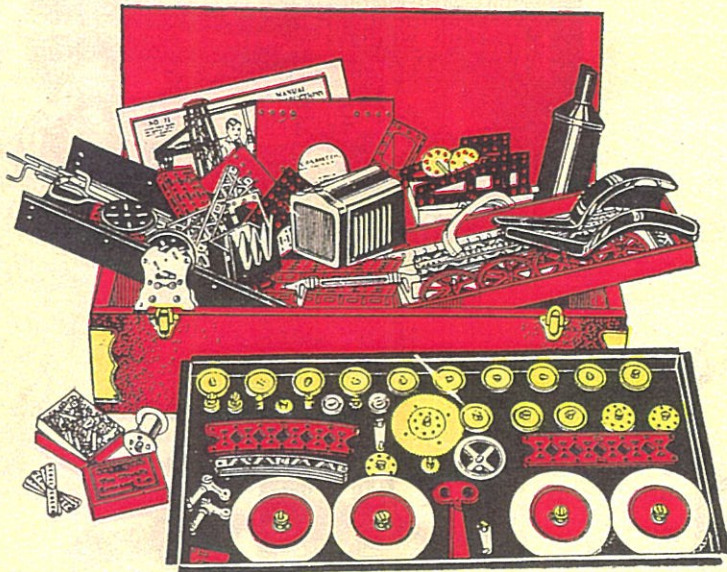


Here You Are Boys!

ERECTOR

The World's Greatest Construction Toy



JUST Think! With Erector you can build skyscrapers of structural steel, derricks, battleships, airplanes, steam shovels, and thousands of other models for which Erector parts are designed. Most of the sets include an electric motor to operate the models you build. Boy—won't it be great to get an Erector this Christmas! Talk it over with Daddy now.

Set No. 1—Contains a great number of parts, many in colors and builds a lot of toys **\$1.00 each**

Set No. 4—A remarkable set with an electric motor and gear box for running the model machines you build **\$5.00 ea.**

Set No. 7—Builds the Steam Shovel and many other clever model machines, which run with the electric motor. A "wow" of a set **\$10.00 each**

Set No. 7½ (Illustrated). The Motorized Set. Builds a great number of auto models which you can run with the electric motor and gear box which are included. **\$15.00 each**

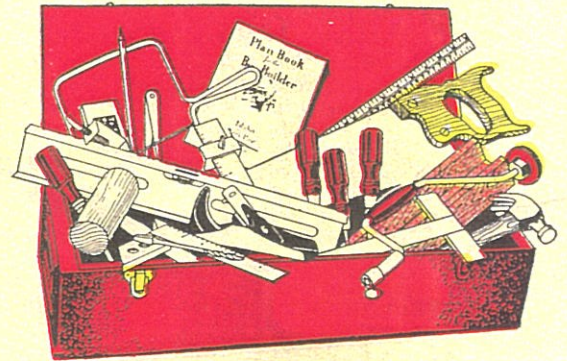
Gilbert Big Boy Tool Kits

Do you like to build things? Then here's what Santa should bring you, a complete tool kit, with which you can build hundreds of things. The plan book which is included will help you and Daddy will give you his advice. Maybe he'll let you help him when he's building things. Ask him about it today.

Set No. 701—Contains 11 tools and plan book **\$1.00 each**

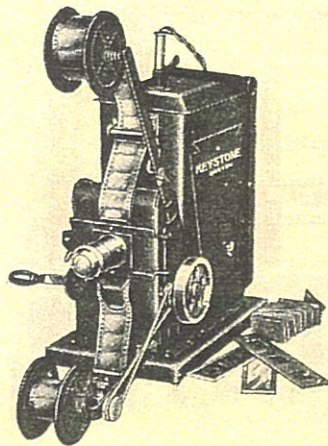
Set No. 702—Contains 16 practical tools with plans **\$2.50 each**

Set No. 765—(Illustrated). 24 tools and a manual in a strong hardwood kit. **\$5.00 each**



Boys! Girls! Give your own Movie Shows with the KEYSTONE MOVIEGRAPH

Won't it be fun to have your own Movie! You can show real films of famous actors, real cowboy pictures and comics. With the Moviegraph comes an operators badge, a generous supply of tickets and some posters. Every boy and girl in the neighborhood will want to come to your show. After your movie show you can entertain them with still pictures since the Moviegraph also makes an excellent Magic Lantern.



\$5.00

Others to \$25.00

Here's what you get with the Moviegraph.

1. Powerful Lenses.
2. Nickered Reflector.
3. Framer for adjusting pictures.
4. Reels big enough to hold 200 ft. of 1 3/8 inch film.
5. Operators badge, tickets, posters and arm bands.
6. Shows clear pictures 38 x 50 inches.
7. Can be used on either 110 volt or 32 volt lighting systems, uses regular house bulb.

Non-Inflammable Safety Film

Tell Daddy to arrange for several films when he sees Santa about the Moviegraph. They come in many subjects in different lengths at prices

from 15c to \$7.50 each