

America's Famous Toy Children™

# BILLY AND RUTH 1957

REG.  
TRADEMARK

Billy

Ruth



Our Dear Little Friends,

This is truly your toy book! In it we put pictures of all the toys we thought you'd like best after reading the letters you sent to us. We described each toy, too, and then sent it on (with your letters) to Santa.

Was he tickled! He decided to publish it—and here it is, sent to you by your good friend, and ours, your Billy and Ruth dealer!

The toys are the "last word"! They're made by America's most famous manufacturers!

So that grown-ups like Mom and Dad will know whether they're "just right" for you, we marked each toy for the age group that usually likes it best.

Your good friends,  
Billy and Ruth

P. S. BE SURE TO FILL IN THE COUPON ON PAGE 2 AND SEND IT BACK TO US SO THAT WE CAN BE GOOD FRIENDS AND WRITE TO EACH OTHER.

## FENSTERMACHER'S TOYLAND

Use Our Lay-Away Plan

Phone OV 3-6241

KUTZTOWN, PA.