Ask for 21BR6.

3⁰⁰



BILLY'S HIT TOYS FOR BOYS

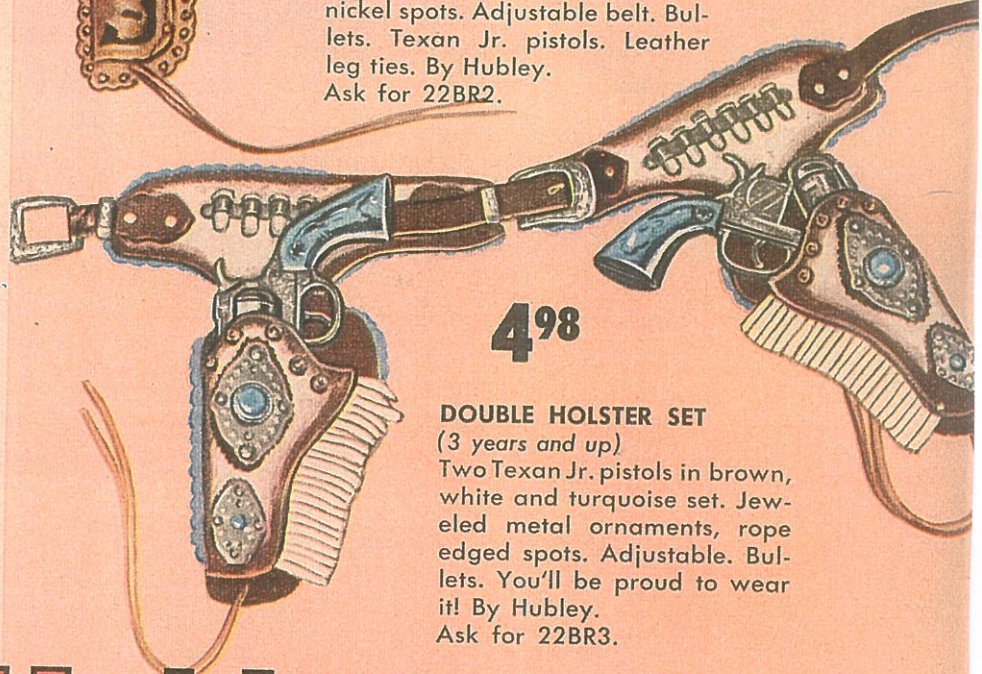


6⁹⁸

DOUBLE HOLSTER SET

(3 years and up)

A "must" for young marshals and frontiersmen. Made of top grain cowhide. Decorated with nickel spots. Adjustable belt. Bullets. Texan Jr. pistols. Leather leg ties. By Hubley. Ask for 22BR2.

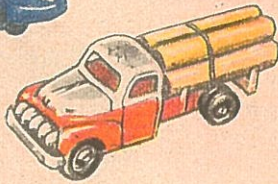


4⁹⁸

DOUBLE HOLSTER SET

(3 years and up)

Two Texan Jr. pistols in brown, white and turquoise set. Jeweled metal ornaments, rope edged spots. Adjustable. Bullets. You'll be proud to wear it! By Hubley. Ask for 22BR3.



1⁹⁸

TRUCK-PLANE-CAR ASSORTMENT (2 to 7 years)

For the all-around boy! Park whichever you're driving—log truck, dump truck, airplane, sports car—in front of airport's diner-gas station (box sets up) for a refill! By Hubley. Ask for 22BR1

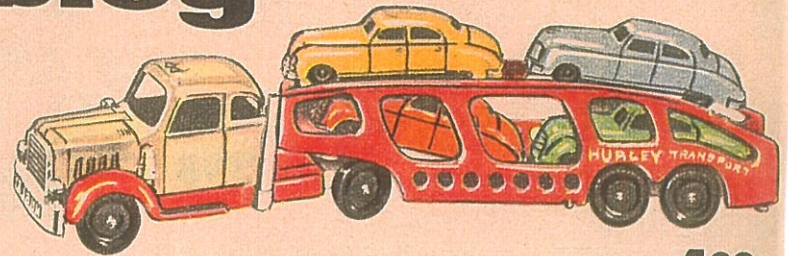
Hubley



3⁹⁸

PLANE SET (2 to 7 years)

Box will make a flight deck of an aircraft carrier from which you can dispatch 10 inch plane with sliding cockpit, and 4 smaller ones. Real air thrills! By Hubley. Ask for 22BR4.



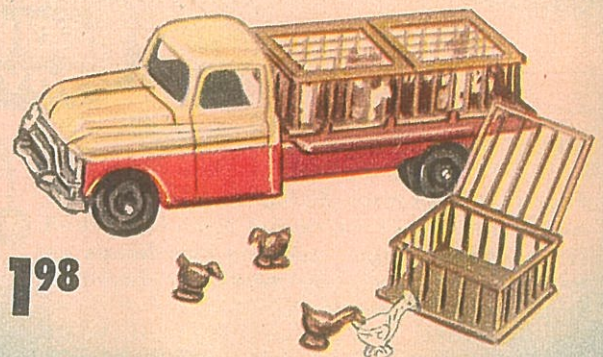
4⁹⁸

AUTO TRANSPORT (2 to 7 years)

You'll never tire of loading and unloading 4 unbreakable cars onto 19½ inch metal transport. Red tractor, trailer. Ramp included. By Hubley. Ask for 22BR5.

POULTRY TRUCK (2 to 7 years)

Budding farmers can take chickens and ducks (included) to market in 10 inch long cream and red truck. Has three poultry crates. By Hubley. Ask for 22BR6.



1⁹⁸



5⁹⁸

WILD BILL HICKOK WESTERN OUTFIT (5 to 10 years)

You'll look just like Wild Bill in handsome fringed vest, double holsters on wide adjustable belt, cuffs, spurs, Marshal badge. Two 50 shot repeater pistols. By Leslie Henry. Ask for 23BR1.



SINGLE HOLSTER SET

(3 to 9 years)

Texas Ranger set all decorated with nail heads and concha. Adjustable belt. Bullets and double action side loader gun almost a foot long. By Leslie Henry. Ask for 23BR2.

2⁹⁸



3⁹⁸

AUTOMATIC SMOKER RIFLE

(5 to 12 years)

For hunters, Indians, cowboys, prospectors! Really shoots smoke. And what a noise! 32 inches long. Adjustable web sling. Silvery carbine band, lever, trigger. By Daisy. Ask for 23BR3.

Daisy

6⁹⁵

CORK BALL RIFLE AND TARGET OUTFIT (5 to 12 years)

How accurate are you? You'll be the champ after practice with this 32 inch cork ball rifle with scope. It smokes! Target backstop, paper targets, corks included. By Daisy. Ask for 23BR5.



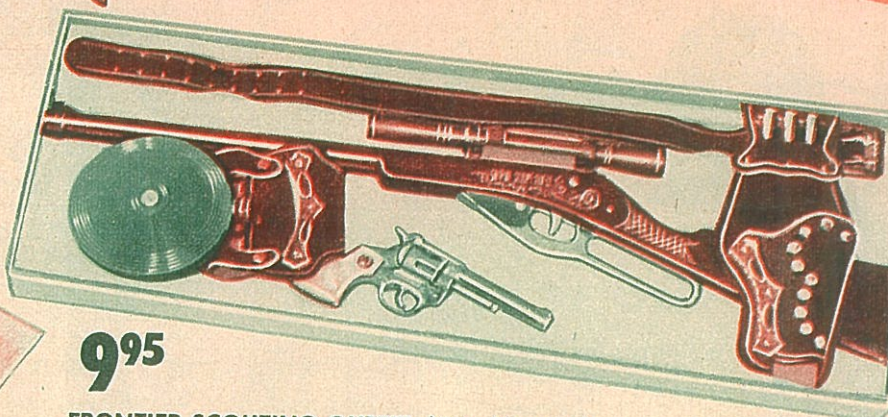
Your Choice!

1⁹⁸

Knickerbocker

CLOWN POP A PART AND UBANGI WARRIOR POP UP TARGET GAMES (5 to 10 years)

Aim, fire! Hit the clown, his hat pops into the air. Hit the Ubangi Warrior, he loses his head! Both targets on extra heavy cardboard. Super dart gun, four darts with each. By Knickerbocker. Ask for 23BR4.



9⁹⁵

FRONTIER SCOUTING OUTFIT (5 to 12 years)

Looking for a new place to settle? Be sure you're equipped with 32 inch smoke rifle with 11 inch scope, repeating pistol, holster belt, bullets. Canteen with compass. By Daisy. Ask for 23BR6.



ALL WE WANT IS LOVE!

HOL-LE



3⁰⁰

CUDDLE CLOWN (1 to 4 years)
A 25 inch clown made for plenty of lovin'. Washable vinyl, stain resistant. Yarn hair. Removable cotton costume. Bell on cap. By Hol-le. Ask for 24BR1.



4⁰⁰

MISS LOLLY BY GOLLY TELEPHONE DOLL (1 to 4 years)
Do you like ponytails or pigtails? Choose whichever you want on 18 inch tall telephone doll. Made of soft vinyl. Movable dial, removable receiver with soft tone bell. By Hol-le. Ask for 24BR2.

Rushton



STINKY SKUNK, LEONY LION, FIDO AND DAISY'S MAISIE (1 year and up)
Just waiting for you to want them! Soft, washable plush with all vinyl painted faces. Daisy's Maisie wears cow bell, Stinky holds flowers, Fido barks! By Rushton. Ask for 24BR3.

Your Choice! 3⁰⁰



Your Choice! 5⁰⁰

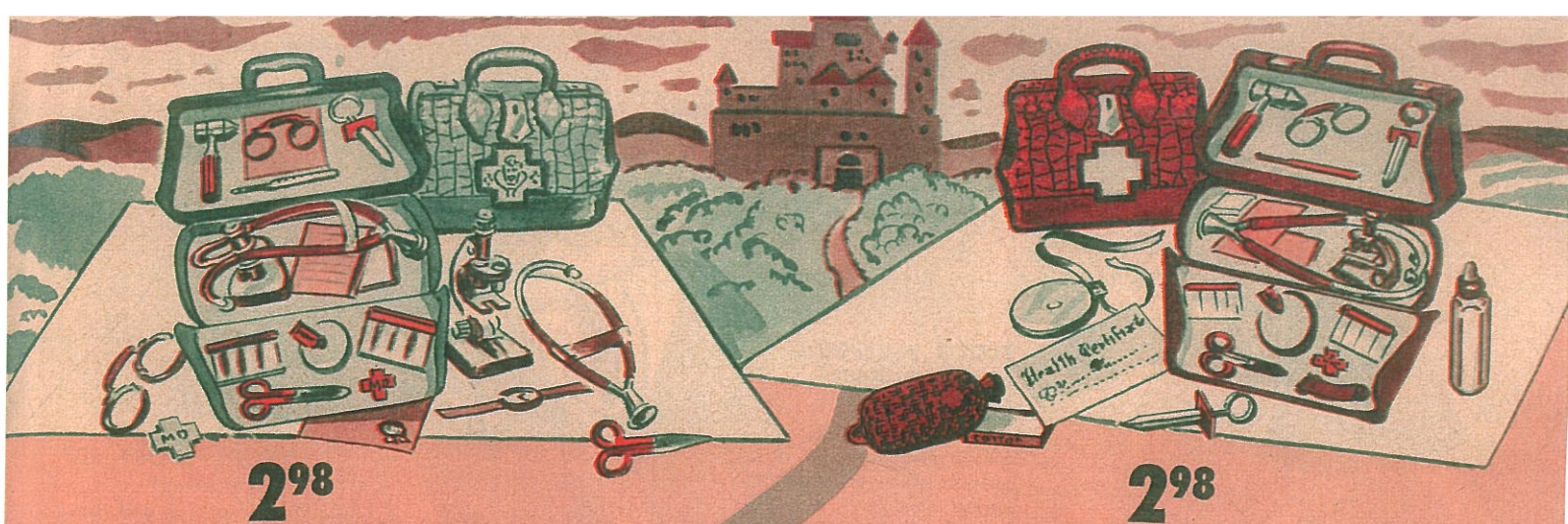
MUSICAL PETS—FLOPPY AND NOSY (1 year and up)
Floppy is an Inky Black Dog and Nosal is a hound Dog. Both with soulful eyes, long floppy ears and soft plush fur. Swiss music boxes inside each. By Rushton. Ask for 24BR4.



Your Choice! 2⁰⁰

INKY DOG, SLEEPY PUP, NOSEY HOUND, SLEEPY KITTY (1 year and up)
In soft plush, soft colors and with eyes that say, "Love us!" Washable. They promise to be the best pets you ever had! By Rushton. Ask for 24BR5.





2.98

LITTLE COUNTRY DOCTOR KIT (3 to 8 years)

What's the diagnosis, Doctor? You'll be a specialist with real hearing stethoscope, microscope, hypodermic, thermometer, much more. All safe plastic. Packed in safe, one-piece polyethylene kit. By Transogram. Ask for 25BR1.

2.98

LITTLE PLAY NURSE KIT (3 to 8 years)

Be a top-notch nurse with this polyethylene kit! Has many health aids including stethoscope, microscope, hypodermic, thermometer. Packed in safe, one-piece polyethylene kit. By Transogram. Ask for 25BR2.



2.98

Your Choice!

BILLY AND RUTH'S GAME CHOICE

(8 years to adult)

Two fun-packed games! DRAGNET BADGE 714 based on adventures of Jack Webb, and Mike Todd's AROUND THE WORLD IN EIGHTY DAYS game featuring amazing travels of Phileas Fogg. By Transogram. Ask for 25BR3.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



3.98

TIC TAC DOUGH GAME

(8 years to adult)

Exciting games based on famous TV quiz show emcee'd by Jack Barry. Mechanical category selector. Every game different. Variety of questions. Two or more players. By Transogram. Ask for 25BR4.



Low Price!



"LADY LOVELY"

BEAUTY KIT (4 to 8 years)

What is more ideal to a feminine heart? Ruth loves her polyethylene carrying kit (reusable) containing mirror, perfume, atomizer, compact, rouge box, more. You will too! By Transogram. Ask for 25BR5.

2.98



TAK-A-PEG-DESK-ETTE

(2 to 6 years)

"Just what I wanted!" you'll say about sturdy desk, blackboard, peg board combination. Large, punched board for Tak-A-Peg with 192 holes. Pegs, hammer. Big storage space. By Transogram. 24 inches high. Ask for 25BR6.



BILLY and RUTH STADIUM

THREE CHEERS

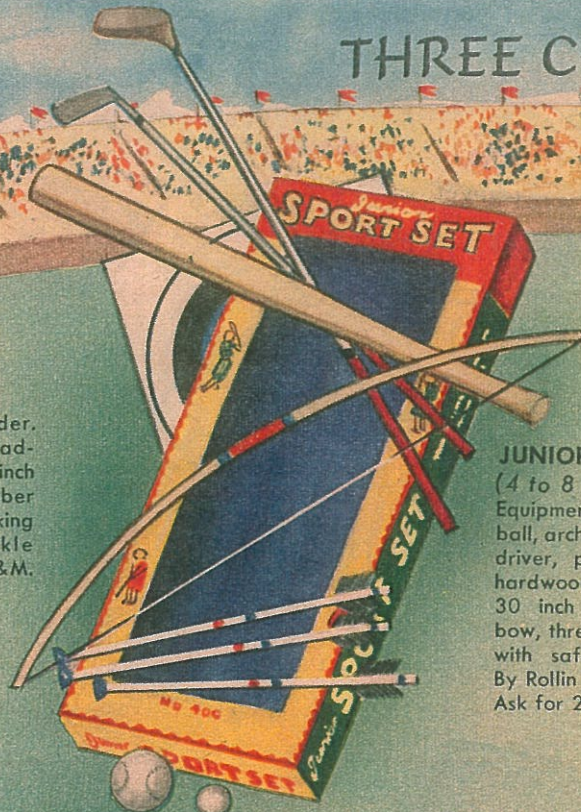


FLOOR PLATFORM STRIKING BAG

(4 to 9 years)

A real muscle builder. Strong steel base with adjustable rod of 1/4 inch spring steel with rubber cup. Top grade striking bag. Pro-type knuckle guards included. By B&M. Ask for 26BR1.

4⁹⁵

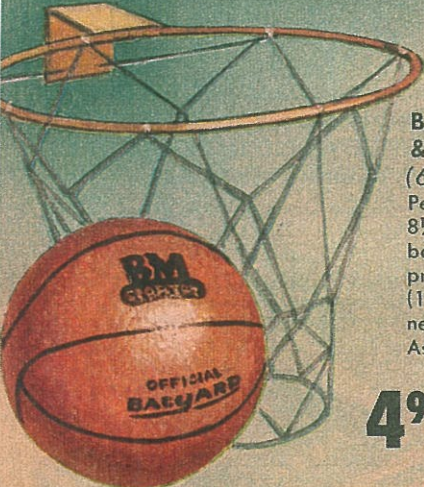


2⁹⁸

JUNIOR SPORT SET

(4 to 8 years)

Equipment for golf, baseball, archery! Includes: golf driver, putter; 22 1/2 inch hardwood bat, baseball; 30 inch genuine hickory bow, three 12 inch arrows with safety rubber tips. By Rollin Wilson. Ask for 26BR2.

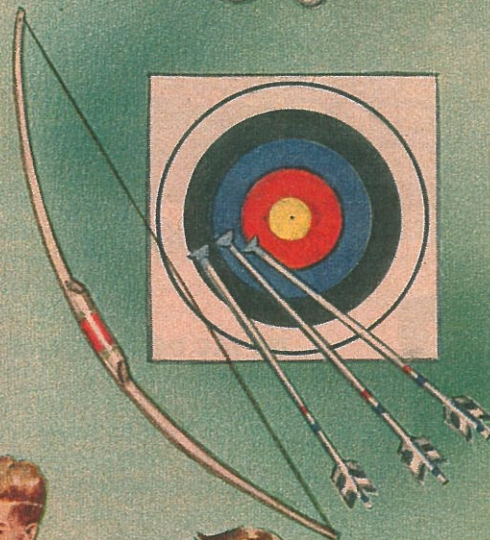


BASKETBALL & GOAL SET

(6 to 14 years)

Perfect your shots! Official 8 1/2 backyard valve type ball. Scuff proof, weather proof. Electric welded goal (18 1/2 inches diameter) with net attached. By B&M. Ask for 26BR3.

4⁹⁵



SHERWOOD FOREST ARCHERY SET

(6 to 12 years)

A beauty! Professional-like hickory bow, 46 inches long, with persimmon handle, velour grip. Strong flax bowstring. Three 18 inch feathered arrows with rubber safety tips. Target included. By Rollin Wilson. Ask for 26BR4.

1⁹⁸



THE BEST PLAY IS ON BURROWES

Big Value!

POOL TABLE

(12 to 15 years)

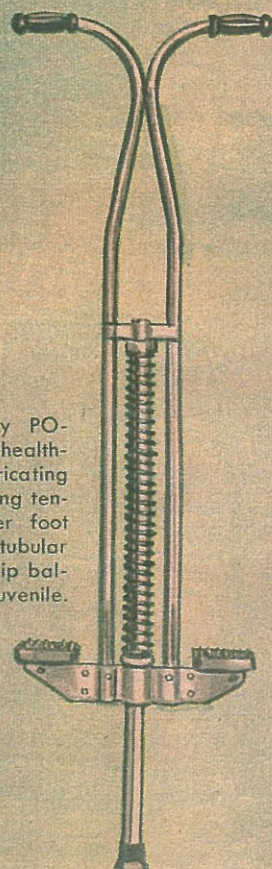
For keen competition! Size is 44 1/2 by 25 by 28 inches high. Rigid bed construction. Green cloth-covered playing surface. Neutral beige rail, legs. All equipment, numbered balls. By Burrowes. Ask for 26BR5.

POGO STICK

(5 years and up)

Billy and Ruth say POGOING is fun and healthful, too! Self-lubricating with adjustable spring tension. Safety rubber foot pads. Made of tubular steel. Easy, hand grip balance. By Master Juvenile. Ask for 26BR6.

9⁹⁵



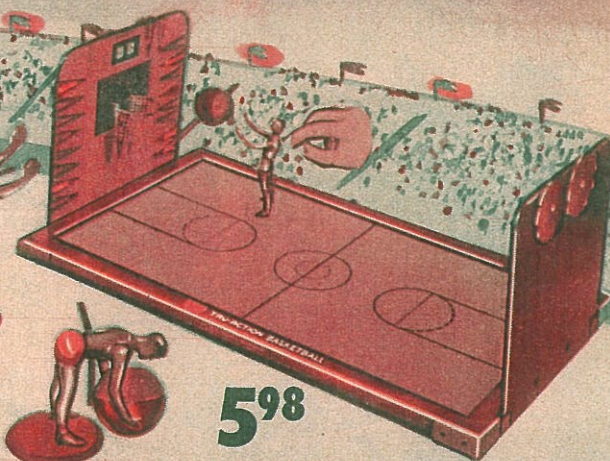
FOR YOUR FAVORITE SPORT!



6⁹⁸

TRU-ACTION ELECTRIC BASEBALL GAME (8 years to adult)
Pitcher really throws ball, batter actually hits. Players run the bases. Fielder can throw base runners out from where ball lands. Complete double or triple plays. U.L. approved. AC, 110 volts. By Tudor. Ask for 27BR1.

tudor



5⁹⁸

TRU-ACTION BASKETBALL (8 years to adult)
You'll love it! Lifelike figures actually pick up the ball, shoot for baskets from any part of the court. Play basketball and six other warm-up games. By Tudor. Ask for 27BR2.



GIANT WOOD BOWLING ALLEY

(6 to 12 years)

For your game room! All the equipment for 5 exciting games with giant (56 inches long) wood bowling alley. Bowl, play skill-ball, shuffle-board, automobile or horse racing games. By Pressman.

Ask for 27BR3.

4⁹⁸

FUN TRAY (5 to 12 years)
Hours of fun with this 75 combination play-activity tray, TV snack tray, or bed tray. Folding legs. Accessories for activities including chalk, checkers, dart, etc. By Pressman.

Ask for 27BR5.

3⁰⁰

TABLE TENNIS (8 years to adult)
Billy and Ruth get their whole family in a tournament! Four deluxe sandfaced official wood paddles, net, ball, metal snap clamps, instructions. By Tucket Toy.

3⁰⁰



6⁹⁸

TRU-ACTION ELECTRIC FOOTBALL
(8 years to adult)

Runner carries the ball, players run, kick, pass, fumble, tackle, SCORE! 8 running backs. 14 crouching linesmen. Styrene figures. U.L. Approved. 110 volts, AC. By Tudor. Ask for 27BR4.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



9-IN-1 PLAY CHEST (4 to 8 years)

A complete kindergarten in wood chest. Peg board, chalk board, erasable board and play areas for tiddly winks, round-I-go, tiddle tennis. With crayons, chalk, pegs, etc., By Tucket Toy.

Ask for 27BR7.

2⁰⁰

