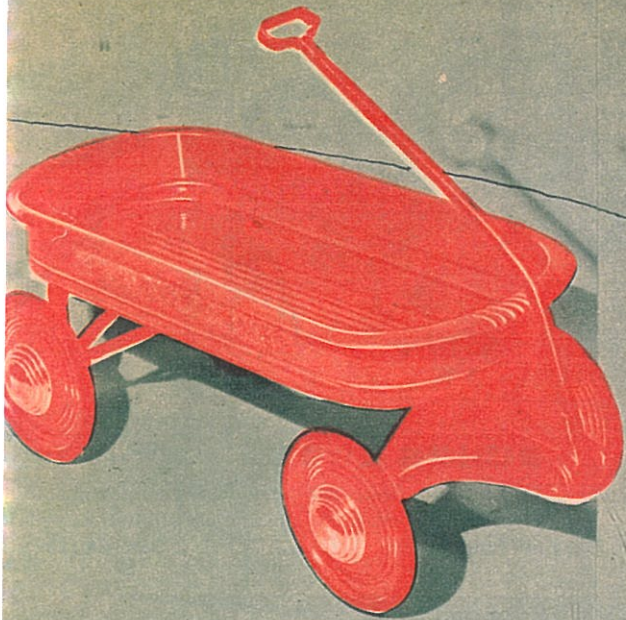


Boy with Toys by Billy and Ruth



WALKIE TALKIE

1.75

Honest fellows, you'd hardly believe how much you could use this Radio Phone. It's just plain magic. It's got a collapsible antenna, signal whistle, loud speaker. You can use it for a field or home telephone, station selector, or a telegraph key. It's got the Morse Code printed right on it.

ASK FOR 11BR2



WAGON

You can sure have a lot of fun with a wagon, fellows. And maybe you could even earn some spending money running errands and delivering groceries. But there are only a few around, better hurry.

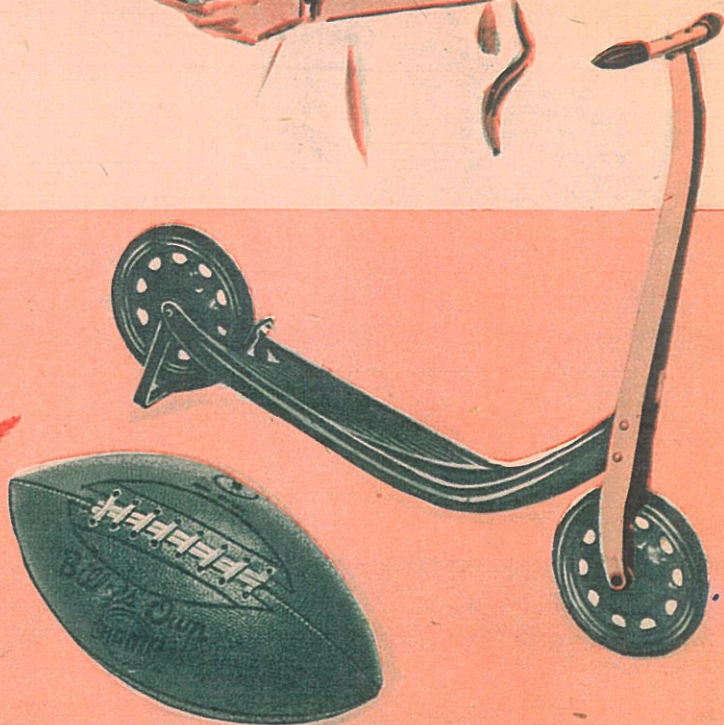
ASK FOR 11BR1



Big Chief Archery Set 1.25

"Waaaaaaa — hoo!" The Indians are coming, and they're a hard ridin' lot, too. Arrows are made of real birch and come with a 42" hardwood bow. Perfect aim by practicing on the two 10" colored targets that come with this set.

ASK FOR 11BR4



Billy's Own Football '2

Gee but it was fun designing this swell football for you. It's made of triple layer, pebbled grain, imitation leather, and it's got the very latest type rubber valve bladder. It'll take an awful beating. It's laced with a plastic cord, too.

ASK FOR 11BR3

SCOOTER

Yep, they're back this year, but scarce. You better go right down to your Billy and Ruth Headquarters and see what you can get.

ASK FOR 11BR5