



You are  
now entering  
*Billy and Ruth's*  
**DOLL TOWN**

*The*  
home of America's  
most gorgeous  
dolls!



**JANE**

"A demure little Miss," says Ruth. "She looks shy, but she'll soon make up to you. She wears a pretty dress, with bonnet to match, shoes and socks. You'll love keeping her hair tidy."

ASK FOR 19BR5

**MARY LOU and SUELLEN**

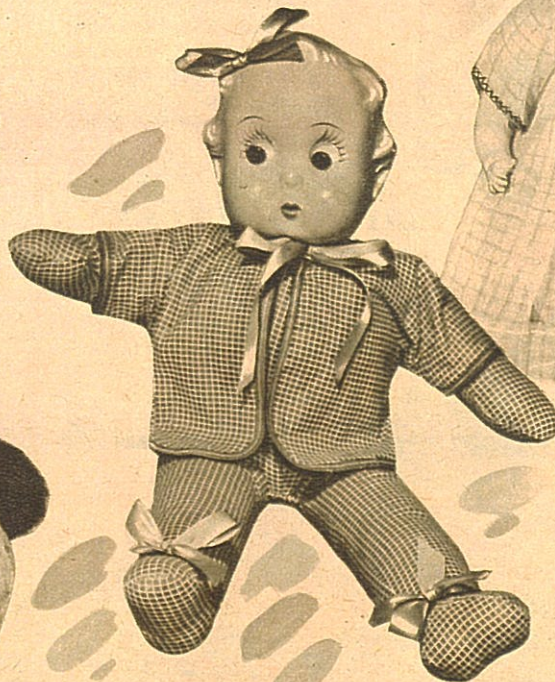
"Loveliest babies you've ever seen," says Ruth... "Their great big sparkling eyes roll! They wear long flowing organdy dresses, petticoats, diapers and socks, and have a big satin ribbon bow on head. Soft, huggable bodies. They are the same except one is white and the other colored. You'll simply adore them.

*Mary Lou* ASK FOR 19BR1  
*SuelLEN* ASK FOR 19BR2

**GOO-GOO DOLL**

"Great, big, gorgeous eyes that roll from side to side", says Ruth. "Her cuddly body is made of percale. She wears a percale coat to match. She wears a ribbon on her head, and matching ribbons on her feet. She can sit up by herself. She's really lovely."

ASK FOR 19BR3



**BABY PEGGY**

"Oh, so adorable," says Ruth... "You'll love her. She has a soft, huggable body and big painted eyes... Wears a pretty dress, with a bonnet to match. She wears baby socks."

ASK FOR 19BR6



**DOLLTOWN'S MOST LOVED PETS**

**CUDDLY BEAR**

"A great big cunning fellow, with his great big rolling eyes," says Ruth. "His mouth and nose are made of yarn. He wears a big, perky bow. And he can sit up by himself. He's adorable and Baby will love him forever."

ASK FOR 19BR4

**HORSE**

"Colossal" says Ruth "He's so proud looking, too. He has a cotton stuffed body, leatherette saddle, bridle and reins... Nickered stirrups. You'll love his flashing big rolling eyes."

ASK FOR 19BR7

