

"It's a beauty!"

BILLY

\$4.95



"STREAMLINE—yes, sir, a real up-to-the-minute bike with flash, speed and color," says Billy. "So sturdily built from heavy gauge steel, it will last for years. See that wide platform for passenger to ride on. Even the pedals and saddle are streamlined. Ball bearings in the 16-in. front wheel for easy running. Big rubber tires."

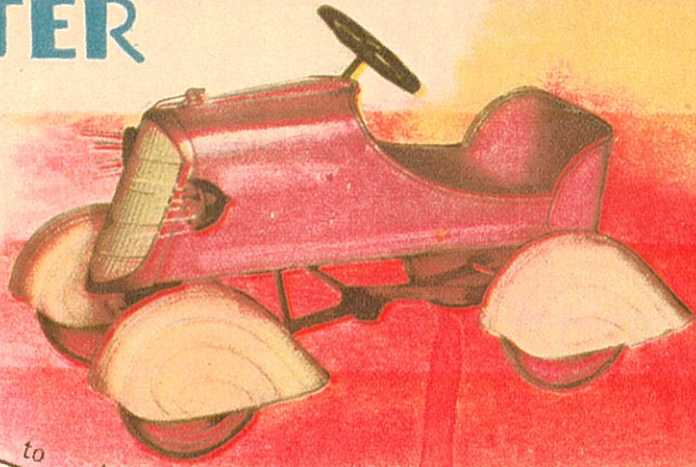


**"BOYS!
THESE
STEEL(CRAFT TOYS
ARE NEAT" - Billy**

SPORT ROADSTER

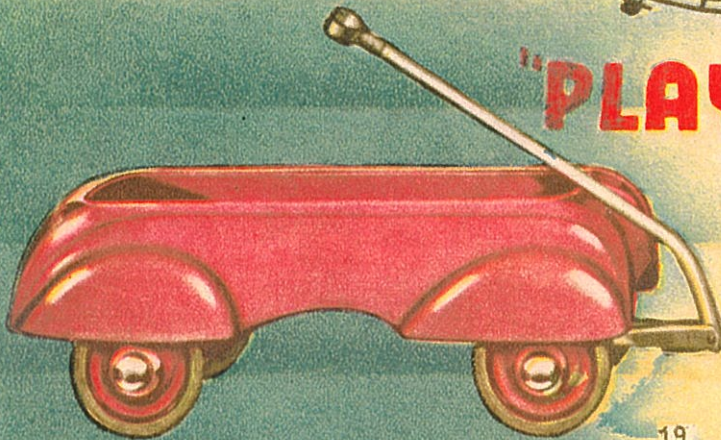
When Billy saw this auto he couldn't restrain himself. "Just look at this Sport Roadster," he cried, eyes sparkling as he took in its modern streamline design. "Won't any kiddie from 2 to 5 years of age be the envy of the children riding along in this snappy red and ivory auto with its streamline fenders and electric headlights?"

\$7.95



"PLAYBOY" STREAMLINE WAGON

\$2.59



"This tot-size wagon is a peach," says Billy. "Made strong, too, of heavy steel—the kind they make automobile fenders out of." Modern streamline design with body and rubber-tired 6-inch disc wheels finished in bright, red enamel. Body 26½ inches long, 13¼ inches wide overall. Tubular tongue.