

# A Message to Little Folks from Billy and Ruth

Billy and Ruth  
824 222  
PHILADELPHIA, PA.

To Little Folks Everywhere  
We didn't forget the thousands and  
for he we know and love and  
- Father did Santa Claus - no sure!  
You could spend all day playing  
with the many toys this store has -  
for you little tots But we only have room  
here in our book to show a few of the  
best and we know you will like them  
Tell Mother and Daddy to bring  
you down to this store to see the many  
toys they have.  
Your friends  
Billy and Ruth

SCRAPPY BAND

98c

Margy,  
dressed in a  
little Ha-  
waiian skirt,  
dances as  
Scrappy  
plays sweet  
music on  
his xylo-  
phone.



TRIX  
DOG CHIME

"Ding-Dong, Ding-Dong" goes the chime that Trix is pulling along. You all know Trix of course. Those wheels with all the colors of the rainbow are so pretty as Trix follows you about on the end of the string.

\$1.00



RAINBOW  
HOBBY CHIME

\$1.00

Giddap horsey! Take hold of the reins of this hobby horse chime, throw your leg over his back and race away. Everyone will get out of your way, for the gong goes "Ding-Dong." You will like the pretty revolving colored balls and the rainbow-colored wheels.



JUNIOR TINKERTOY

We'll bet Mother and Daddy played with Tinkertoys when they were children. And you will have just as much fun for there's no end to the things you can build with Junior Tinkertoy. It's so easy, too.



TINKERTOY

Just think—you can make 1000 or more toys with Tinkertoy, the Wonder Builder. 73 wood parts, nicely finished. Make windmills, airplanes, merry-go-rounds, cranes, etc., etc. You'll never tire playing with Tinkertoy. It's a safe toy.

75c



50c



So Soft—So Cuddly!  
STUFFED ANIMALS

\$1.00  
AND  
\$1.95

Ruth says: "They're such cunning rascals—so soft and lovable with their coats of silk plush. You'll want to cuddle them. They cry when you squeeze them. Only trouble is you won't know which one to take—there are Scotties, Airedales, Fox Terriers, Pekes, Elephants, Bears and Pussy Cats to choose from."

NEW—DIFFERENT  
The MULTI-COLOR TOP

Another toy hit that Billy and Ruth bring their little friends. "A top that's different," says Billy. "All the colors of the rainbow," adds Ruth. You can spin it on any flat surface, and the rubber foot will not mark even Mother's table. Spins so easily and runs a long time.

25c

