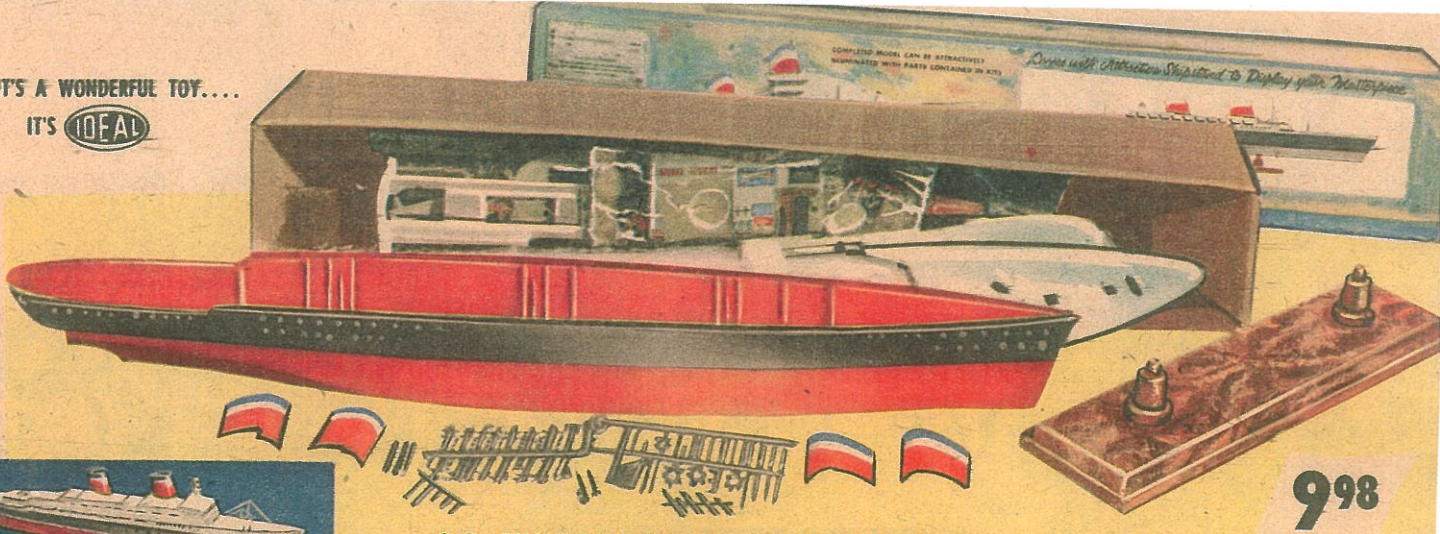


IT'S A WONDERFUL TOY...

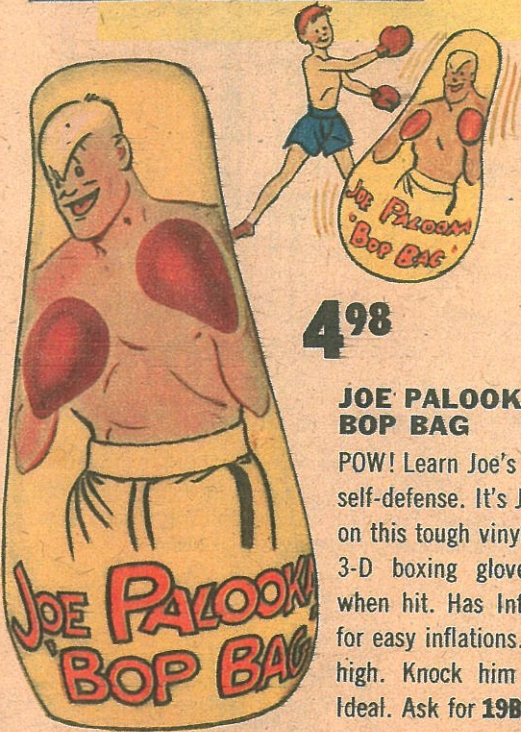
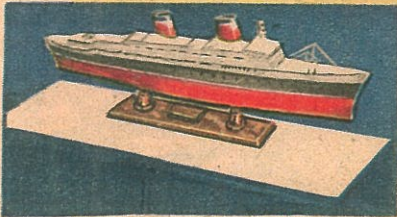
IT'S **IDEAL**



998

S.S. UNITED STATES ASSEMBLY KIT

Assemble more than 200 pre-painted parts into the world's famous luxury ship. Wire it for light (included). Has lifeboats, davits, masts, pennants and funnels. Put it in your playroom! 28 inches long! By Ideal. Ask for **19BR1**.



498

JOE PALOOKA BOP BAG

POW! Learn Joe's own art of self-defense. It's Joe himself on this tough vinyl bag. Two 3-D boxing gloves squeak when hit. Has Inflato-Pump for easy inflations. 54 inches high. Knock him over! By Ideal. Ask for **19BR2**.

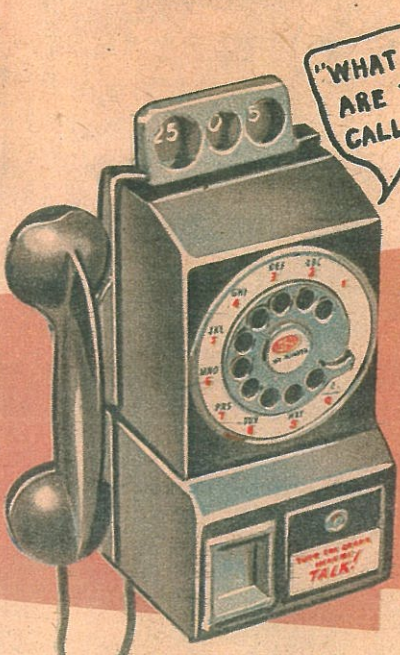
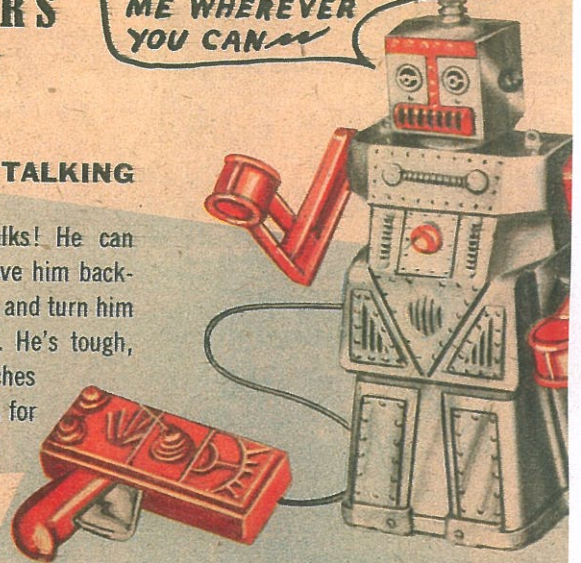
HOURS AND HOURS OF SUPER FUN

I'M ROBERT ROBOT. DRIVE ME AND STEER ME WHEREVER YOU CAN.

ROBERT THE TALKING ROBOT

He walks! He talks! He can clutch objects! Move him backwards and forward and turn him by remote control. He's tough, too! Big—14 inches tall. By Ideal. Ask for **19BR3**.

598



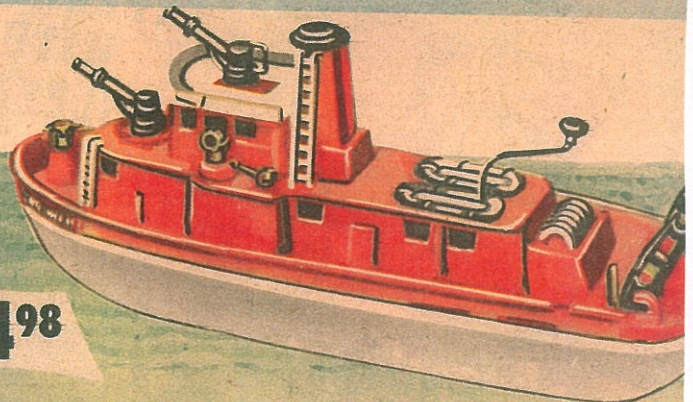
WHAT NUMBER ARE YOU CALLING?

IDEAL

TALKING TELEPHONE BANK

The Operator actually talks, asks for your number! What fun! It's a bank, too, and has slots for 5c, 10c and 25c coins. Almost 10 inches high. By Ideal. Ask for **19BR4**.

298



498

WATER SHOOTING MECHANICAL FIRE BOAT

There go the sirens! Man the pumps! Rotating fire guns pump out water in steady long-range streams. Metalized deck accessories. Life boat can be lowered into water. 15 inches long. By Ideal. Ask for **19BR5**.