



You are
now entering
Billy and Ruth's
DOLL TOWN

The
home of America's
most gorgeous
dolls!



JANE

"A demure little Miss," says Ruth. "She looks shy, but she'll soon make up to you. She wears a pretty dress, with bonnet to match, shoes and socks. You'll love keeping her hair tidy."

ASK FOR 19BR5

MARY LOU and SUELLEN

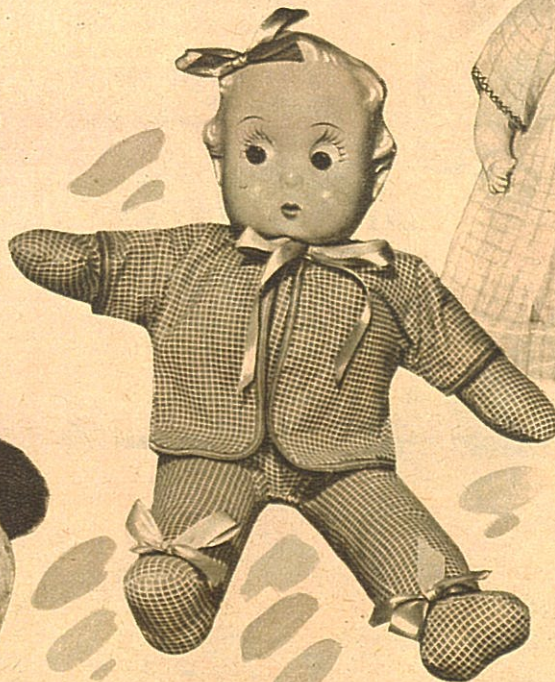
"Loveliest babies you've ever seen," says Ruth... "Their great big sparkling eyes roll! They wear long flowing organdy dresses, petticoats, diapers and socks, and have a big satin ribbon bow on head. Soft, huggable bodies. They are the same except one is white and the other colored. You'll simply adore them.

Mary Lou *SuelLEN*
ASK FOR 19BR1 ASK FOR 19BR2

GOO-GOO DOLL

"Great, big, gorgeous eyes that roll from side to side", says Ruth. "Her cuddly body is made of percale. She wears a percale coat to match. She wears a ribbon on her head, and matching ribbons on her feet. She can sit up by herself. She's really lovely."

ASK FOR 19BR3



BABY PEGGY

"Oh, so adorable," says Ruth... "You'll love her. She has a soft, huggable body and big painted eyes... Wears a pretty dress, with a bonnet to match. She wears baby socks.

ASK FOR 19BR6



DOLLTOWN'S MOST LOVED PETS

CUDDLY BEAR

"A great big cunning fellow, with his great big rolling eyes," says Ruth. "His mouth and nose are made of yarn. He wears a big, perky bow. And he can sit up by himself. He's adorable and Baby will love him forever."

ASK FOR 19BR4

HORSE

"Colossal" says Ruth "He's so proud looking, too. He has a cotton stuffed body, leatherette saddle, bridle and reins... Nickered stirrups. You'll love his flashing big rolling eyes."

ASK FOR 19BR7

