



You are  
now entering  
*Billy and Ruth's*  
**DOLL TOWN**

*The*  
home of America's  
most gorgeous  
dolls!



**MARY LOU and SUELLEN**

"Loveliest babies you've ever seen," says Ruth . . .  
"Their great big sparkling eyes roll! They wear long  
flowing organdy dresses, petticoats, diapers and  
socks, and have a big satin ribbon bow on head.  
Soft, huggable bodies. They are the same except  
one is white and the other colored. You'll simply  
adore them.

*Mary Lou*                      *SuelLEN*  
ASK FOR 19BR1                      ASK FOR 19BR2

**JANE**

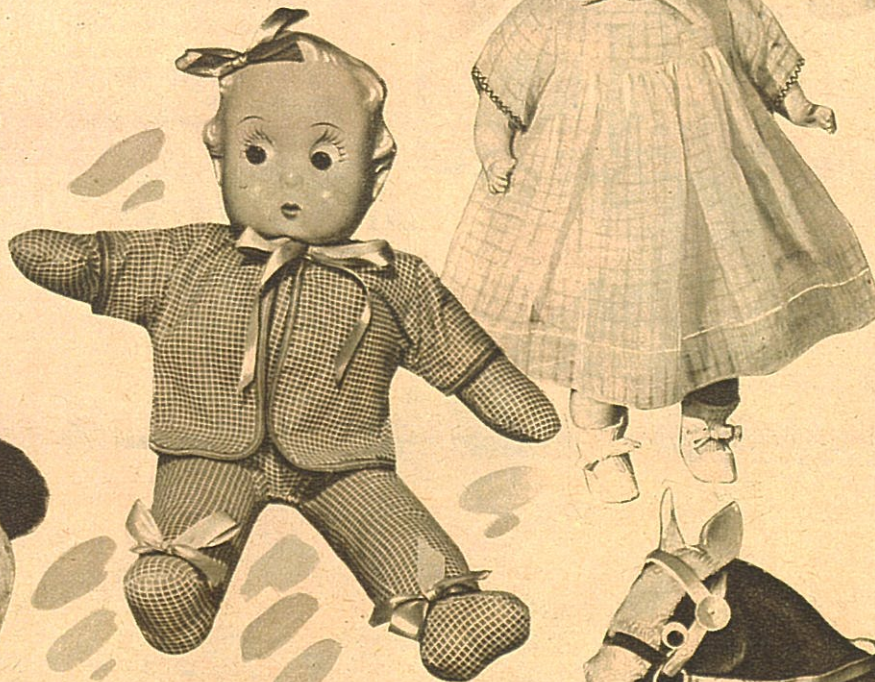
"A demure little Miss,"  
says Ruth. "She looks  
shy, but she'll soon  
make up to you. She  
wears a pretty dress,  
with bonnet to match,  
shoes and socks. You'll  
love keeping her hair  
tidy."

ASK FOR 19BR5

**GOO-GOO DOLL**

"Great, big, gorgeous eyes that  
roll from side to side", says Ruth.  
"Her cuddly body is made of per-  
cale. She wears a percale coat to  
match. She wears a ribbon on her  
head, and matching ribbons on  
her feet. She can sit up by herself.  
She's really lovely."

ASK FOR 19BR3



**BABY PEGGY**

"Oh, so adorable,"  
says Ruth . . . "You'll  
love her. She has a  
soft, huggable body  
and big painted eyes  
. . . Wears a pretty  
dress, with a bonnet  
to match. She wears  
baby socks.

ASK FOR 19BR6



**DOLLTOWN'S MOST LOVED PETS**

**CUDDLY BEAR**

"A great big cunning  
fellow, with his great  
big rolling eyes," says  
Ruth. "His mouth and  
nose are made of yarn.  
He wears a big, perky  
bow. And he can sit up  
by himself. He's ador-  
able and Baby will love  
him forever."

ASK FOR 19BR4

**HORSE**

"Colossal" says Ruth  
"He's so proud look-  
ing, too. He has a cot-  
ton stuffed body,  
leatherette saddle,  
bridle and reins . . .  
Nicked stirrups.  
You'll love his flash-  
ing big rolling eyes."

ASK FOR 19BR7

